


Fine and Performing Arts Committee Meeting Agenda

Monday, October 9th, 2023- 3:00 – 4:00 PM

ZOOM: <https://sdccd-edu.zoom.us/j/82710331700?pwd=TWVIUDM5R0crTkJGRnF5RkVadGFQQT09>


- I. Welcome - 3:00pm
 - A. Land Acknowledgement message (George)
 - B. Approval of today's Agenda (October 09, 2023)
 - 1. Alessandra motions
 - 2. Donna seconds
 - C. [Approval of Minutes from Sept 14th, 2023](#)
 - 1. Blythe motions
 - 2. Alessandra seconds
 - D. Check in
 - E. Review of recent and future events
- II. Oct 09 - Krista Stellmacher to visit FPAC
 - A. Foundation Event Postponed
 - 1. Was originally slated to be this October. Has been pushed back to become an annual event. Wanted to open conversations about what would be a broader approach about what to showcase: what would be engaging to our audience and would showcase our students' skills and accomplishments.
 - 2. October 2024 - new proposed date.
 - B. This will hopefully be a beginning of deeper collaboration in general. Highlight the work we are doing to engage Mesa donors and partners.
 - 1. Example: Alessandra built in a VIP experience available to donors for the most recent art show. Private chat with the artist.
 - a) only one donor took us up on it
 - b) Krista's office would do the work of creating an add-on experience to something that is already happening.
 - (1) i.e. a half hour before the event do a VIP reception for the President's Circle members (give over \$1000/year) (Krista would take care of food, logistics, etc). Or do a get to know the cast before a show, or a painting exercise/activity...
 - (2) Want to connect members to the magic that is already happening on campus.

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- (3) shining a spotlight on existing activities, not adding to faculty's current workload.
 - c) President's Circle collaborations are stewardship events - a way to keep people connected. These are not solicitation events where we ask for money.
 - C. The October 2024 event IS a solicitation event where we are asking for money.
 - 1. If you have an activity that is meant to be a fundraiser for you, we could discount a ticket and then Mesa would write us a check for the difference.
 - a) Denise: concern because if these are events that are fundraising efforts for the programs that put them on, what are the return expectations for the foundation?
 - b) Krista: The difference is that these would be stewardship events, not solicitation events. These events would be about involving donors, getting them included and connected. we aren't asking them for money at those events. These are about increasing donor retention and having them move up to a higher level.
 - 2. George: sounds exciting. I love using all the resources we have and getting more people involved in bringing in community members and increasing awareness of the arts on campus.
 - 3. Krista: yes definitely. Once college did a mystery dinner with their culinary and drama dept. That is very involved so for now, we are focusing on leveraging existing events. Could eventually grow this out as an arts ambassador - define the folks that are supporting this particular area of our mission, give them a title, a menu of ways they could serve as an ambassador, including donations. This would be a future step. Thank you for having me and being open to collaborating on these types of activities.
 - 4. George: anyone from music in the room? No? Okay I will relay these minutes and Krista's message to N.Scott
 - D. Denise: What about the idea of having a President's Circle dinner where people are surrounded by the art - could feature short scenes from drama, dance pieces, artwork, fashion, etc.? Culinary could do the food?
- III. Work Based Learning / Path to Employment in the Arts - Denise Rogers
 - A. Introduced Matthew - a PATH mentee, a graduate student at UCSD. He is here to listen and learn today.
 - B. Denise is the faculty liaison for the school or arts and languages. One of her goals for next Spring: put together a career panel together for all the arts disciplines. Would be in April or May (most likely April)
 - C. Started contacting some people to be potential part of the panel:

1. A documentary filmmaker at the Black Excellence event last week; he's produced several shows for KPBS.
 2. Executive director of Visual and Performing Arts committee for K-12
 3. Annabelle at the Balboa Conservation Society - her career path into conservation.
- D. Would like this to be a collaboration because all of the arts are represented here on this community. Have a panel representing all the arts.
1. Idea is to focus on ALL the arts disciplines. Give students an idea of all the options they have.
 2. Looking for help on recommendations for speakers and potential funding ideas...
- E. Denise will be meeting with Alex in WBL to see if there are honorariums to pay the panel members. Also wondering if we have extra FPAC money (leftover from speakers) could we use that?
- F. Is anyone interested in working/collaborating on this idea? If we have money for honorariums, and if so, how many panelists do we want? Do we want a formal panel or more of a roundtable?
- G. Pegah: I do the career and humanities panel every year (because of PATH) and I've done this in collaboration with Kaitlin Choi with WBL - I recommend that we get her support because she has been great as far as contacting the panelists, parking, figuring out what questions to ask, etc...
1. Denise: Katlin will be part of the meeting this Wednesday (with Alex).
 2. Jordyn: recommend that we have the same number of panelists for each discipline - makes it more even career options wise, across the board.
 3. Alessandra: what about a panel that focuses on cross-over careers? People who work in multiple disciplines. Or a collaborative focused one? i.e. Performing Arts = music/fashion/dance/costume/theatre/etc.
 4. George: yes I was thinking of something similar - also stable jobs that are in the arts but more supporting the arts, not necessarily from the creative side...
 5. Denise - could even pull in the non-profits who are fundraising for some of these ideas.
 6. Alessandra: I know the opera people but maybe George knows someone else.
 7. George: could also include directors, managing directors, etc.
 8. Denise: great - after I check in with Alex and get some info re: an honorarium, then I will touch base with you all and get back to you.

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Fine & Performing Arts Committee

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- A. Recruitment of new members?
 - 1. Blythe and George were dialoguing - should we go through the committee list and see who's active, who hasn't participated in a while... could their talents and expertise be used elsewhere? ie. There are several committees on campus who need representation, especially from the school of arts and languages. Especially the Professional Advancement committee.
 - 2. George: We'll most likely reach out to them and confirm if they are still interested in being involved.

 - V. Speaker Series Fall 2023
 - A. 2023 Fall Arts & Spirituality
 - 1. Denise: What if we got Wendel to do a talk about creative masks and then for the activity students got to build their own masks.
 - 2. George: in our stage movement class we do an exercise with neutral masks and how they influence performance, how can we make the masks communicate?
 - B. [Form to fill out to suggest speakers](#) -
 - C. Workshops/Hands on (not just presentation)

 - VI. CDAIE - 60th Anniversary for Mesa
 - A. Themes of '60' - no new business (Blythe)

 - VII. Public Art Subcommittee
 - A. Alessandra - big news/updates:
 - 1. During the summer we were at a standstill because Lorenze was on leave.
 - 2. Two weeks ago there was a meeting and they agreed to give us funds for an art project - they committed to \$30,000 for a mural.
 - 3. We met with Lorenze, Ashanti, (Jenny and I) and I made some suggestions. They said they wanted something for next year and I said it's not realistic to have anything until Fall 2024 to develop and implement.
 - a) I'd like to call a meeting of the subcommittee for public art to figure out how we do the call for artists. I recommend that it would be an artist we invite, not just a wide call. (due to limited funds). Gather names of local artists.
 - b) Should have the artist work with the students in some way; set it up as a collaborative process.
 - c) suggested location: In the Mesa Quad - the wooden slats that are near the K building. something to be attached to this structure. I would love for it to be on both sides.

- d) Denise: Would this be permanent? Alessandra: because the building is so old I hesitate to call it permanent. It's there for the life of the building. But if it's on panels then it would increase the possibility of moving it if the building is demolished.

VIII. Newsletter Subcommittee

- A. George - we had talkbacks after our shows and people said wouldn't it be great if there was a single brochure or pamphlet that listed all the arts events at Mesa so we can share and spread awareness.
- B. Donna: Blythe said a suggestion about having a sheet that is handed out at Convocation.
- C. Denise: could we do something like a rack card with a QR code and that goes to a website that we could update.
- D. George: Yes! Maybe both? Love the QR Code, but it would be nice to have something folded, like a pamphlet/brochure, something to showcase the arts and culture on this campus.

IX. Meeting Adjourned: 3:59pm

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