

### Fine and Performing Arts Committee Meeting Minutes

**Monday, September 11, 2023- 3:00 – 4:00 PM**

**ZOOM:** <https://sdccd-edu.zoom.us/j/82710331700?pwd=TWVIUDM5R0crTkJGRnF5RkVadGFOQT09>

**Present:** Blythe Barton (co-chair), George Ye (co-chair), Jordyn Smiley, Chris Kalk, Jennifer Armer, Donna Flourney, Denise Rogers, Aulani Chun

**Missing:** Jesse Keller, Caitlin Tiffany, Jaeryoung Lee , N. Scott Robinson, (Secretary); Wendell Kling, Donna Flourney, Trevor Amery, Jaeryoung Lee, Amy Mein, Alessandra Moctezuma, Barbara Sexton, Cara Smulevitz, Tonya Whitfield, Robert Wong, Susan Lazear.

- I. Meeting called to order 3:04pm
- II. Approval of Agenda:
  - A. Pegah made a motion to approve the Agenda
  - B. Chris seconded the motion
- III. Approval of April minutes (No minutes from May; had end of year party instead)
- IV. Check in
  - A. Jenny shared that the first art show is almost done - this is the last week. On Thursday the artist will do a talk and a concert from 5-7pm. Reception was well attended - had about 200 ppl. Also - art did the steamrolling printmaking at Envision San Diego 2023 - had good success and great interest, will hopefully generate some student interest.
  - B. Donna: Dance performed at the Women's Conference in Higher Education - dancers had a great time and it was great to get new dancers involved!
  - C. Chris: had a lot of success incentivizing his workshops for students (star trio). He submitted a grant request for \$5000 to give students a \$100 amazon card if they attend 3 events in a series (this could potentially work for FPAC). Just not sure how to "prove" that students attended. George mentioned that for drama shows they hand out programs and also have class rosters from professors. Blythe suggested having them take a selfie at the event.
  - D. Jordyn: Fashion has a new contract faculty - Lyndsey Johnson!
- V. Upcoming Events/ important info:
  - A. George: Drama has a Nexus Project - incorporating theatre with AI. Using it to generate text, graphics, music. Exploring where we gain/lose the human voice.

# SAN DIEGO MESA COLLEGE

## Fine & Performing Arts Committee

Runs first weekend of Oct. Second show is "Lovesick" by John Cariani; looks at love stories and love that goes the wrong way.

- B. Jordyn: Fashion - no shows this semester but prepping for Fashion Redux (theme will be cross cultural celebrations with an emphasis on Mexican and Mexican-American garments.
- C. Blythe: Dance concert in October, just before Halloween. Guest and student choreographers. Low-tech end of semester showcase. Dance is being asked more and more to collaborate with on campus events, which is exciting. (i.e. poss. collab with Pegah's hip hop poetry class and for the college's 60th celebration, etc.)

### VI. Current Committee members Roll Call

- A. We'll continue to reach out to everyone to see if they are going to continue to contribute and collaborate
- B. [https://docs.google.com/document/d/1xJKY2rdCAgEfoFY8u4VPAbYFICdahdVkj-LIU2\\_JvXY/edit?usp=sharing](https://docs.google.com/document/d/1xJKY2rdCAgEfoFY8u4VPAbYFICdahdVkj-LIU2_JvXY/edit?usp=sharing)

### VII. Speaker Series Spring 2023

- A. Event Reports
  - 1. George: Keiko Green and Jessica Prudencio - had a great conversation about a show they worked on at the Globe and representation.
  - 2. Other Spring speakers were recapped in previous meetings.
  - 3. Pegah: reminder - moving forward our speaker series will be moving away from lectures and zoom meeting structure. Instead we will be doing more hands-on, student involved activities. Alessandra and Pegah wrote a grant application for funding and were approved!
- B. Grant Reports
  - 1. Blythe: Grant Reporting to wrap up the money - a self-evaluation process.
  - 2. Pegah: yes - Blythe did you create a survey?
  - 3. Blythe: yes but not sure if we were doing that, it might be post-anecdotally.
  - 4. Pegah: Katlin Choi has a great survey that she sends to people after WBL events - we could use that as a base to create a survey for FPAC event attendees. I'll place it in our Google Drive. After we have events, we can distribute this survey to our attendees. This will give us feedback.
  - 5. George - suggestion - instead of emailing survey, have a QR code and people can scan on their phones. This can link to a Google Form / spreadsheet for results.

### VIII. 2023 Fall Speaker Series:

- A. Themes - for fall was supposed to be Arts & Spirituality - how do we feel about the themes - do you want to do away with this or stick to the themes?
1. Pegah: Themes worked well for lectures, but if we don't have a particular theme, it may allow us to be more open and do more engaged artwork. Limiting to a theme may be harder to find people for workshops.
  2. George: let's discuss...
    - a) Denise: I agree with Pegah. Students are more engaged with workshops. Themes are limiting, we can't leave the "box". I'm for moving away from the themes.
    - b) Jenny: Instead of theme - try to find people who cross over into two disciplines. Last semester we invited an artist who was also a fashion person who did an embroidery workshop. Could bring our students together.
    - c) George: I'm thinking similarly, esp. with recruitment/enrollment/retention in the arts/humanities.
    - d) Jordyn: I second what Jenny said. The themes were a little limiting. Collaboration between the arts disciplines would be ideal. Question though - the series started with the concept of "left meets right" where we were trying to mix tech/science with the arts. Are we still trying to do that or is that gone?
    - e) George: good question. Perhaps this could be a possibility, but not a mandate. Make it more about connecting with people and making art and engaging students. We seem to all be feeling similarly - themes are too limiting.
    - f) Chris: I remember that the theme worked from a funding perspective because it gave us an "angle" but our workshops feel more established now so we might be okay.
    - g) Blythe - the left meets right was focused on collaboration. so that could still work.
    - h) Perhaps a possible theme for the near future could be working with the 60th anniversary of Mesa. Ideas could include:
      - (1) Having students visit 60 places on Mesa Campus
      - (2) Get a stamp for every place you visit, bingo card style, etc.
      - (3) 60 minutes - framing workshops within that umbrella
  3. George: to summarize - We still have a form to fill out if we are having guest speakers / workshops.

## IX. Outreach, Enrollment - Campus showout

- A. How do we promote our committee and our events? Maintain our ongoing visibility on campus.

- B. George: Do we revisit having a physical, printed newsletter / handout that comes out to promote the arts / humanities on campus?
    - 1. Blythe - this came out of Convocation - a few programs on Campus had flyers on the tables promoting their events. This would be good to have a poster or flyer for the beginning of each semester listing all the Arts Events on Campus.
  - C. George - I'll start to pursue this and will reach back out and seek consultation from committee. I'm thinking a colorful 4-5 page brochure with graphics, information about programs/depts/events.
  - D. Pegah - I started a Canva newsletter and every time an event would come out on the DL - I grabbed the info and put it in the newsletter but it got to be too much work.
    - 1. could have QR codes posted around campus that link to a master page / document.. see what's happening in the Arts around campus?
  - E. Jenny - when we started the newsletter, it was a lot of work, but also it was hard to get information from folks.
  - F. Jordyn - what if we tried a shorter sort of online blurb - like the Mesa front page - with quick visual promos/grabs of upcoming events.
  - G. Blythe: we want to be careful to present it with an equity mindset... i.e. Fashion has 2 events and Music has a million so perhaps limit it to a few events per dept?
  - H. Jenny: it would be good to do a blurb about the programs, i.e. we always do welcome week for the gallery and explain about our departments and what we have to offer. I'm with George on having a larger promotional piece - like a rack card but larger. I think this is more important to put energy into.
  - I. George - this would be something that could be distributed throughout campus, not just in our individual depts. Something on the Star Trio desk, in the admin offices, etc.
  - J. Blythe - like a 100 word paragraph and 1 photo from each dept. Supplement with a QR code that leads to more info on your program.
  - K. George - good, these were helpful ideas. Let's continue this discussion and we'll follow up.
- X. The Triangle Kiosk outside LGBT center
- A. George - how do we participate in this? Outside the front of the theatre there is a wooden structure which is hideous - covered in staples, it's a hazard. Needs to be redone to be an interesting visual. Can FPAC rally to have funds to work on this? Or could we have a subcommittee to work with Facilities to have it updated / removed? Idea: this needs lighting - could be used as a place to promote the arts on campus / FPAC.

- B. Blythe - this sounds like it could fall under a facilities issue - Mesa is redoing a lot of signage right now and there is money for this. Try to loop in Lorenze. I have a working relationship with him so I can try to feel this out and then this could become a multi-pronged BARC request?
- C. George - perhaps this falls under the 60 year funds? Could be redone to look great and help promote the 60th celebration.

XI. FYI - Oct 09 - Krista Stellmacher to visit FPAC

- A. Donna: there was a Foundation event that Krista proposed - a huge annual fundraiser in October - been Postponed to 2024. They were going to feature different programs - displays and student work. This is a chance to showcase our programs. However, keep in mind - Featuring the students is not to raise \$ for our programs, but for the foundation (all proceeds go to Foundation).

XII. Academic and Career Pathways arts event in the Fall

- A. Blythe: I went to an Education Pathway in Spring - it was not too successful, but there was money - they provided lunch for participating students. Could we do something similar - get money to encourage student attendance at an arts activity/event?
  - 1. Could this be a mid-week, lunch thing? Tables to promote our programs - have students come by and learn about our programs. If we tied this into the Pathways, then there would be funding. All about welcoming students. This could be later in the semester or even in the spring.
- B. George: I remember I walked through there - this did look nice and inviting. That would be great. On the screen we could have a rolling video with snippets from our dept. events.

XIII. CDAIE - 60th Anniversary for Mesa

- A. Blythe - I mentioned a bit of this when I talked about the Themes of '60' earlier. I will have more to report after the October CDAIE meeting. Being part of a theme helps when it comes to \$, engagement, promotion, etc. This will be a larger deal in the Spring. This will help with cross-promotion, cross-engagement.

XIV. Public Art Subcommittee

- A. Blythe: there's been a lot of buzz on campus about the need for more art on campus. Can we revive this subcommittee or expand it?
- B. Jenny: Alessandra has been approached several times by Lorenze and Ashanti about this - they have heard the need and supposedly have money. On Wednesday we are meeting with the VPs and Ashanti to get more info on \$ and expectations.

# SAN DIEGO MESA COLLEGE

## Fine & Performing Arts Committee

- XV. Newsletter Subcommittee - already discussed earlier.
- XVI. Actionables:
  - A. Workshops instead of lectures - bring in your ideas! Schedule sooner rather than later. N.Scott is our treasurer so he can work us on getting people paid, etc.
  - B. Other closing comments? None.
- XVII. Meeting adjourned: 3:56pm
- XVIII. Denise -
  - A. [Committee Website:](https://www.sdmesa.edu/about-mesa/governance/committees/fine-performing-arts-committee.shtml)  
<https://www.sdmesa.edu/about-mesa/governance/committees/fine-performing-arts-committee.shtml>
  - B. [Agendas & Minutes:](https://www.sdmesa.edu/about-mesa/governance/committees/fpac-agendas-minutes.shtml)  
<https://www.sdmesa.edu/about-mesa/governance/committees/fpac-agendas-minutes.shtml>