Enrollment Growth Ideas

Deans' Council Brainstorming Notes:

- **Key question: Strategy.**
 - Retention
 - New students: less high school; increase adult learners
 - Both?
- Areas that need to be prioritized:
 - Accelerated program offerings
 - Diversity of modality offerings
 - Dual enrollment: Intentionality of offerings; PD for faculty
 - Short term courses: CALGETC sequences
 - Area F offerings: hire more faculty?
 - > Adult learner programs in person: If offered in the evening, increase service hours

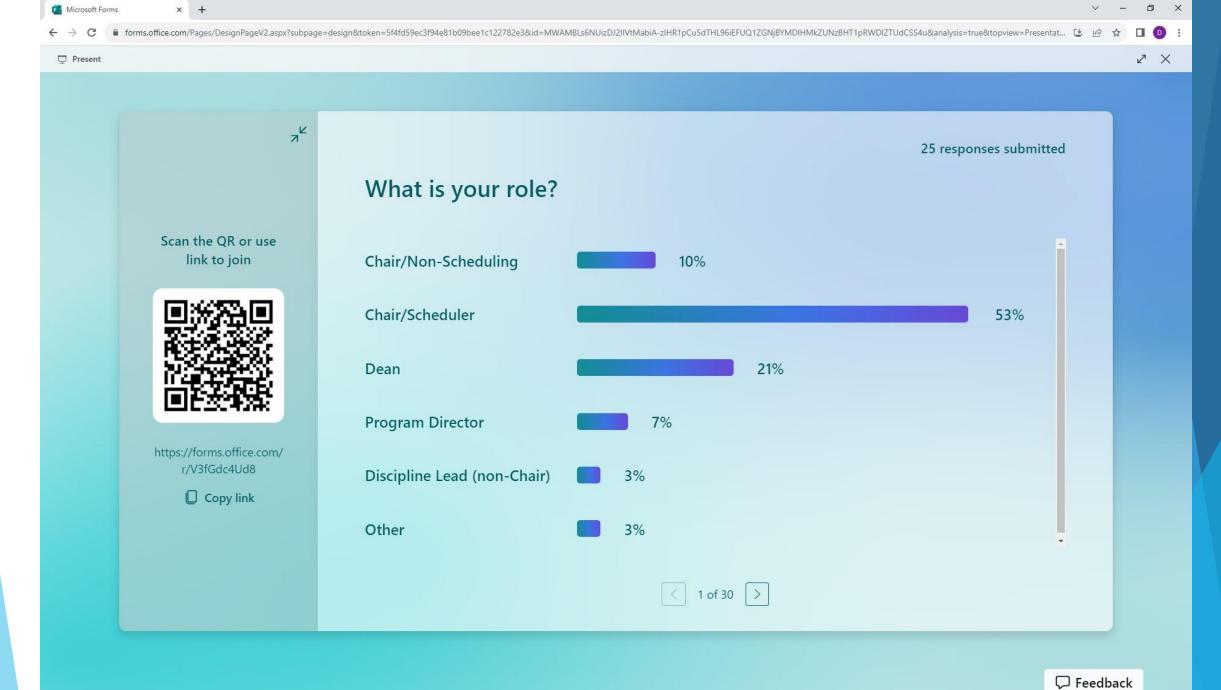
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- Growth in CTE certificates, short term and scalable. High cost of CTE might be a barrier. Capacity?
- Pipeline from CTE to credit
- Barriers:
 - Need for a marketing plan for special packaging of course offerings, etc.
 - Curriculum development and approval takes too long: need to streamline, especially in CTE to meet ever changing industry demands
 - Faculty hiring process, especially adjuncts, takes too long

Scheduling Survey

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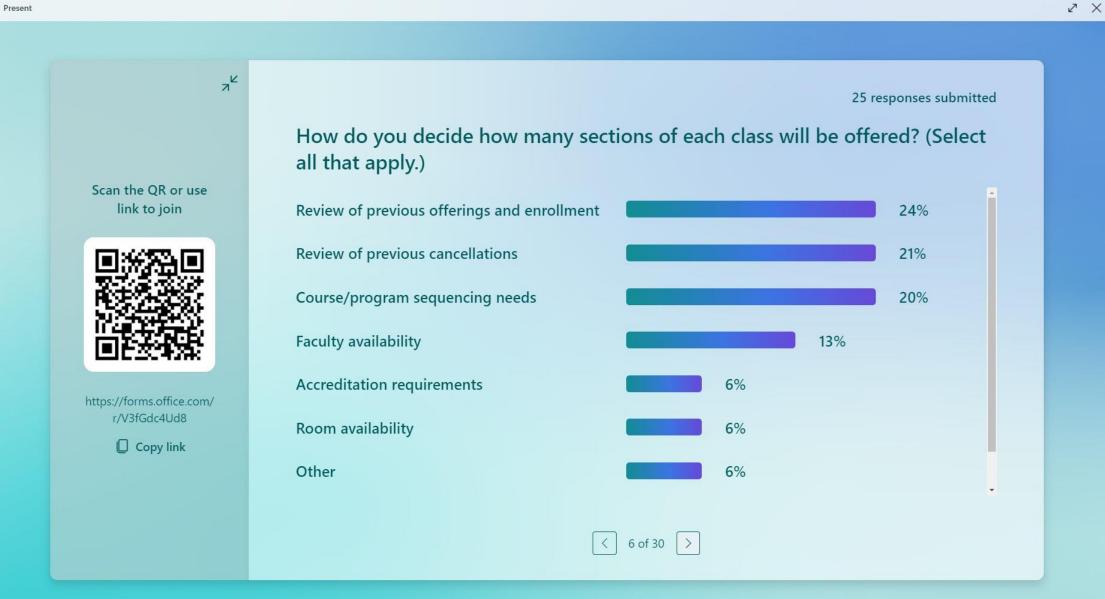
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25 responses submitted

Explain how you work with your chairs (if you are dean) or with you dean (if you are a chair) BEFORE the schedule is built to determine FTEF, number of...

"I am always communicating with the dean about changes to the schedule: after we make the schedule, during the scheduling, before the scheduling, and we communicate in person, by phone, and via email. We look an cancellations, enrollment numbers, and contract language. We try things and if they work or don't work, we ask why and this information informs the next step. We look at past practice, and at the same time, are in tune with nuances, trends, and unknowns."

"It happens a few weeks after the start of a new semester and we go over the numbers from the previous semester to look at what

Wordcloud All responses



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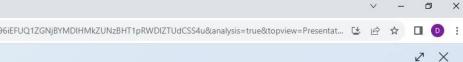
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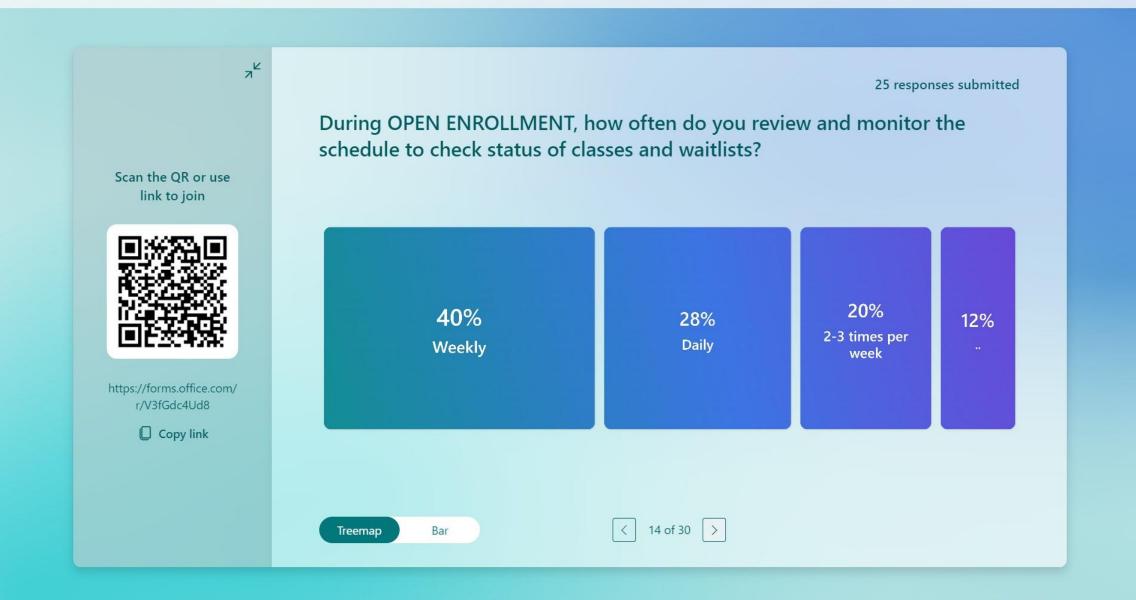
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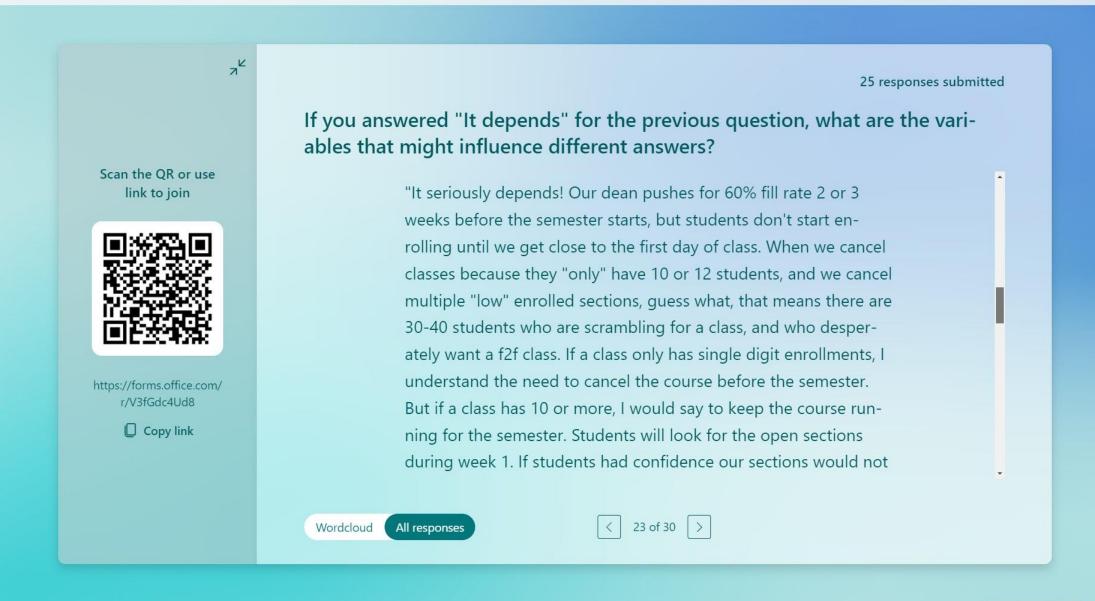
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