

MESA COLLEGE

Comprehensive Master Plan

Task Force Meeting #3
February 18, 2020



Gensler

AGENDA

- Planning Process + Timeline
- Fall Campus Engagement
- Spring Campus Engagement
- Department and Program Interviews
- Preliminary Analysis
- Next Steps

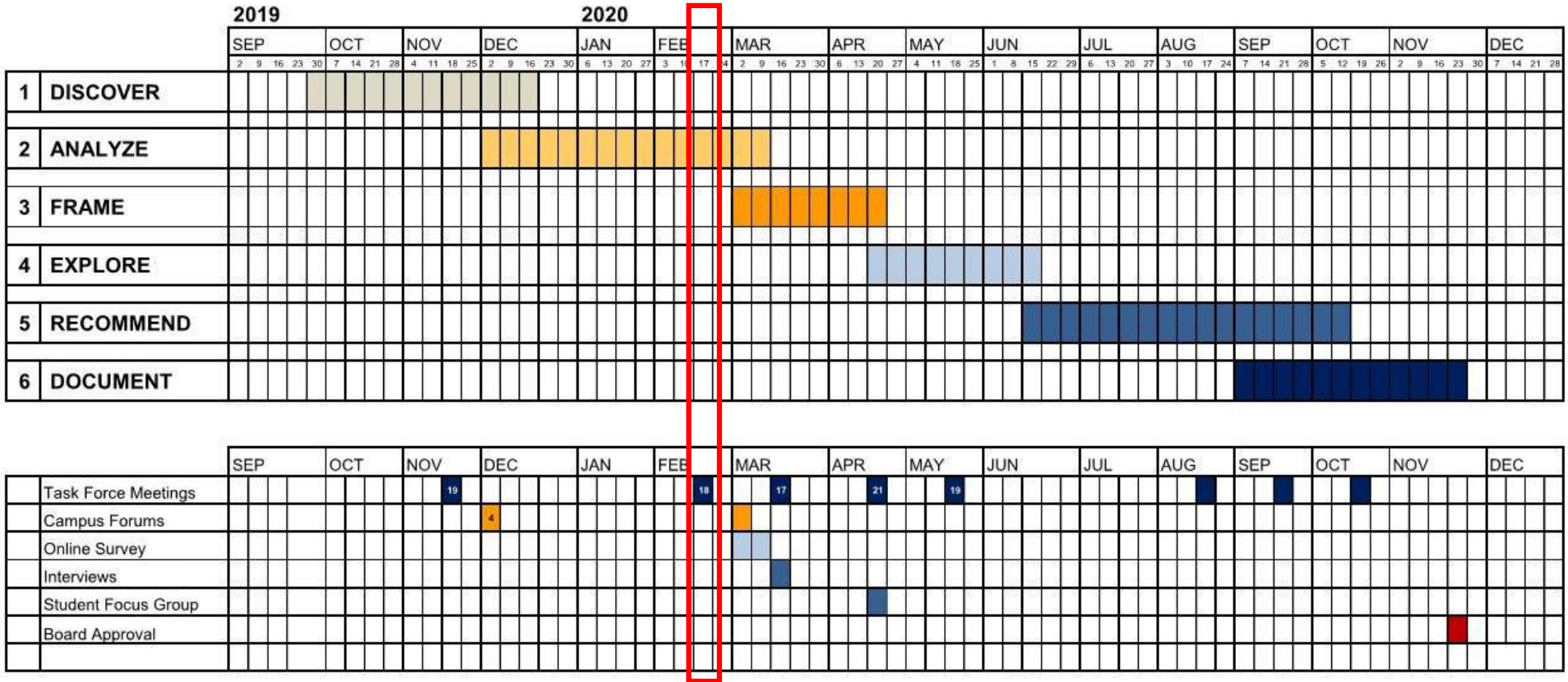
PLANNING PROCESS



PLANNING PROCESS



TIMELINE



FALL CAMPUS ENGAGEMENT

- Measures of Success
- Fall Sharing Session



MEASURES OF SUCCESS

*“Imagine it is November 2020 and **MESA 2030:**
Visioning 10 More Years of Equity and Excellence
is completed. What criteria will you use to judge
the process used to develop this comprehensive
long-term plan?”*



MEASURES OF SUCCESS

PROCESS

- Collaborative
- Inclusive
- Lots of Voices
- Because of you
- Consensus

- Comprehensive
- Intentional
- Meaningful
- Student-driven

- Enjoyable
- Mindful
- Clarifying
- Broke down silos
- Empowering

RESULTS

- Equity all over

- Responsive
- Validating
- Authentic
- Attainable
- Realistic

- Creative
- Visionary
- Innovative
- Forward
- Aspirational

- Dynamic
- Directionable
- Sustainable

FALL SHARING SESSION

DECEMBER 4, 2019

269

STUDENTS

107

FACULTY / STAFF / ADMIN



COMMUTE

HOW DO YOU GET TO CAMPUS?

FALL SHARING SESSION FINDINGS

GETTING TO CAMPUS

Select your primary mode of transportation and how long it takes you:

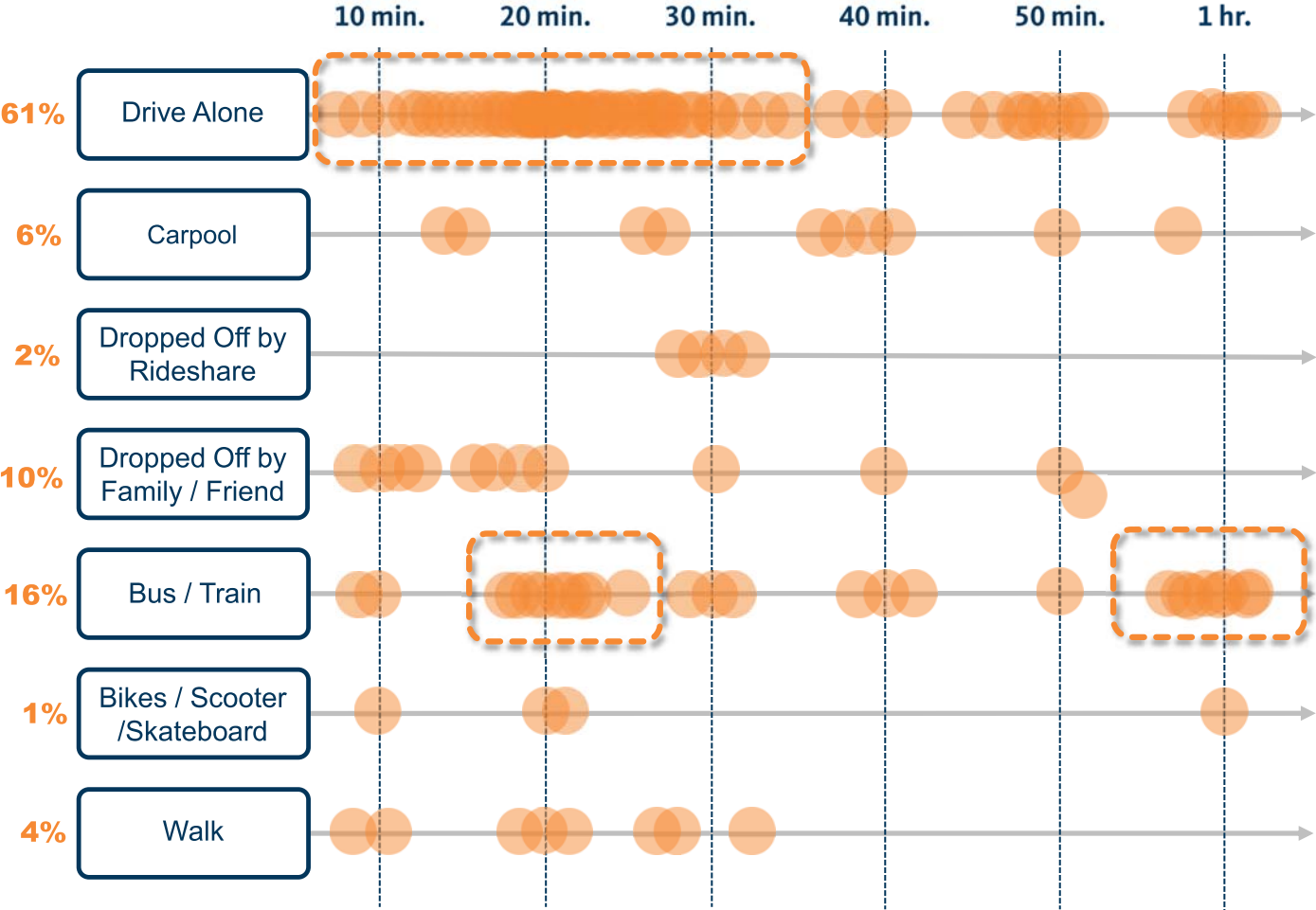


COMMUTE

60%
STUDENTS DRIVE ALONE

20 min
COMMUTE

STUDENT



COMMUTE

90%

FACULTY / STAFF / ADMIN
DRIVE ALONE

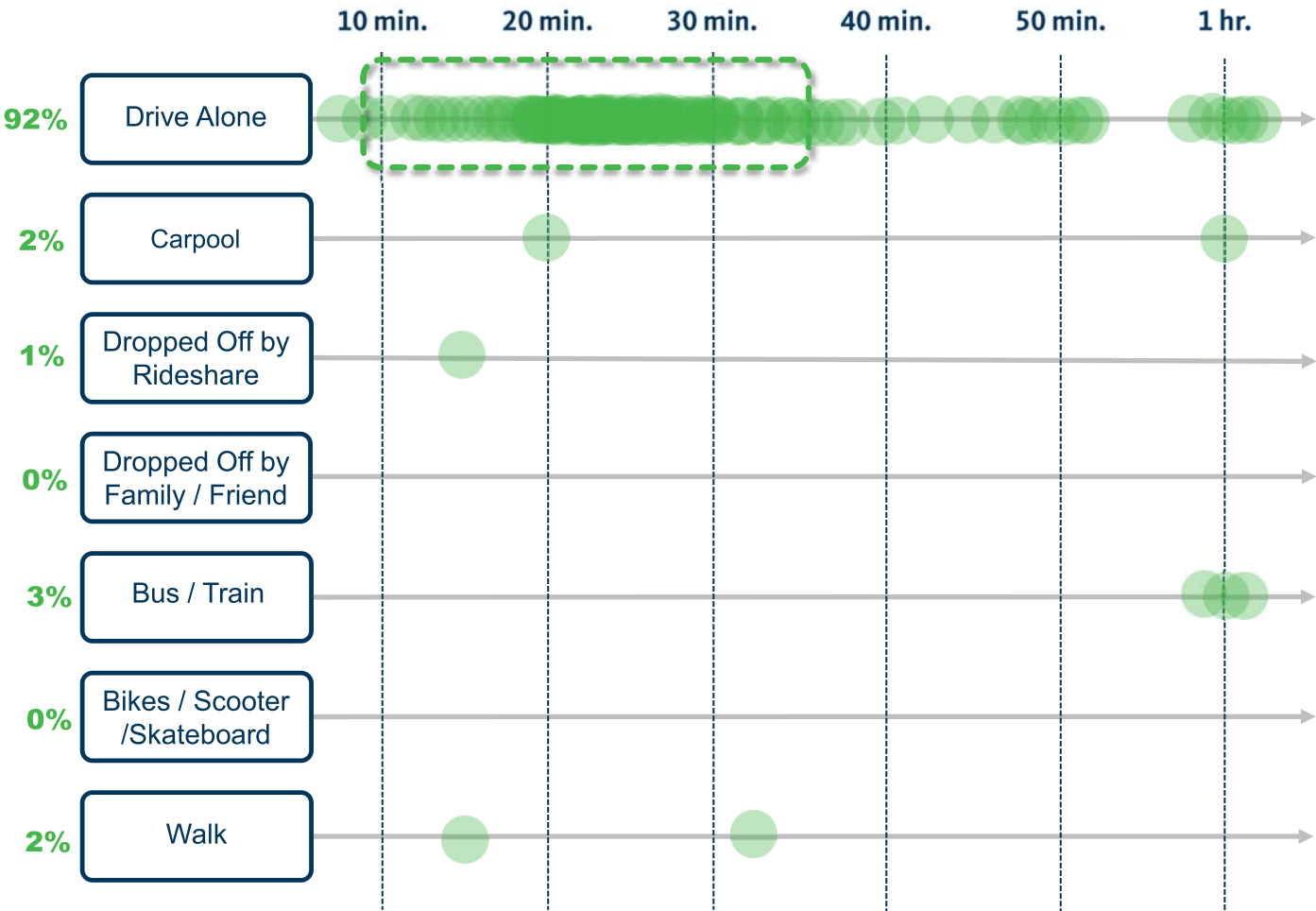
25 min

COMMUTE

FACULTY / STAFF / ADMIN



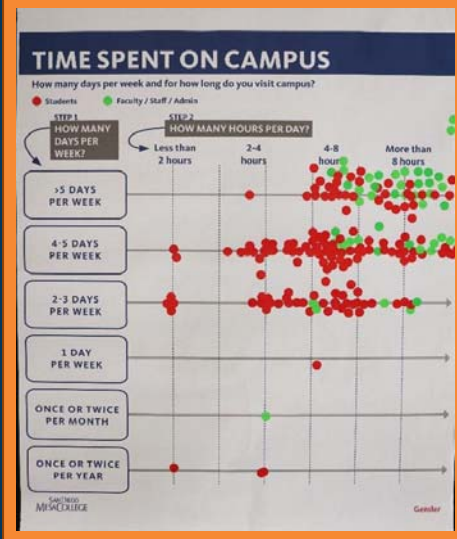
FALL SHARING SESSION FINDINGS



TIME ON CAMPUS

HOW MUCH TIME DO YOU SPEND ON CAMPUS?

FALL SHARING SESSION FINDINGS



TIME ON CAMPUS

50%

STUDENTS ATTEND
4-5 DAYS PER WEEK

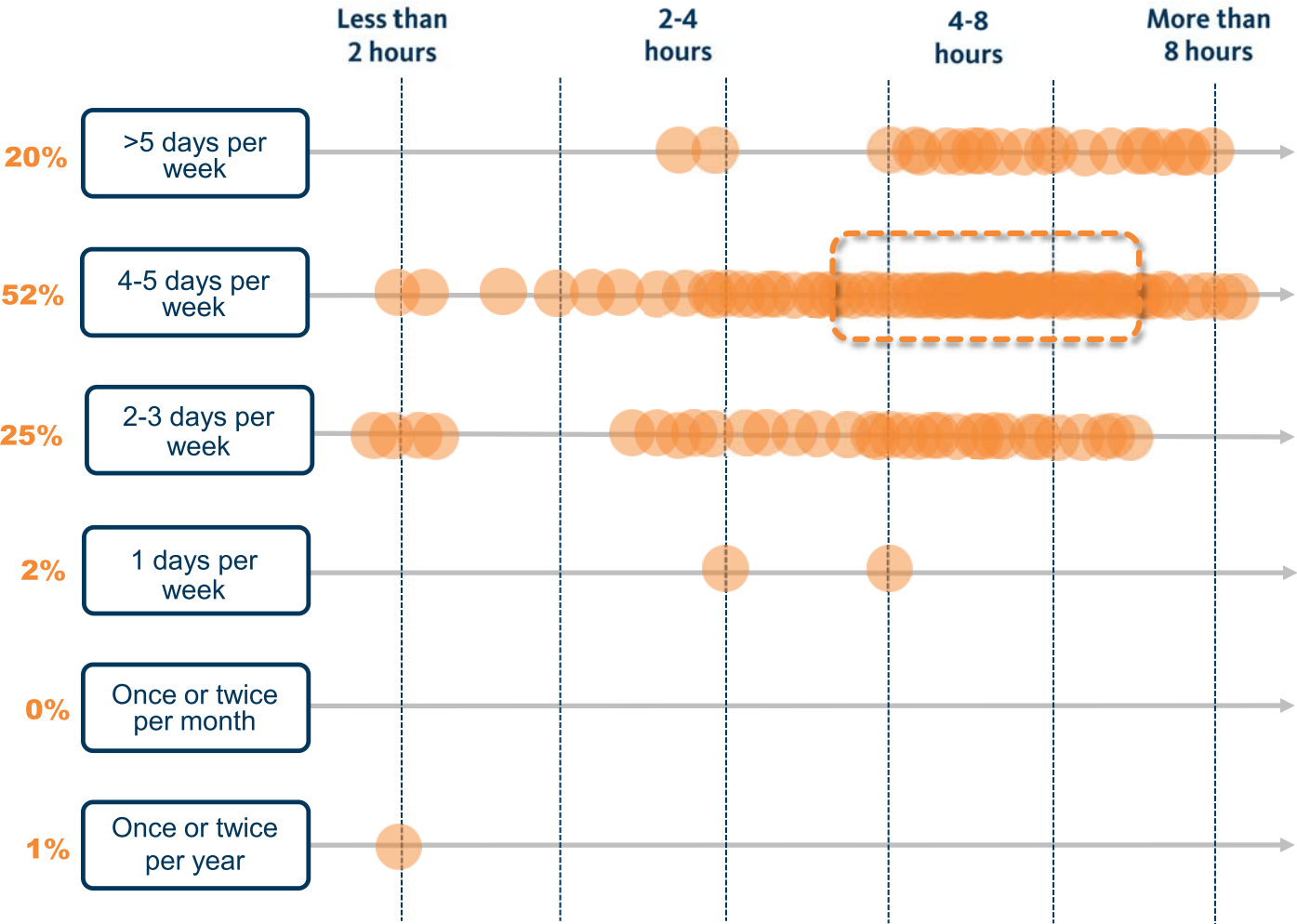
4-8 hours

ON CAMPUS

STUDENT



FALL SHARING SESSION FINDINGS



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TIME ON CAMPUS

55%

FACULTY / STAFF / ADMIN
ATTEND 5+ DAYS PER WEEK

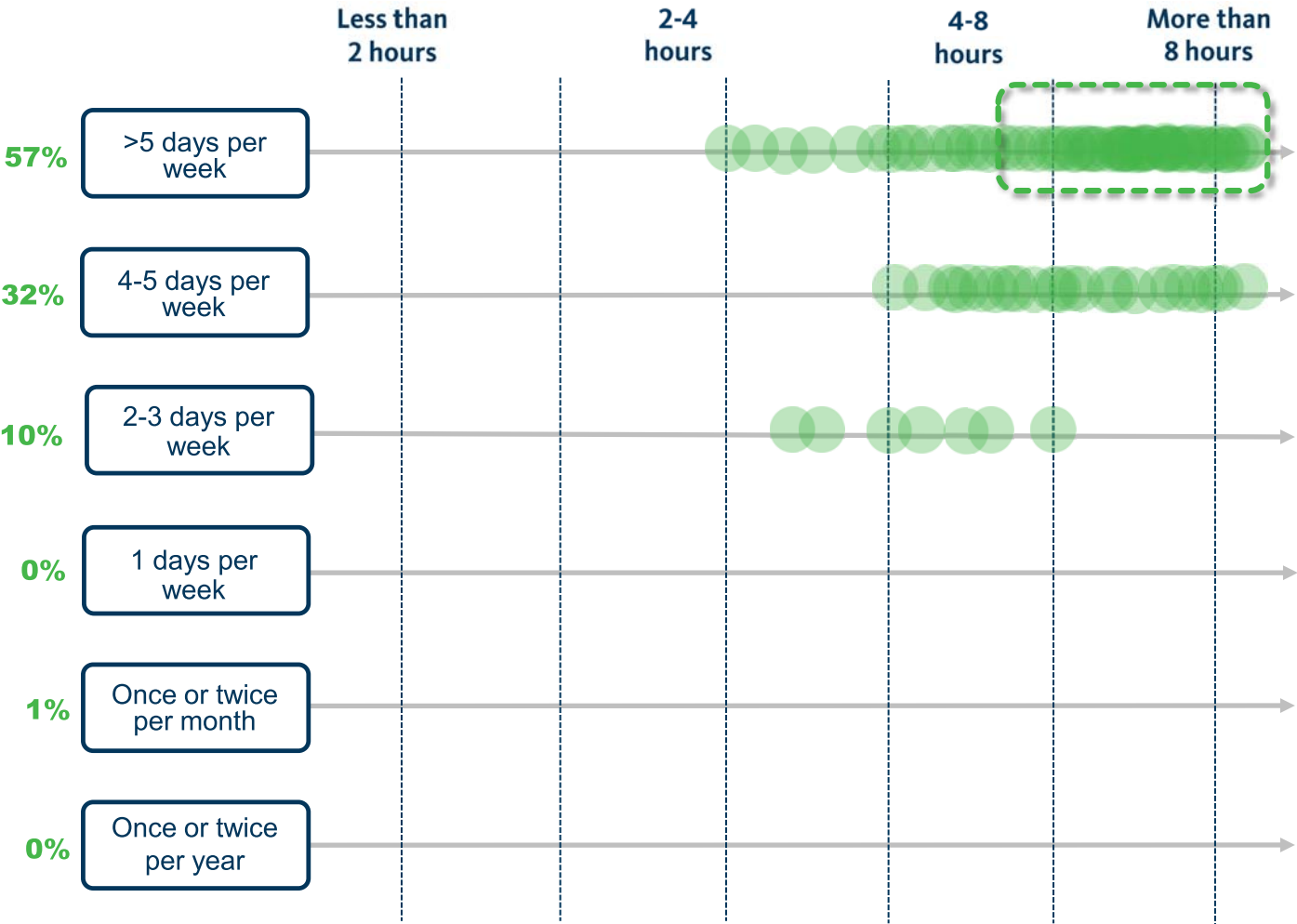
8+ hours

ON CAMPUS

FACULTY / STAFF / ADMIN



FALL SHARING SESSION FINDINGS



ONE WORD

...TO
DESCRIBE
MESA
COLLEGE

FALL SHARING SESSION FINDINGS



connected
inclusive
friendly
welcoming
modern
fun
exciting
open
positive
resourceful
unique
equality
beautiful
great
grey
cool
happy
culture
cozy
diverse
big
advanced
growing
crowded
supportive
encouraging
opportunity
helpful
inspirational
professional

WHERE ON CAMPUS...

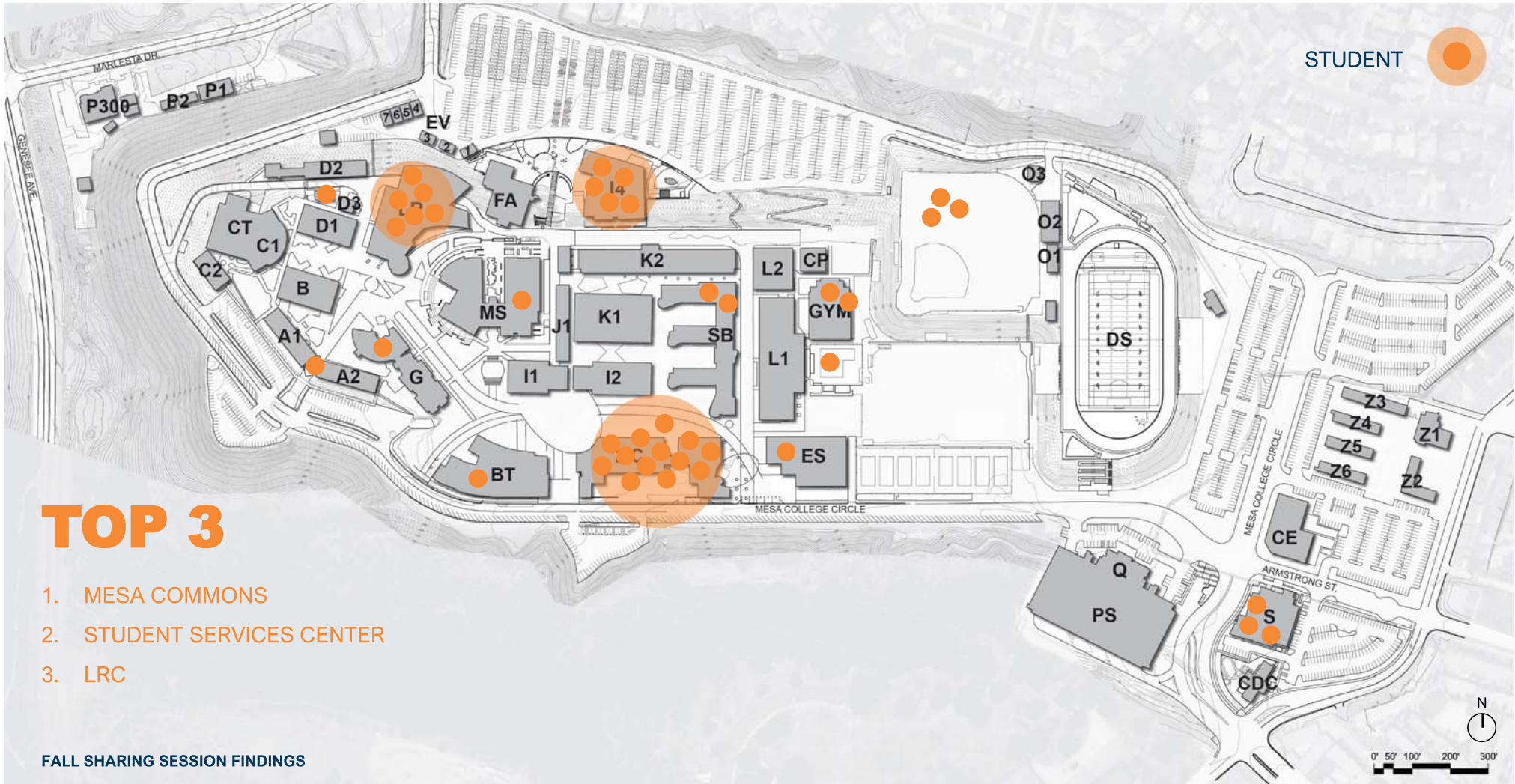
DO YOU FEEL
MOST
WELCOMED?

FALL SHARING SESSION FINDINGS

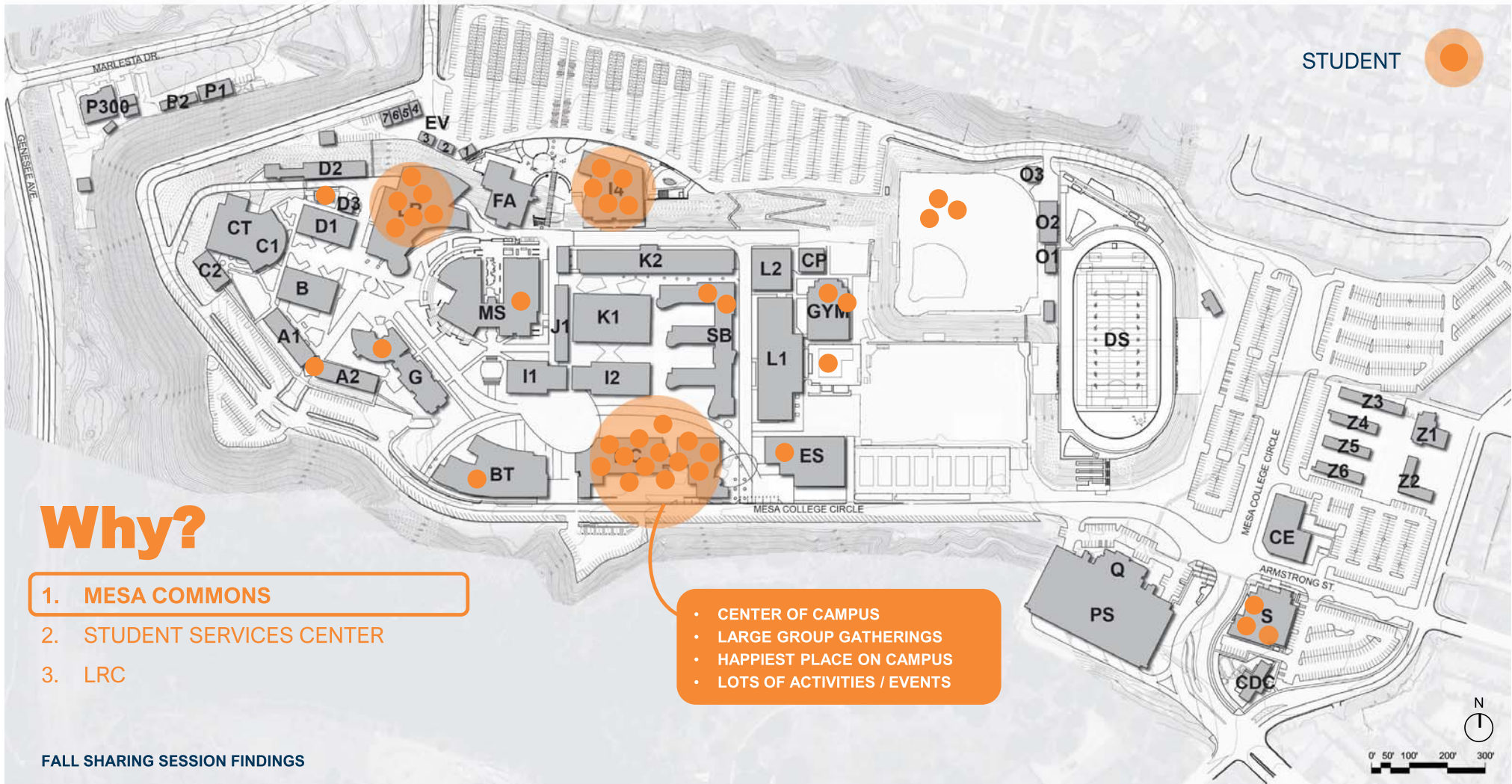
WHERE DO YOU FEEL MOST WELCOMED ON CAMPUS?



WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?



WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?



WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

- GREAT PLACE TO MEET AND CONNECT
- FRIENDLY STAFF

- SUPPORT CENTER
- FRIENDLY STAFF
- ONE-STOP

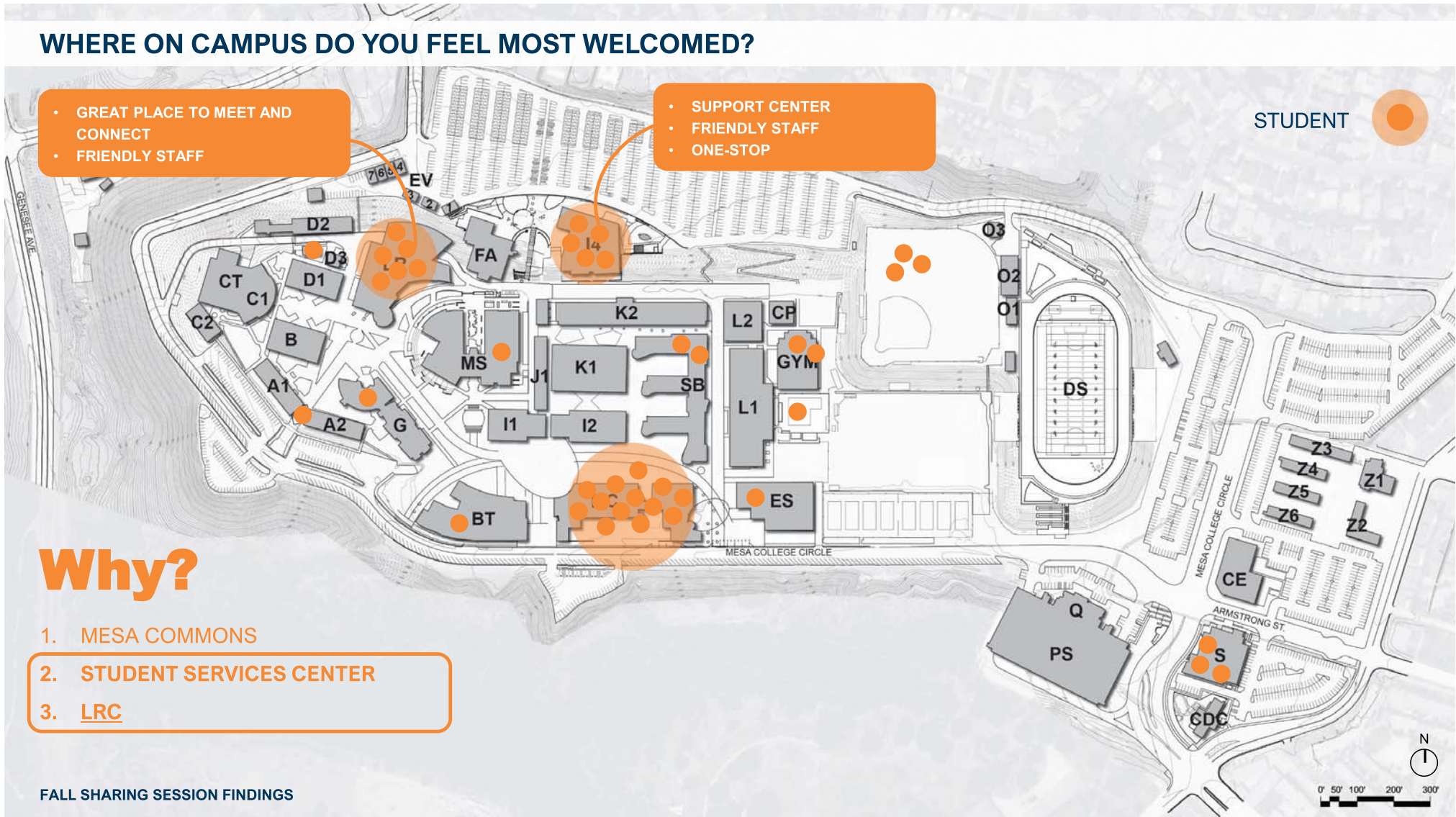
STUDENT



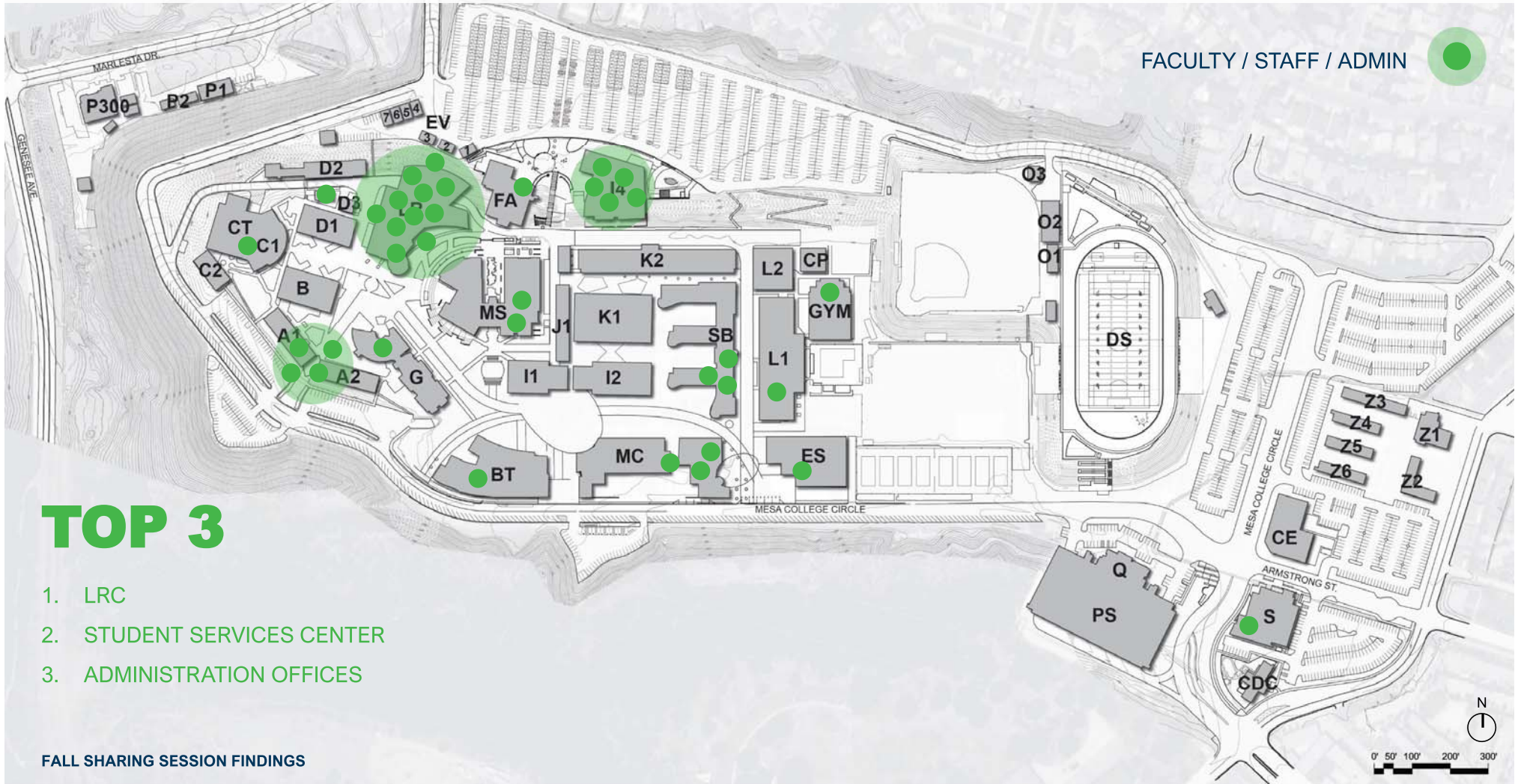
Why?

1. MESA COMMONS
2. STUDENT SERVICES CENTER
3. LRC

FALL SHARING SESSION FINDINGS



WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?



WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

• FRIENDLY STAFF

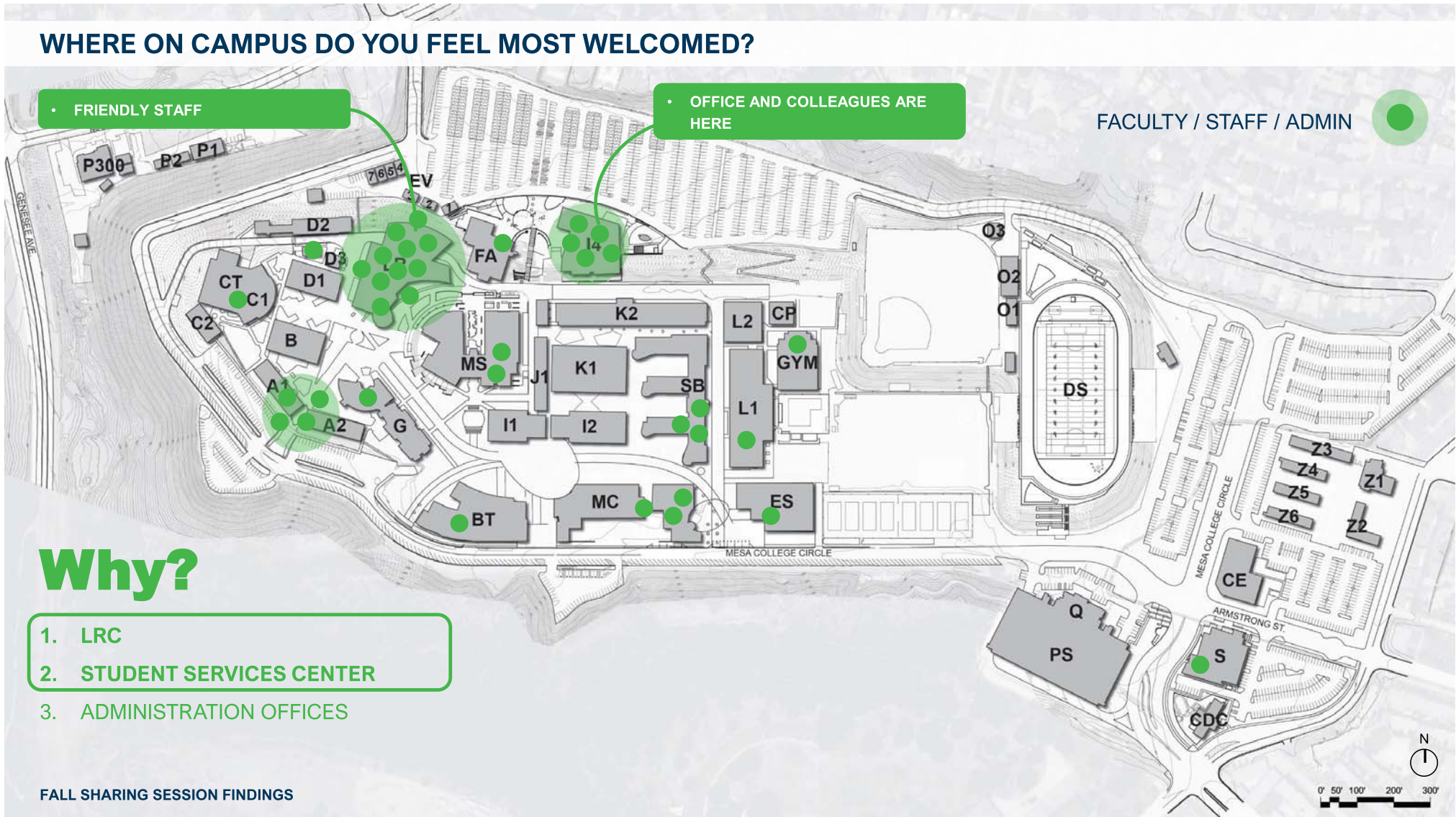
• OFFICE AND COLLEAGUES ARE
HERE

FACULTY / STAFF / ADMIN

Why?

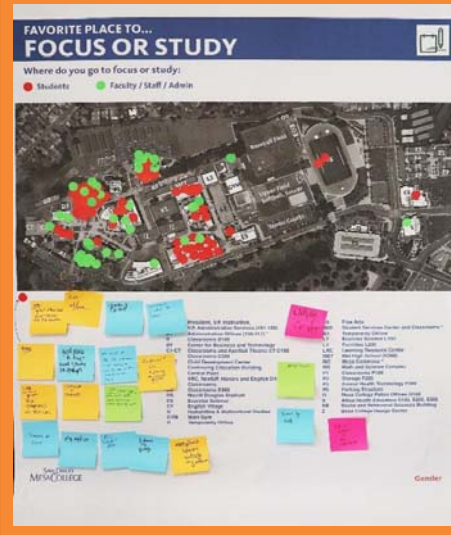
1. LRC
2. STUDENT SERVICES CENTER
3. ADMINISTRATION OFFICES

FALL SHARING SESSION FINDINGS

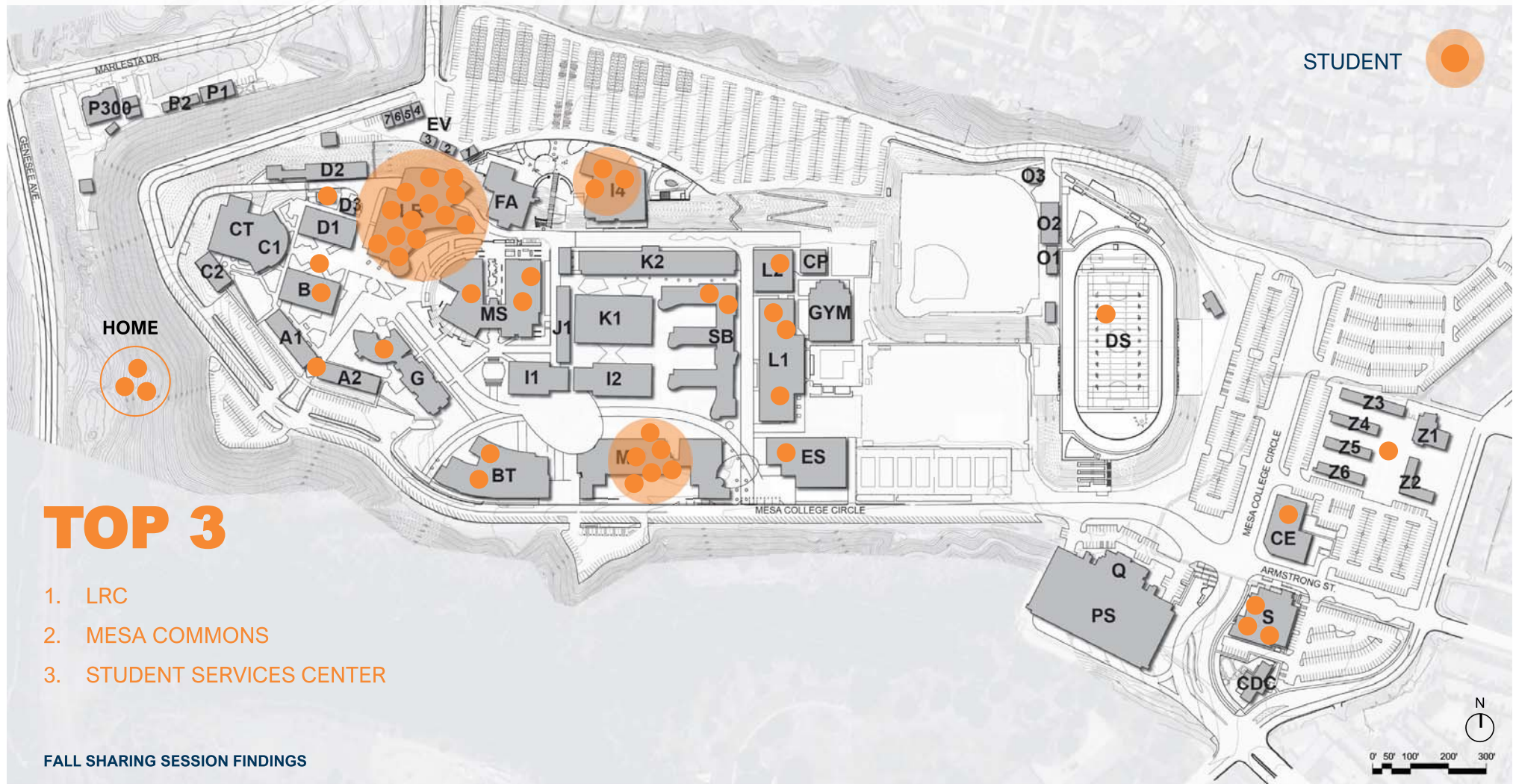


...TO FOCUS OR STUDY?

FALL SHARING SESSION FINDINGS



FAVORITE PLACE TO FOCUS OR STUDY



FAVORITE PLACE TO FOCUS OR STUDY

- QUIET
- OPEN STUDY HALL
- CLOSE TO RESOURCES
- STAFF IS VERY HELPFUL
- COMPUTER LAB
- NATURAL MEETING PLACE
- GOOD LIGHTING/SUNNY SPACES
- LOTS OF SEATING AREAS

STUDENT



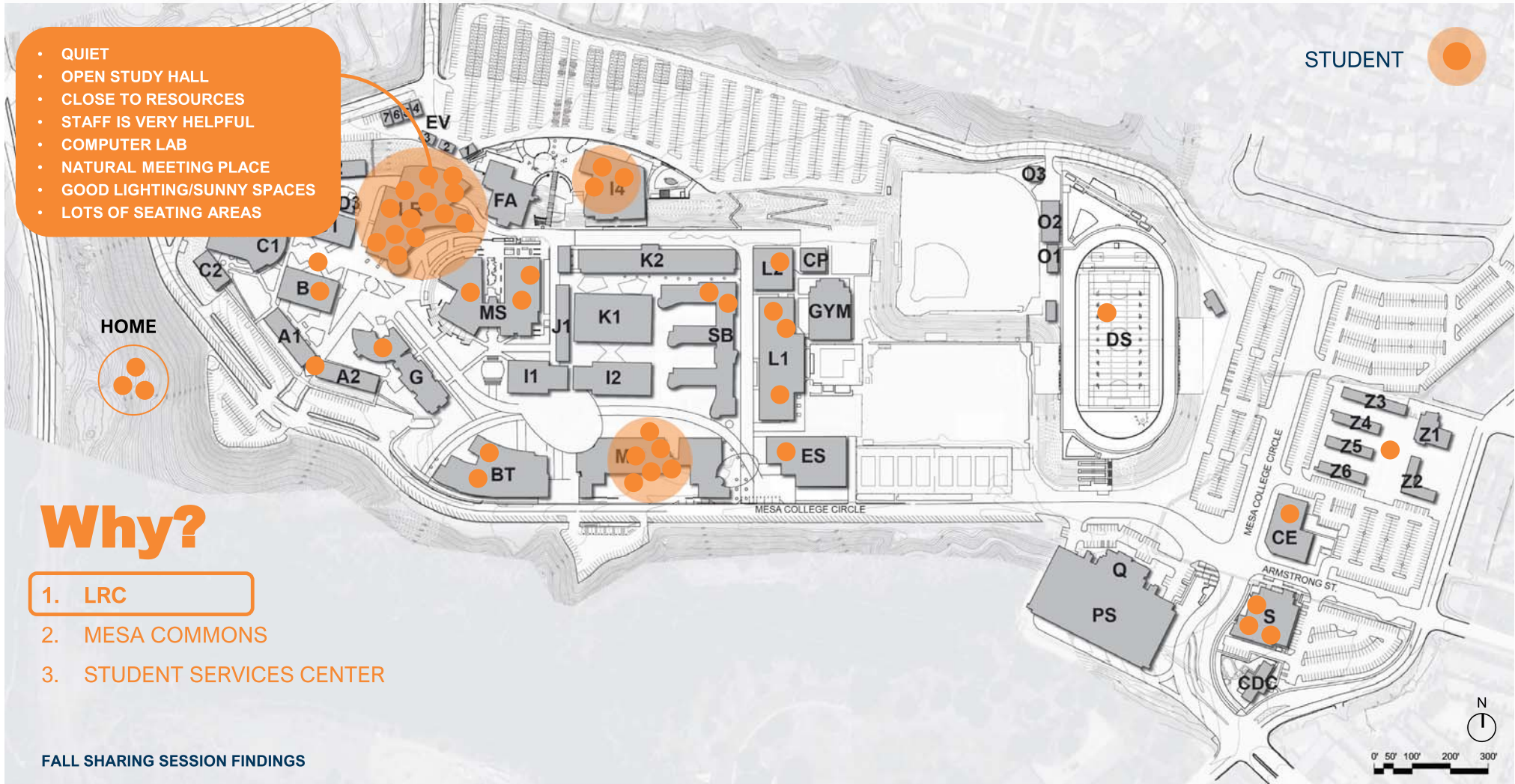
HOME



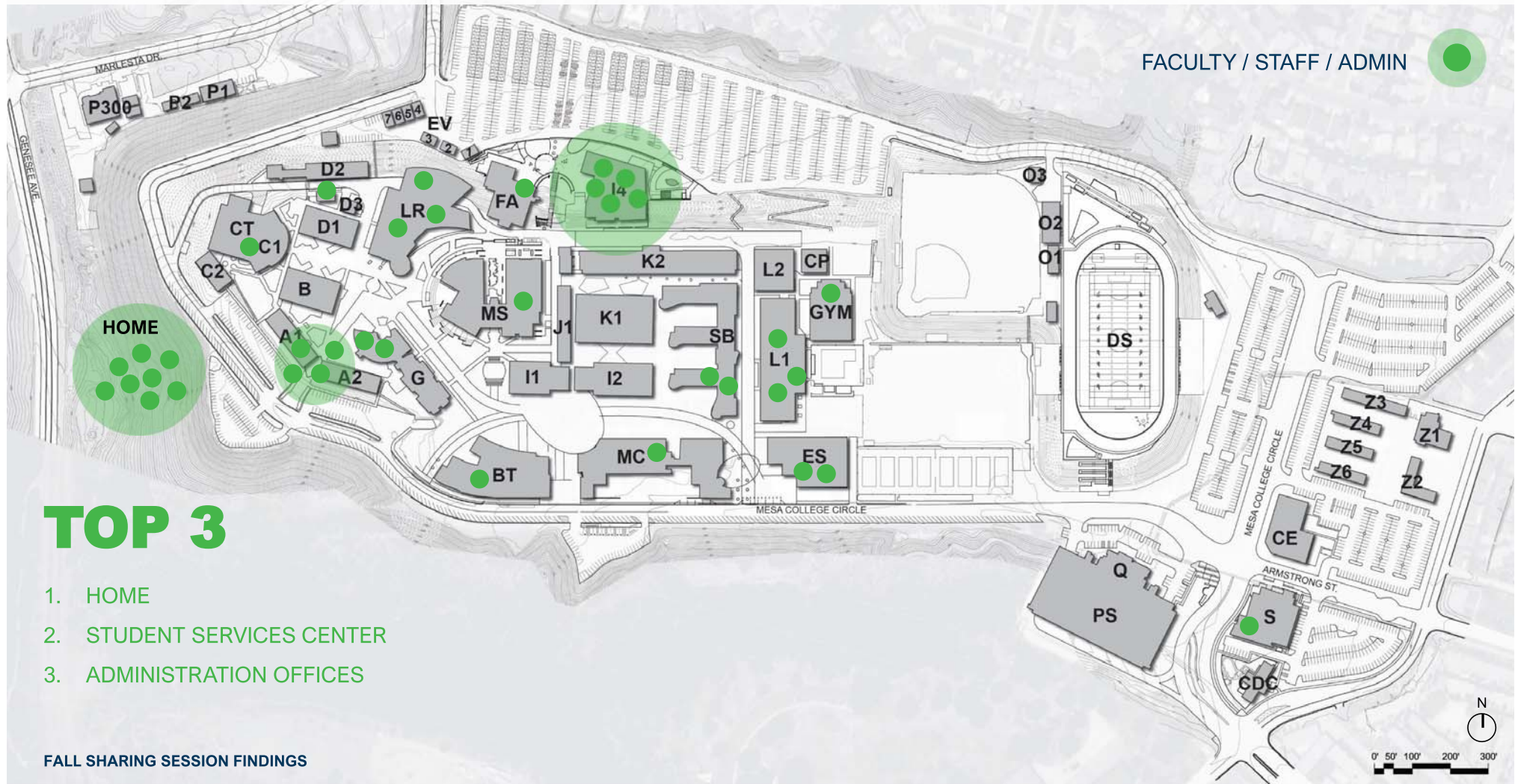
Why?

1. LRC
2. MESA COMMONS
3. STUDENT SERVICES CENTER

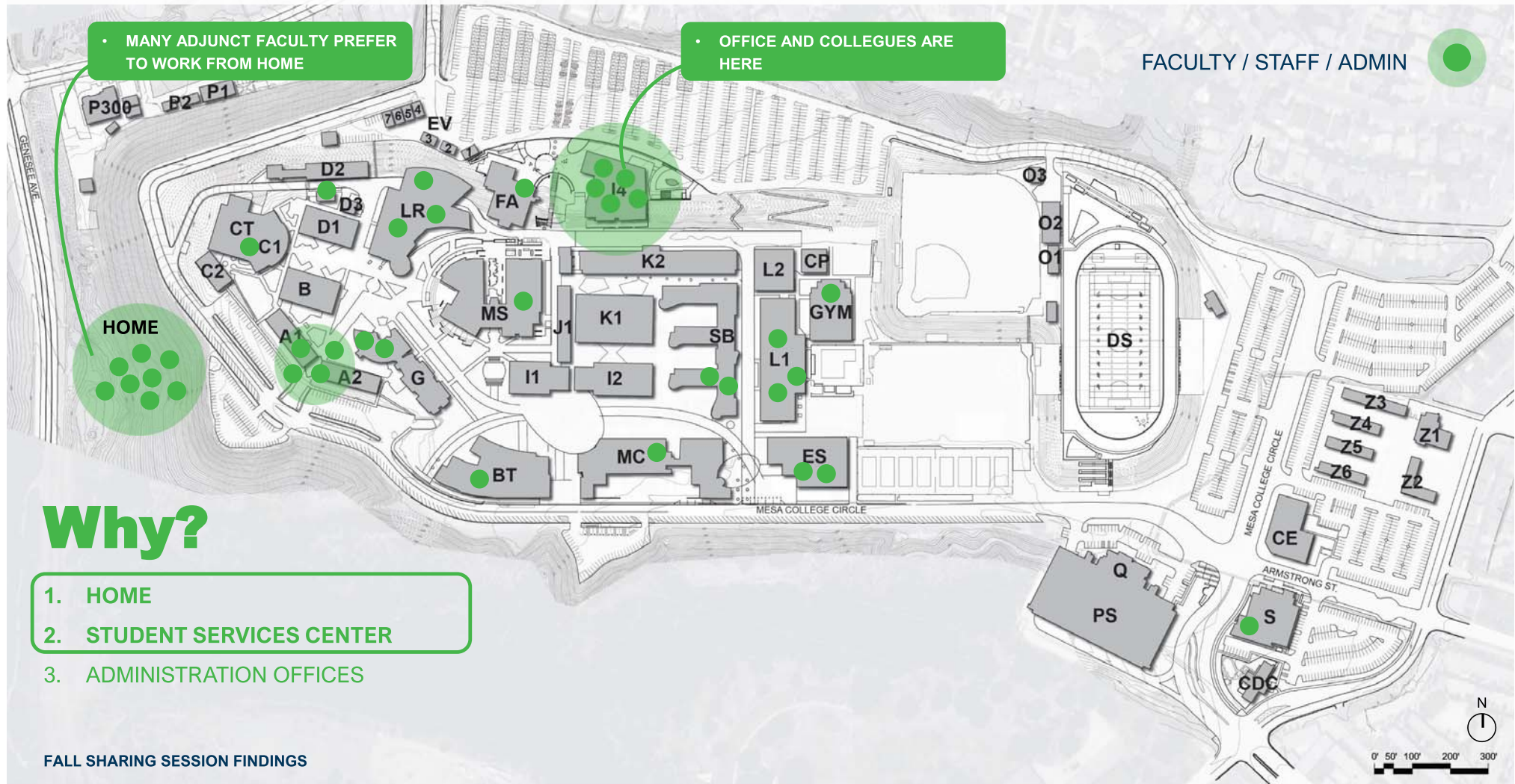
FALL SHARING SESSION FINDINGS



FAVORITE PLACE TO FOCUS OR STUDY



FAVORITE PLACE TO FOCUS OR STUDY



...TO
SOCIALIZE /
CONNECT
WITH OTHERS

FAVORITE PLACE TO...
SOCIALIZE / CONNECT WITH OTHERS

Where do you go to socialize and connect with others:



- | | |
|------|--|
| FA | Fin Arts |
| 1400 | Student Services Center and Classrooms * |
| K1 | Temporarily Offline |
| L1 | Exercise Science L100 |
| L2 | Facilities L200 |
| LRC | Learning Resource Center |
| MET | Met High School (Q200) |
| MC | Mesa Commons * |
| MS | Math and Science Complex |
| P1 | Classrooms P100 |
| P2 | Storage P200 |
| P3 | Animal Health Technology P300 |
| PS | Parking Structure |
| Q | Mesa College Police Offices Q100 |
| S | Allied Health Education S100, S200, S300 |
| SB | Social and Behavioral Sciences Building |
| Z | Mesa College Design Center |

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Where do you go to socialize and connect?

● Students ● Faculty / Staff / Admin

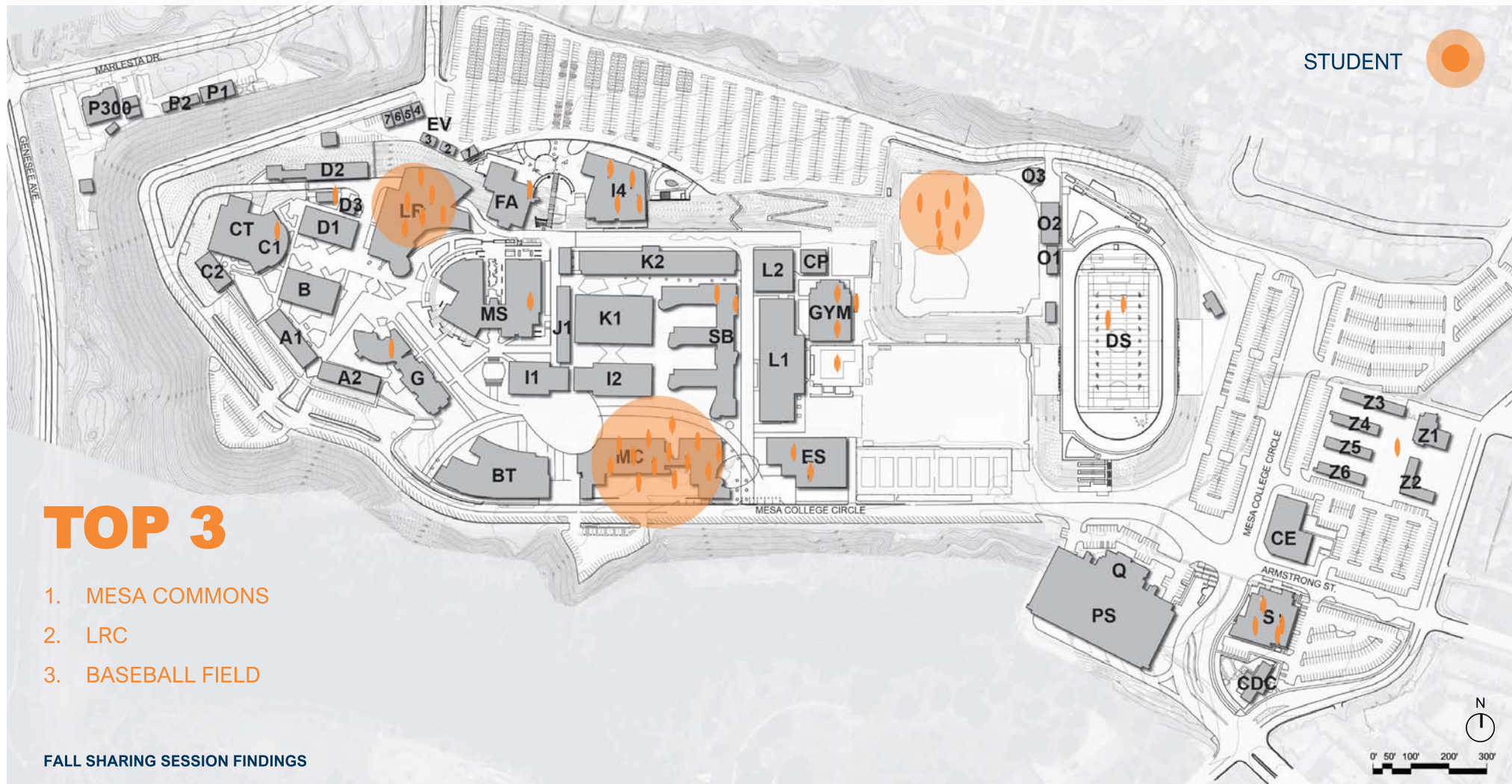


- | | |
|-------|------------|
| D | Classroom |
| BT | Center for |
| C1-CT | Classroom |
| C2 | Classroom |
| CDC | Child Dev |
| CE | Continual |
| CP | Central |
| D1 | VFC, Ne |
| D2 | Classroom |
| D3 | Classroom |
| D5 | Classroom |
| ES | Exercise |
| EY | English |
| G | Human |
| GYM | Main G |
| J1 | Tempo |

ONE WORD

To describe the Mesa College Campus:

FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS



FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS

- PEACEFUL ENVIRONMENT
- GREAT PLACE TO MEET AND STUDY WITH FRIENDS

STUDENT

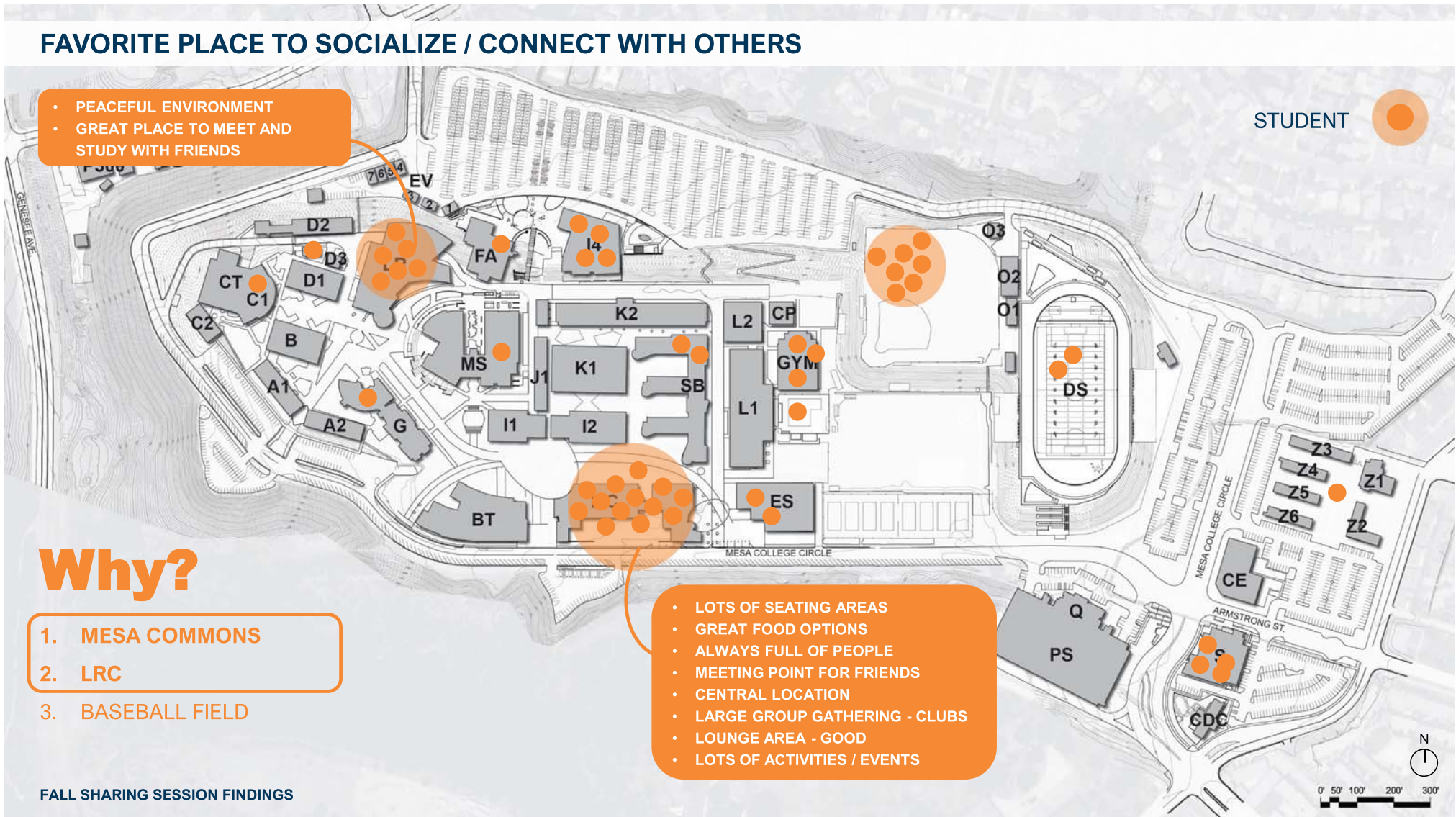


Why?

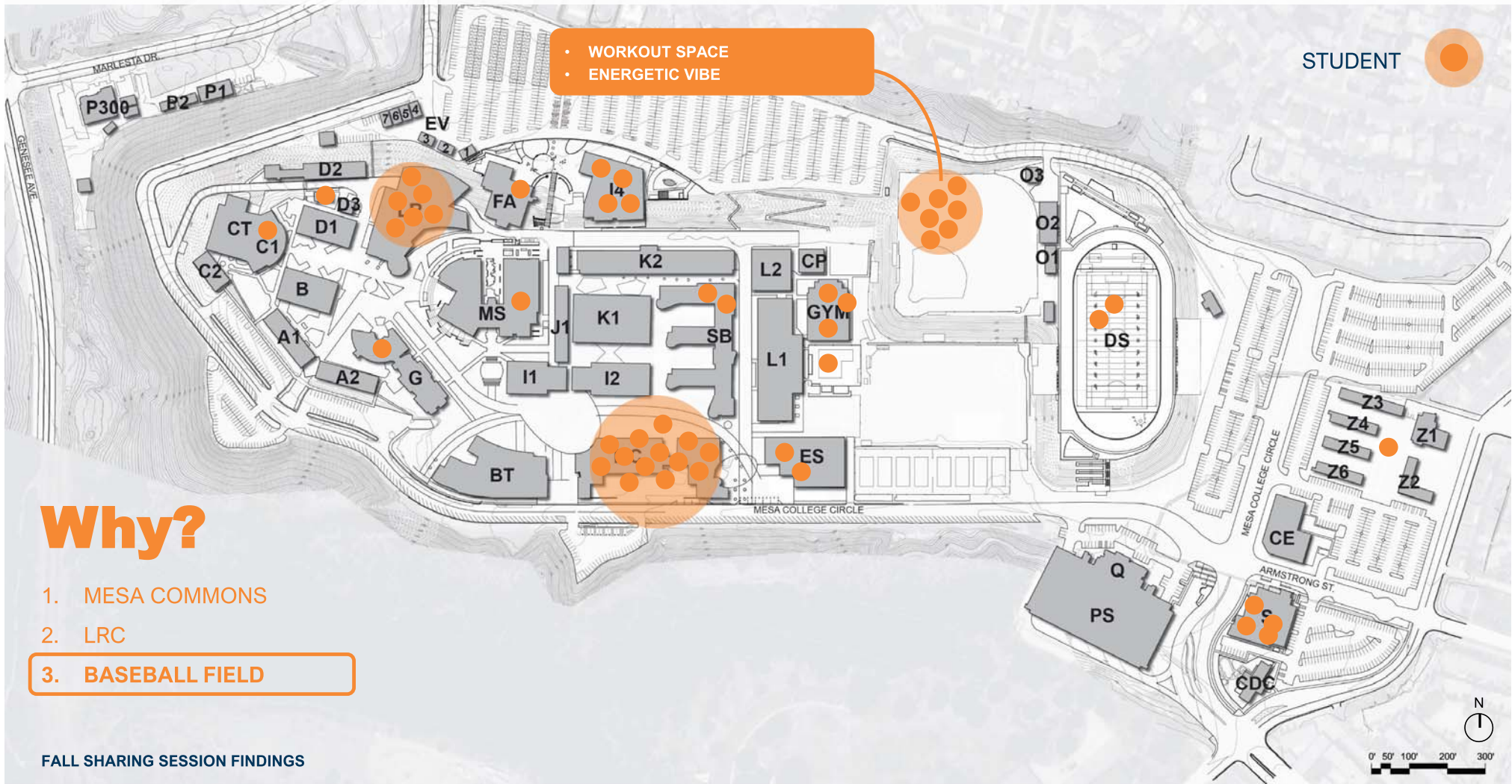
1. MESA COMMONS
2. LRC
3. BASEBALL FIELD

- LOTS OF SEATING AREAS
- GREAT FOOD OPTIONS
- ALWAYS FULL OF PEOPLE
- MEETING POINT FOR FRIENDS
- CENTRAL LOCATION
- LARGE GROUP GATHERING - CLUBS
- LOUNGE AREA - GOOD
- LOTS OF ACTIVITIES / EVENTS

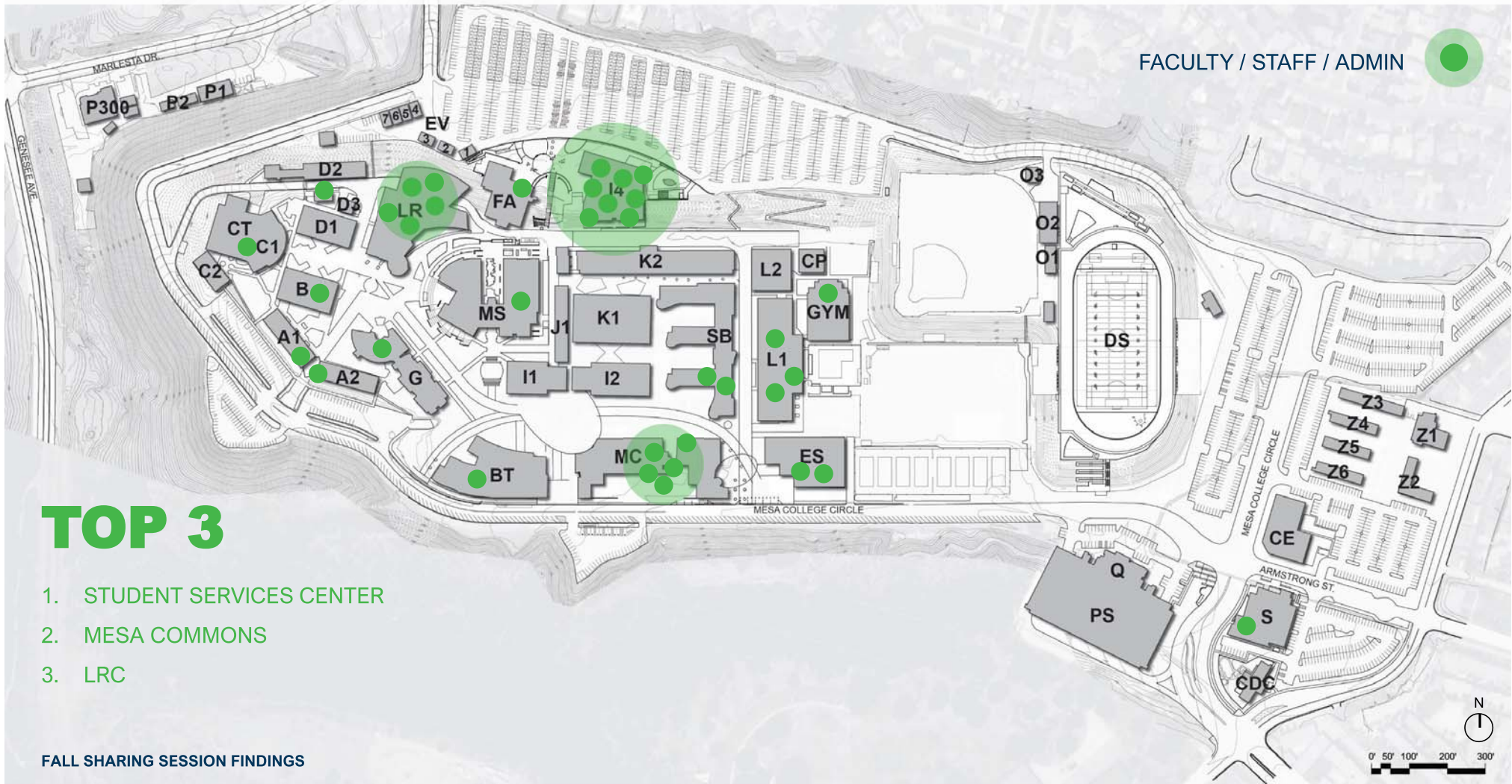
FALL SHARING SESSION FINDINGS



FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS



FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS



CONNECTED

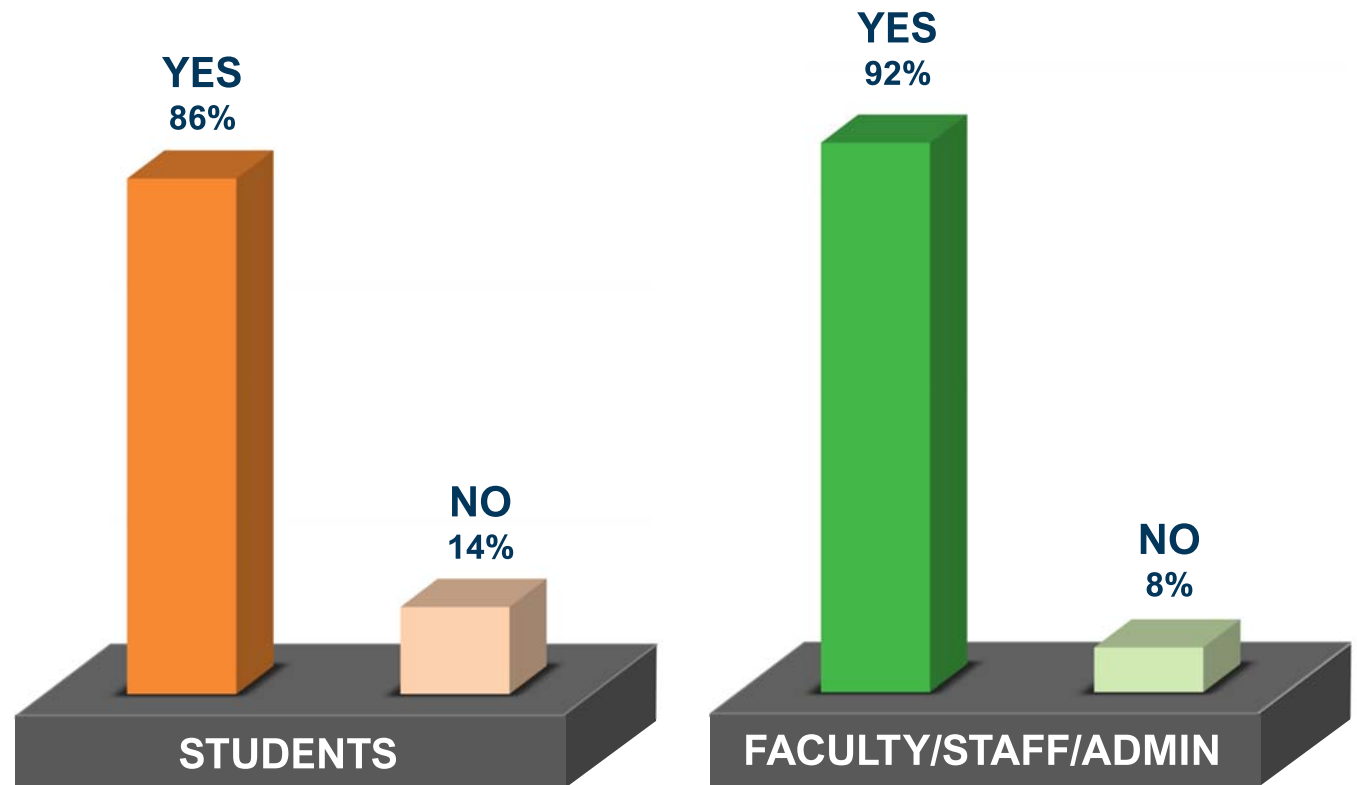
DO YOU FEEL
CONNECTED
TO MESA?

FALL SHARING SESSION FINDINGS



CONNECTED

YES or NO?

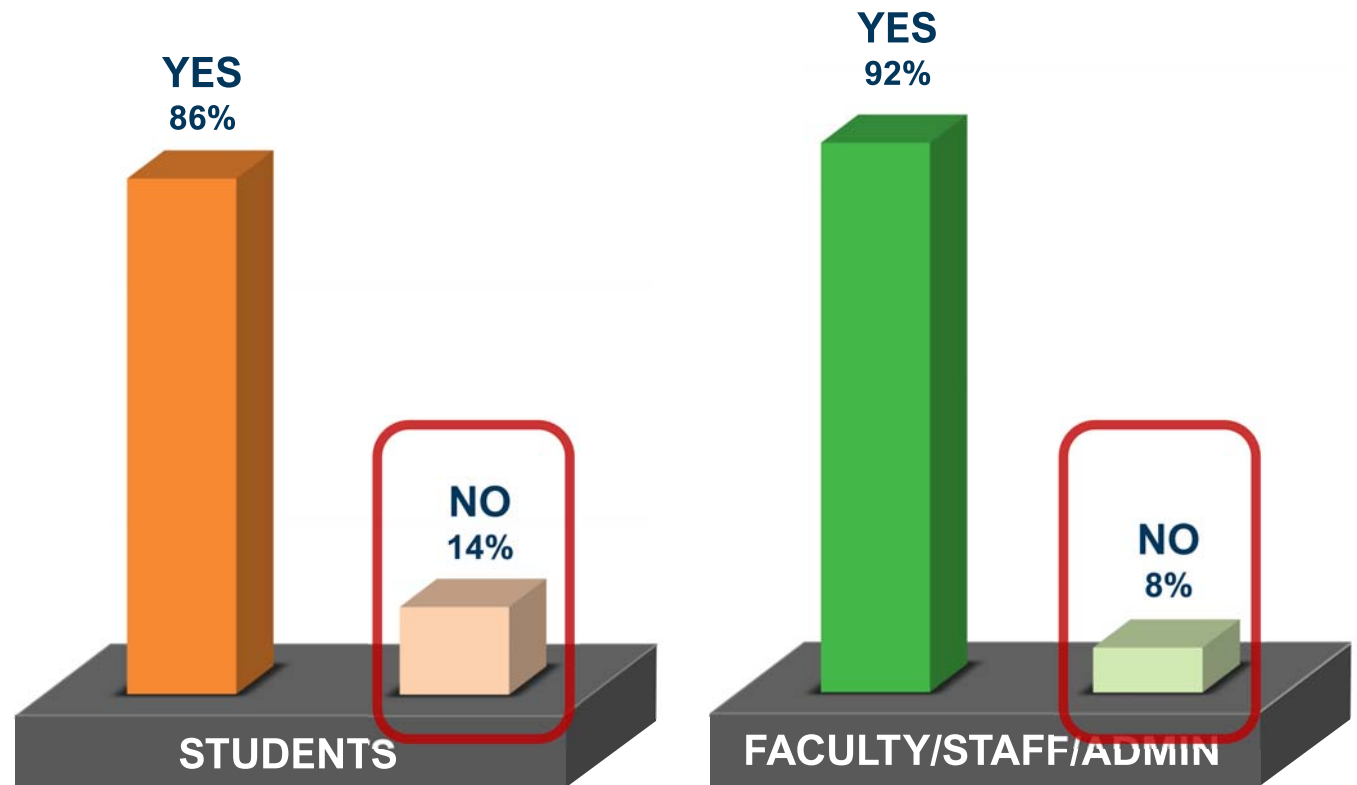


CONNECTED

YES or NO?

If NOT, why?

- COUNSELORS ARE RARELY AVAILABLE
- ADJUNCT FACULTY NEED MORE DEDICATED SPACE ON CAMPUS TO INTERACT WITH STUDENTS
- ADMIN & STAFF ARE NOT FRIENDLY
- LACK OF CAMPUS COMMUNICATION



100 IDEAS

TO MAKE CAMPUS A BETTER PLACE

FALL SHARING SESSION FINDINGS



100 IDEAS

...FINDING
COMMON
THEMES



100 IDEAS: COMMON THEMES



Student Support Services

- Counseling and mental health resources
- LRC open longer hours
- Technology for support and access



Facilities

- PE Facilities (Gym, Pool, Support)
- Performing Arts / Dance
- English Building



Transportation + Parking

- More parking! Free and close
- Shuttles (to public transit and off campus parking)
- EV charging stations



Communication + Wayfinding

- Better communication
- A real welcome center
- Improved signage

100 IDEAS: COMMON THEMES



Student Life + Equity

- More events to encourage socializing
- Representation and safe space
- More gender neutral restrooms



Instructional Programs

- More bachelors programs
- More variety of subjects
- More foreign language studies



Housing

- On campus dorms
- Student housing for those in need
- Faculty and staff housing



Sustainability

- Hydration stations
- Eliminate single use containers
- Integrate w purchasing + curriculum

SPRING CAMPUS ENGAGEMENT

- Spring Convocation
- Online Survey
- Spring Sharing Session
- Student Focus Groups



SPRING CONVOCATION

Given your MESA 2030 vision, what should Mesa's top priorities be in the coming decade?

Imagine, you walk onto campus in 2030...what does the campus look like with regard to facilities, programs, and services?



TOP PRIORITIES



**Student
Support
Services**



**Transportation
+ Parking**



**Student Life
+ Equity**



Housing



**Safety +
Accessibility**



Facilities



**Communication
+ Wayfinding**



**Instructional
Programs**



Sustainability



**Collaboration
Areas**

WHAT DOES THE CAMPUS
LOOK LIKE IN 2030?



ONLINE SURVEY

WHY?

- Broaden participation
 - *Collaborative*
 - *Inclusive*
 - *Lots of Voices*
 - *Because of you*
 - *Consensus*
- Engage entire campus community
 - *Students*
 - *Faculty*
 - *Staff*
- Open in early March for 2 weeks
- Aiming for a 5-10 minute commitment



ONLINE SURVEY

QUESTION TOPICS:

- Commuting
- Time on campus
- Why Mesa College?
- Places on campus
 - Feel most welcome
 - Study or focus
 - Socialize
- Do you feel connected?
 - If not, why?
- One word to describe
- Biggest opportunity to improve Mesa



SPRING ENGAGEMENT

SPRING SHARING SESSION

- Dates TBD

STUDENT FOCUS GROUPS

- Dates TBD



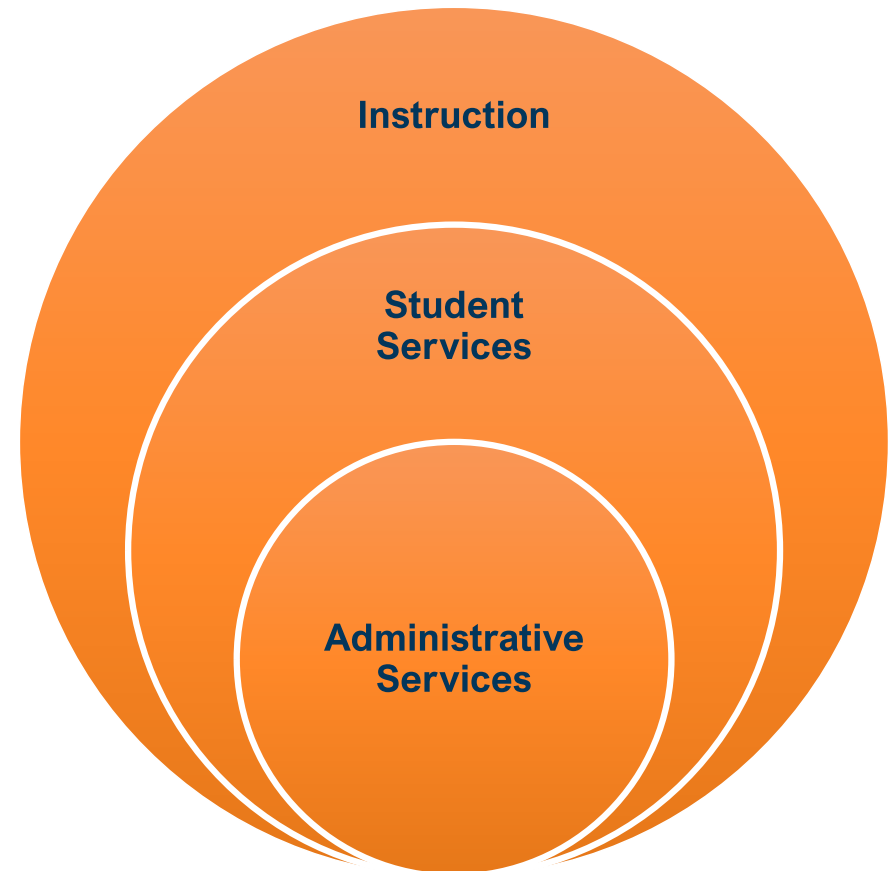
DEPARTMENT & PROGRAM INTERVIEWS



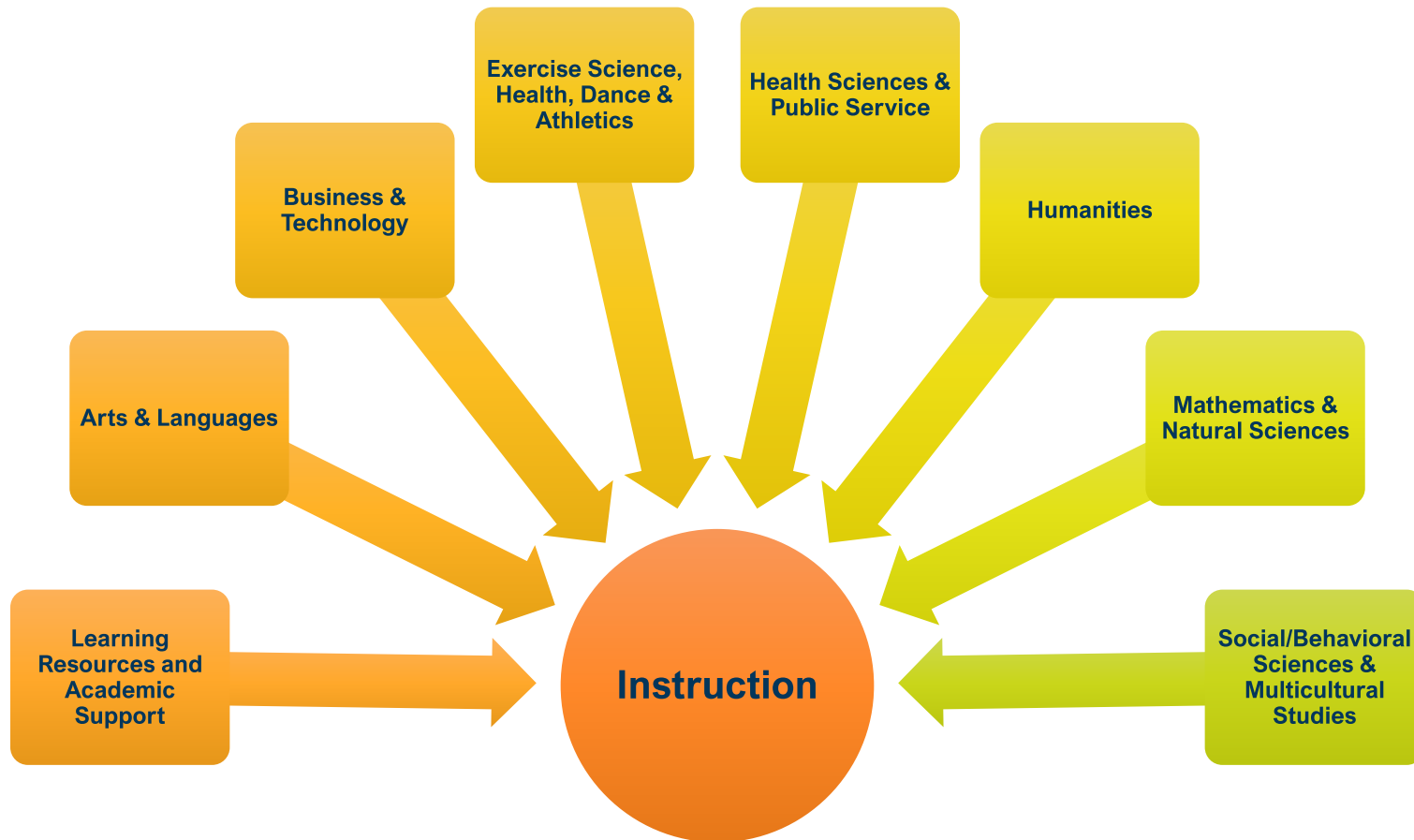
DEPARTMENT & PROGRAM INTERVIEWS

Representatives of **14** Departments & Program Interviews

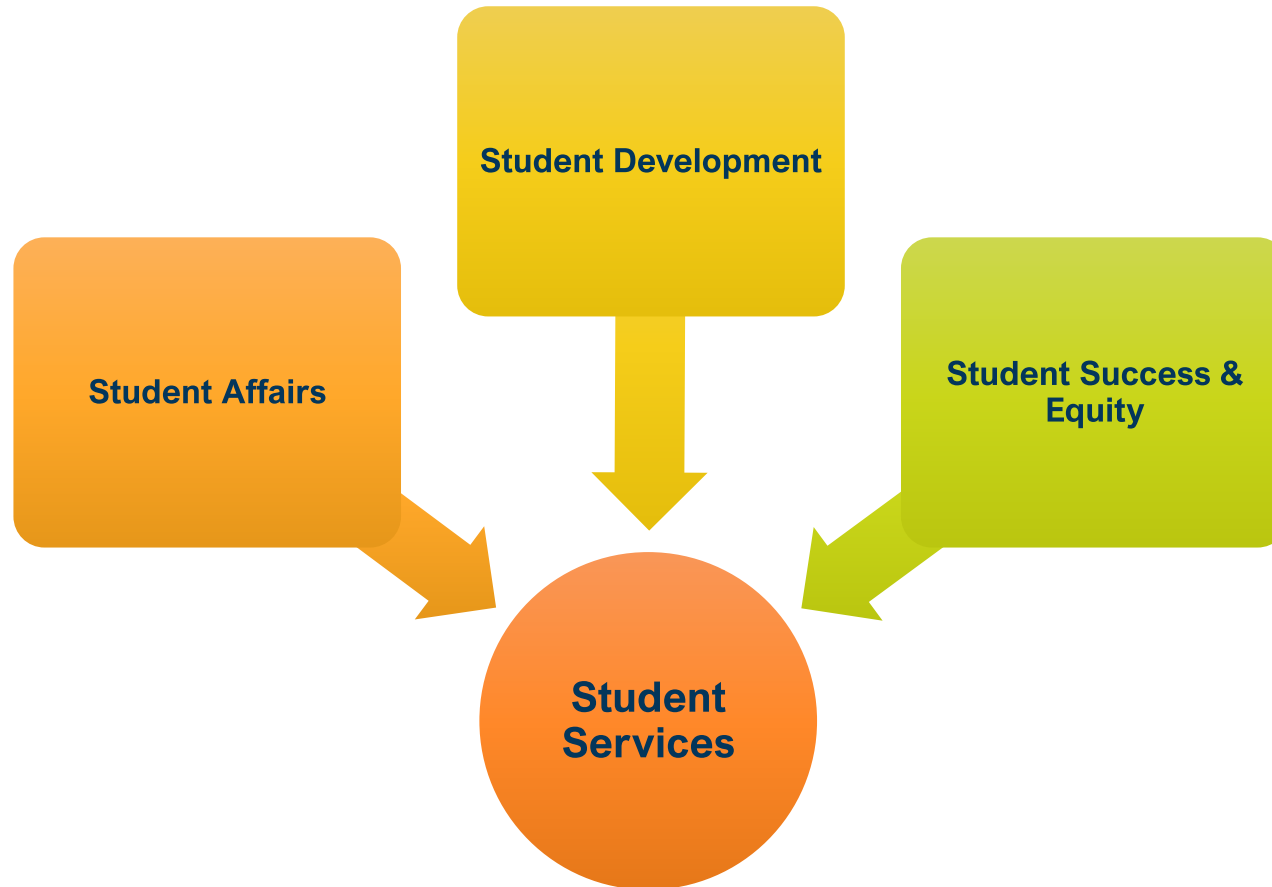
- One-hour Interviews with educational and facilities planners
- Report feedback from pre-interview discussions



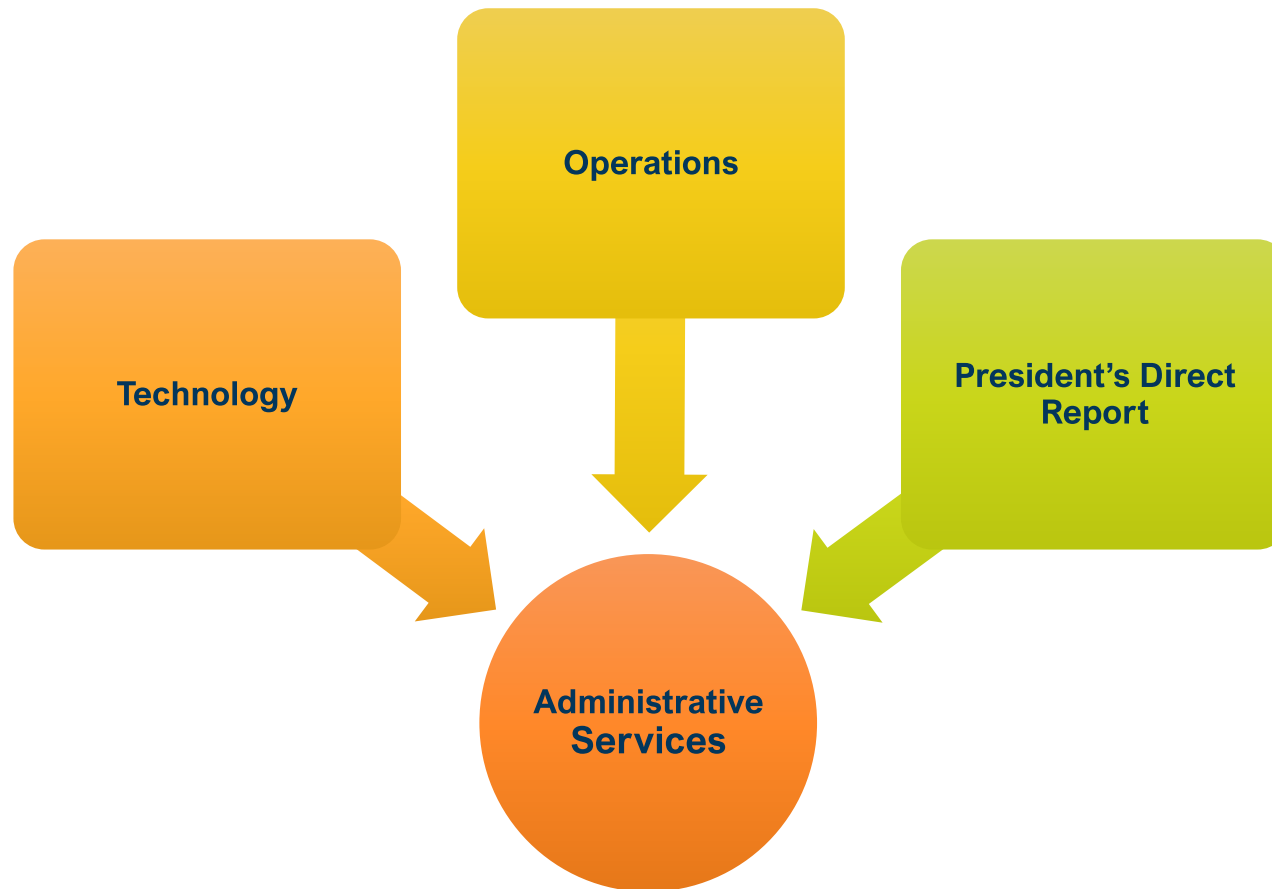
DEPARTMENT & PROGRAM INTERVIEWS



DEPARTMENT & PROGRAM INTERVIEWS



DEPARTMENT & PROGRAM INTERVIEWS



SPRING 2020

March 17-19

Topics:

- What trends do you foresee specific to your discipline or service by 2030?
- What additional strategies and actions can be taken to improve outcomes for underrepresented student groups?
- How effective are your existing facilities in supporting your program/service?
- What is your vision of Mesa College in 2030?



PRELIMINARY ANALYSIS

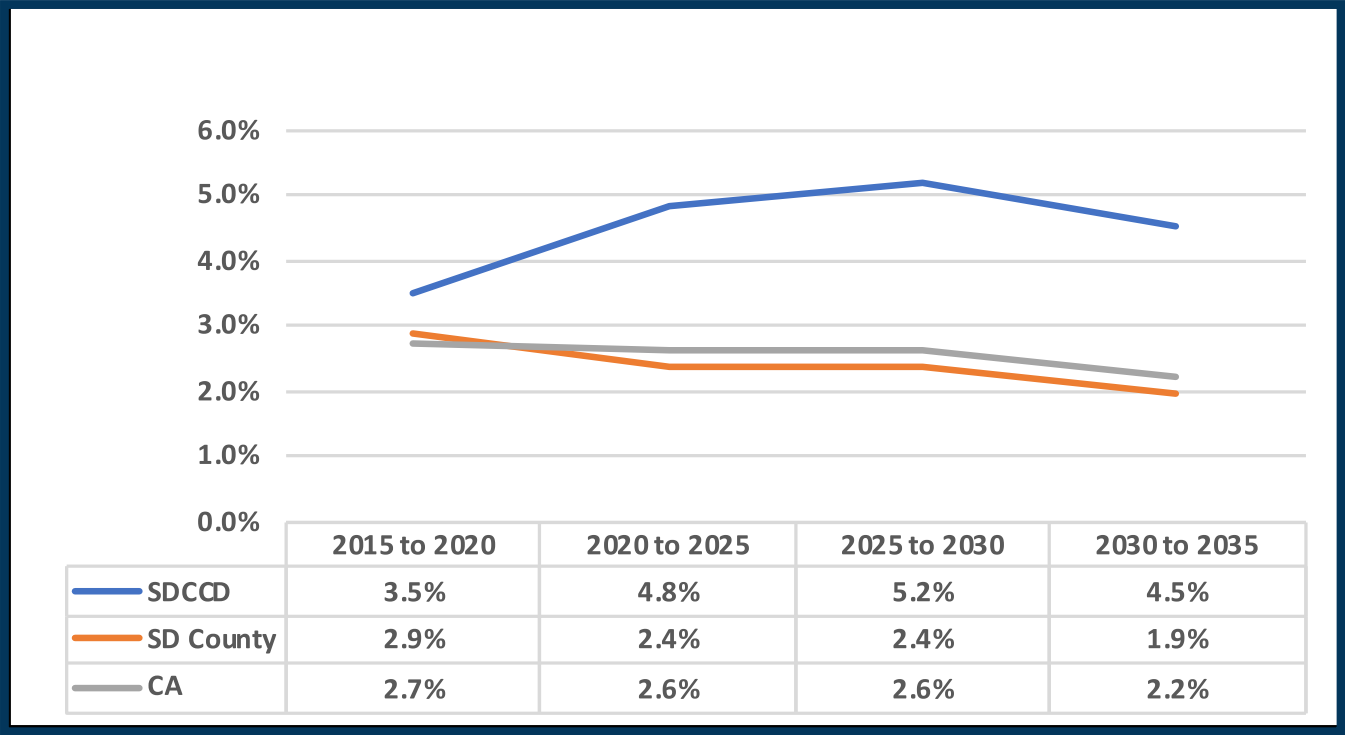
- External Scan
- Existing Campus



EXTERNAL SCAN

Projected Population:
Percent Growth

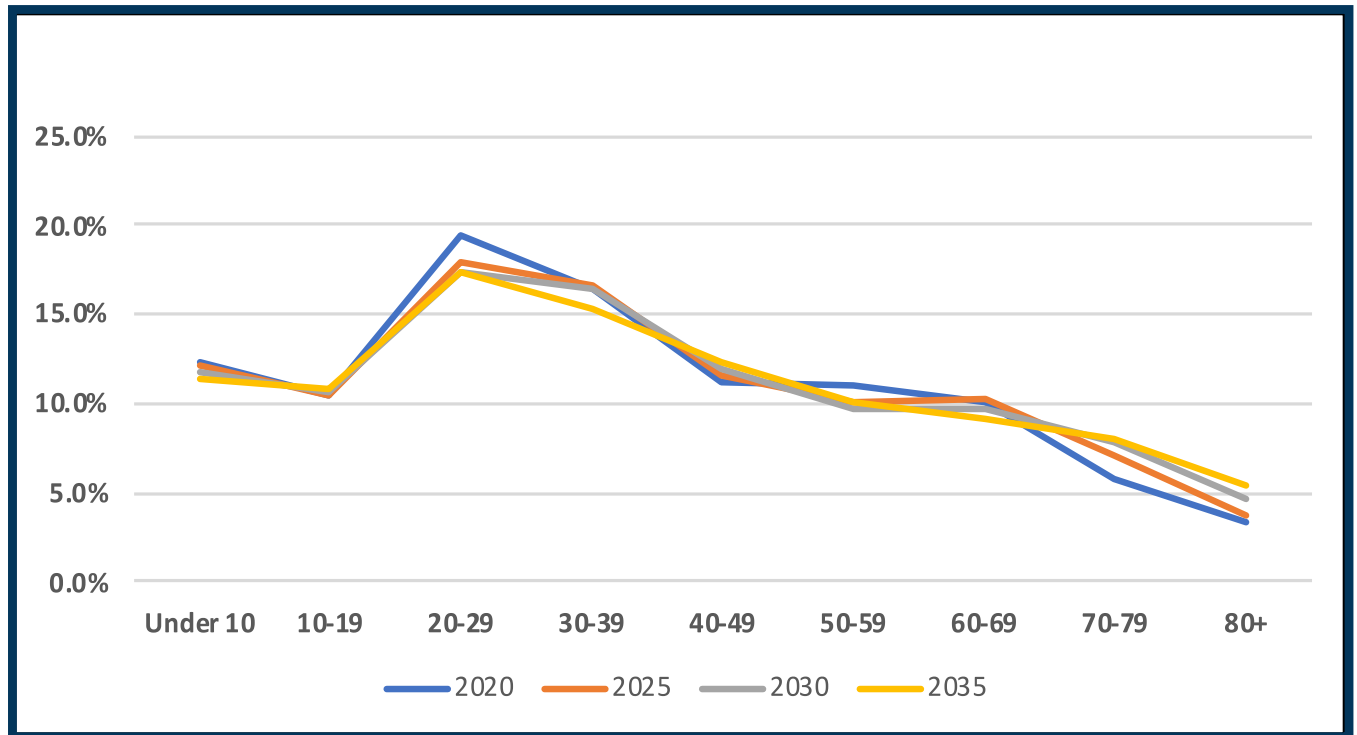
1% population growth per
year



EXTERNAL SCAN

Projected SDCCD Population: Proportion by Age

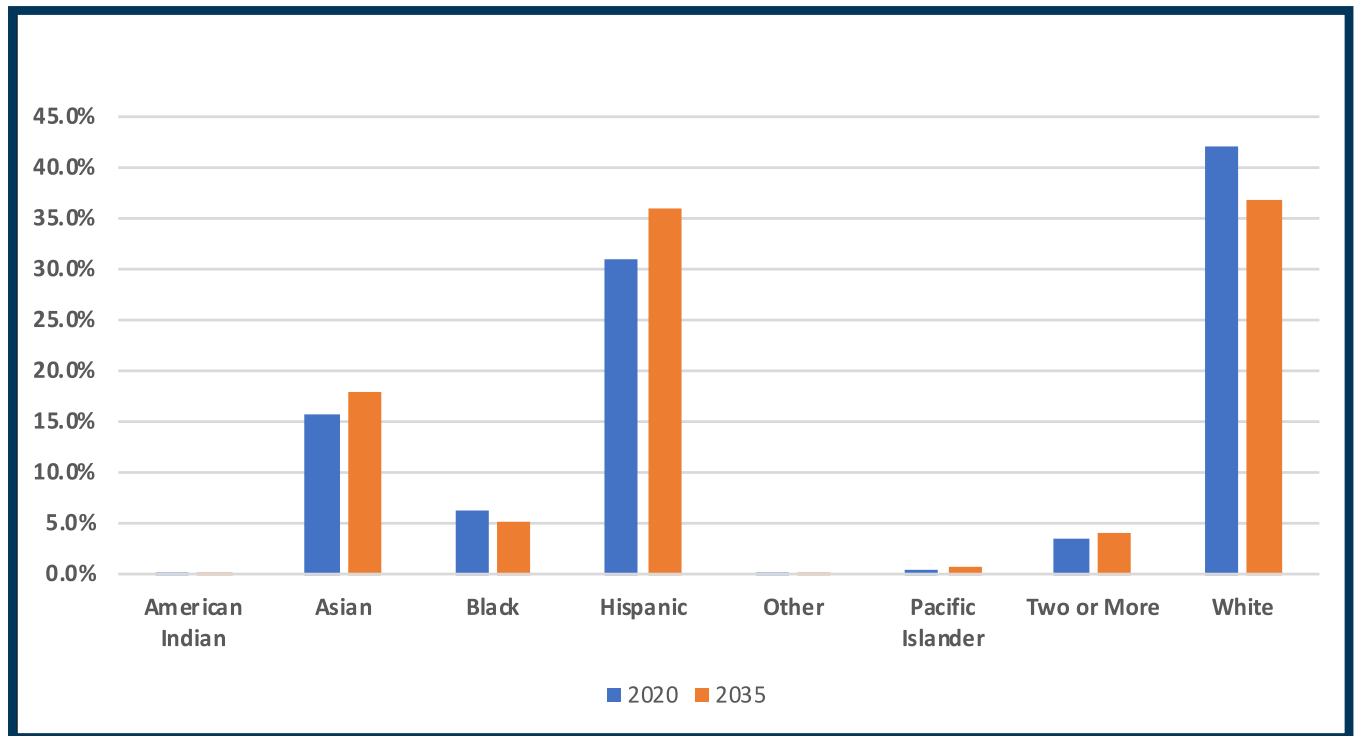
College-going cohort =
largest single proportion of
population



EXTERNAL SCAN

Projected SDCCD Population: Proportion by Race / Ethnicity

Forecast for continued
diversity



EXTERNAL SCAN

Economic Indices

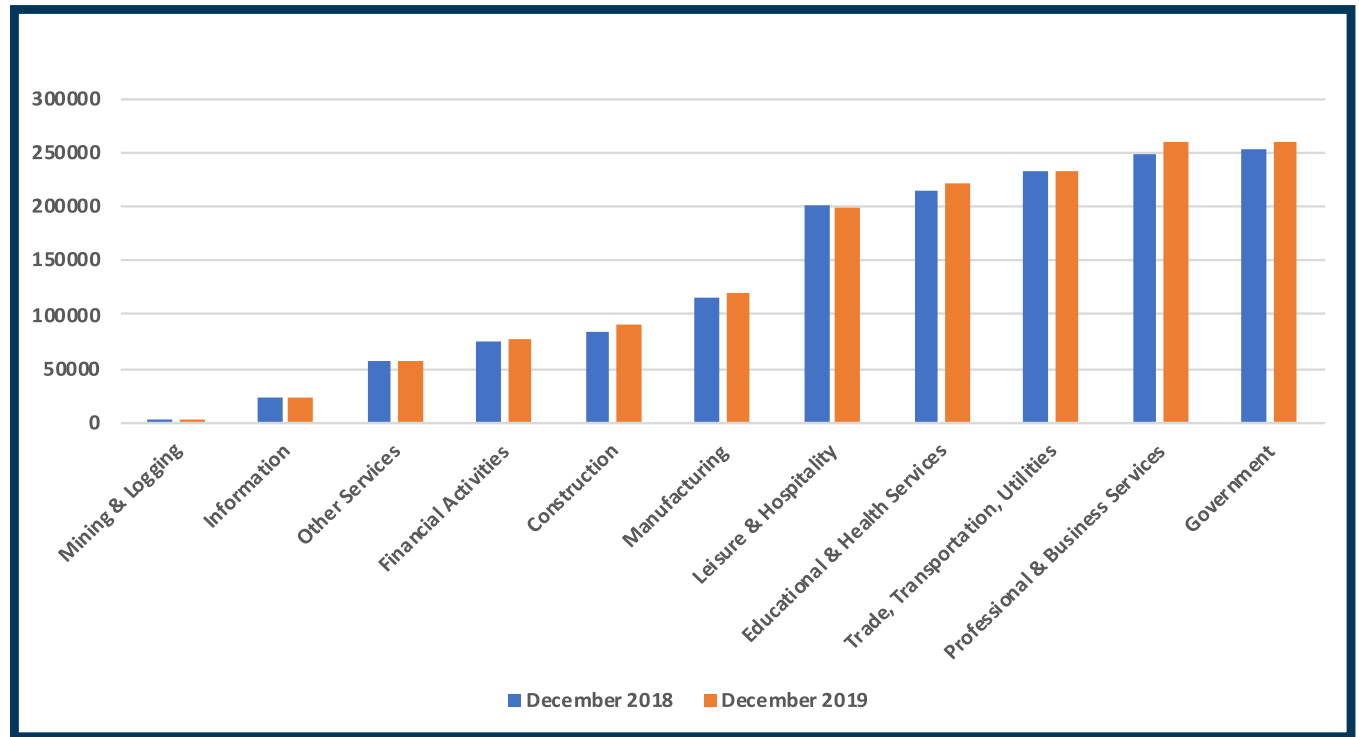
Forecast for continued economic prosperity

	Median Household Income	Unemployment December 2019
San Diego City	\$71,535	2.7
San Diego County	\$70,588	2.8
California	\$67,169	3.7
United States	\$57,652	3.4

EXTERNAL SCAN

San Diego-Carlsbad Number of Employees by Industry

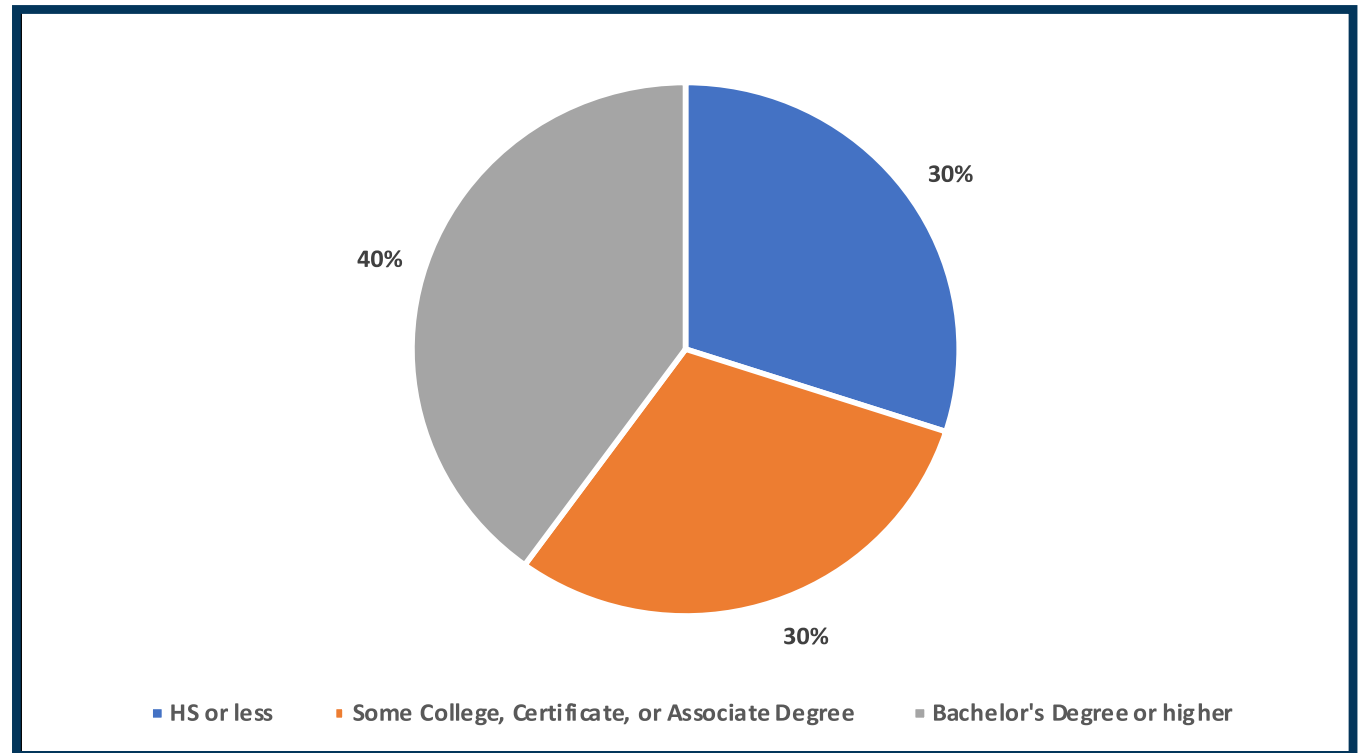
Growth in sectors that
provide services and
information



EXTERNAL SCAN

2027 Job Requirements by Education

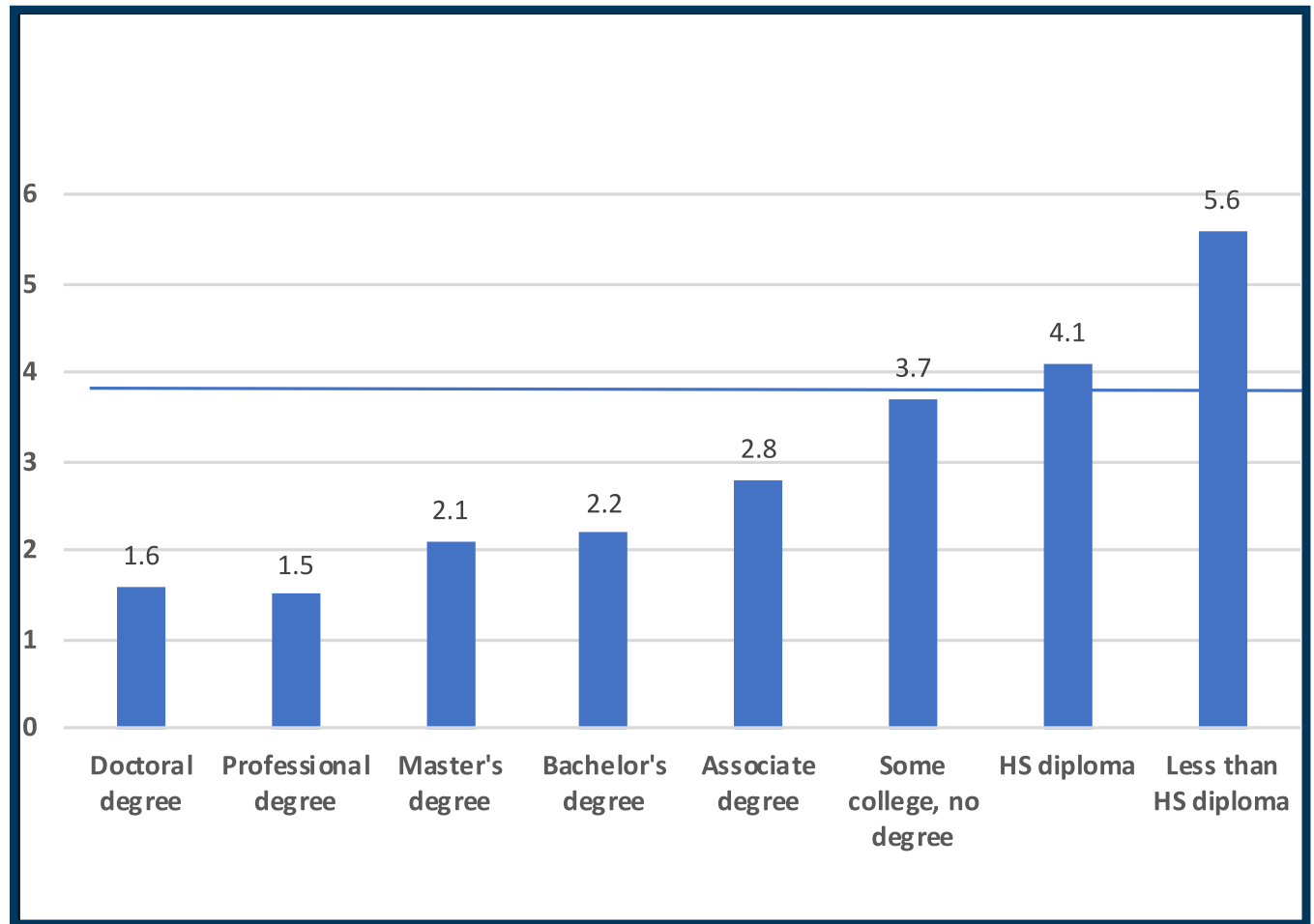
Demand for Educated
Workers



EXTERNAL SCAN

U.S. Unemployment by Educational Attainment

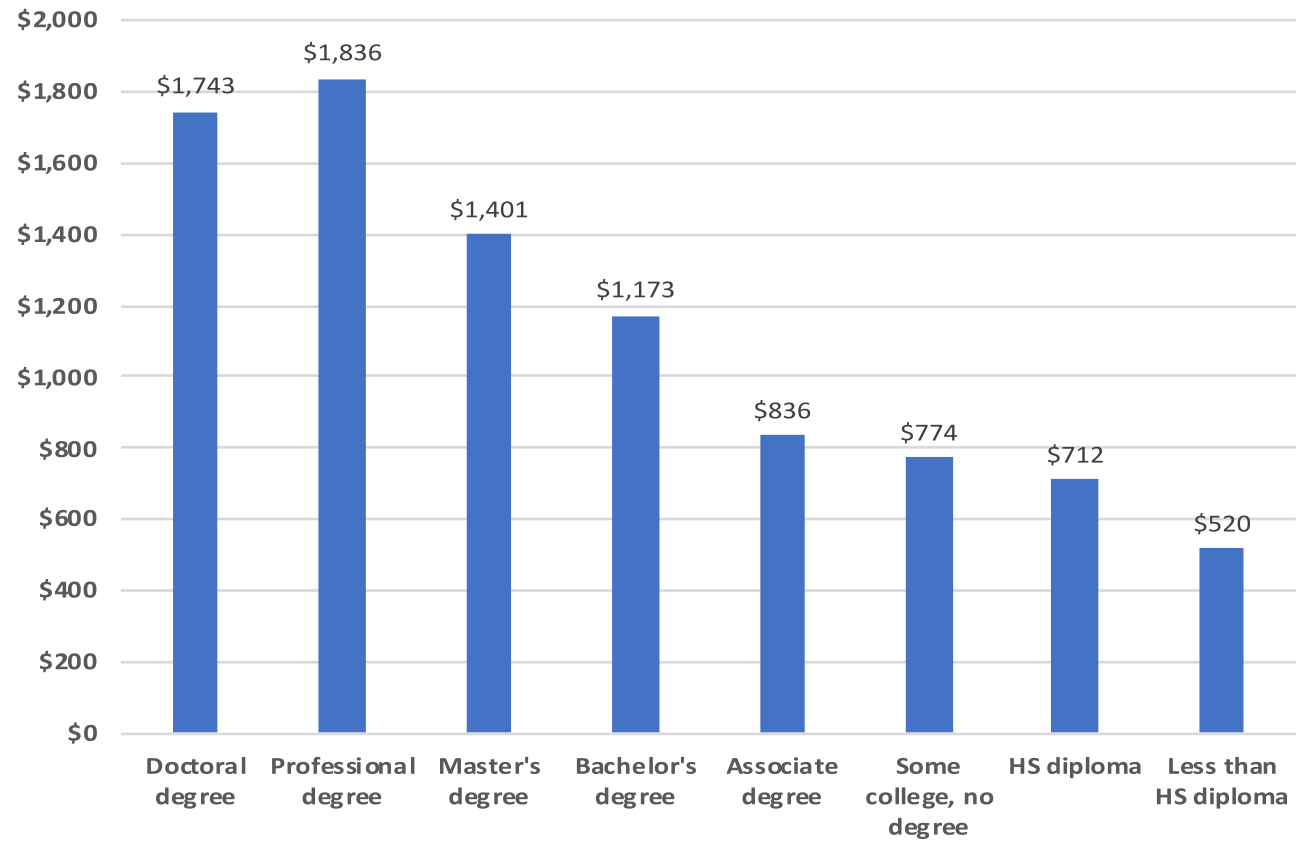
Postsecondary education
= lower unemployment



EXTERNAL SCAN

U.S. Wages by Education

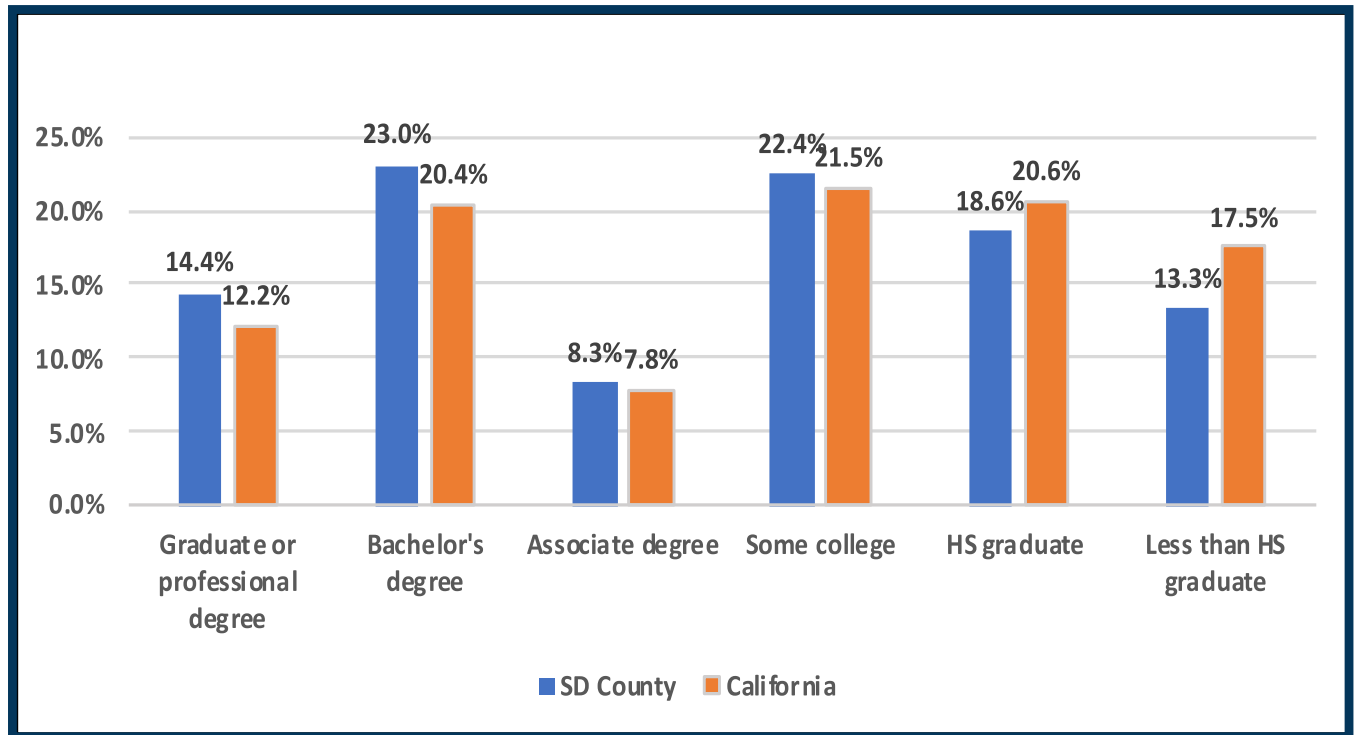
Postsecondary education
= higher wages



EXTERNAL SCAN

Educational Attainment by County and State

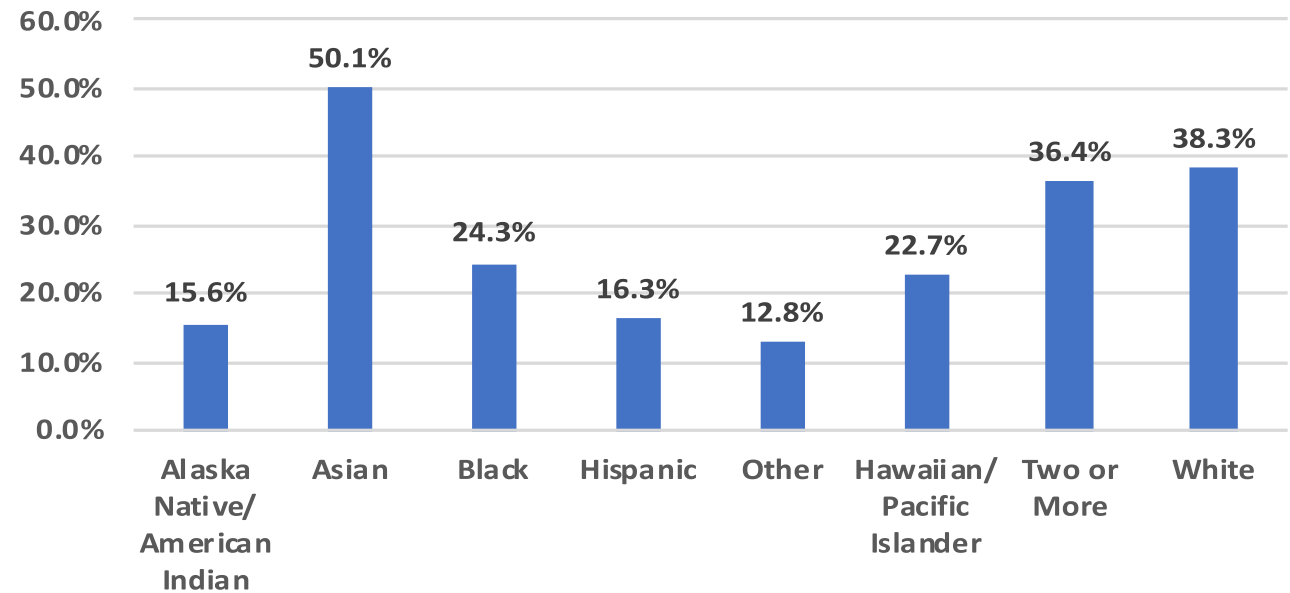
46% of county adults earned an associate degree or higher



EXTERNAL SCAN

Bachelor's Degrees by Race/Ethnicity

Achievement gap in educational attainment



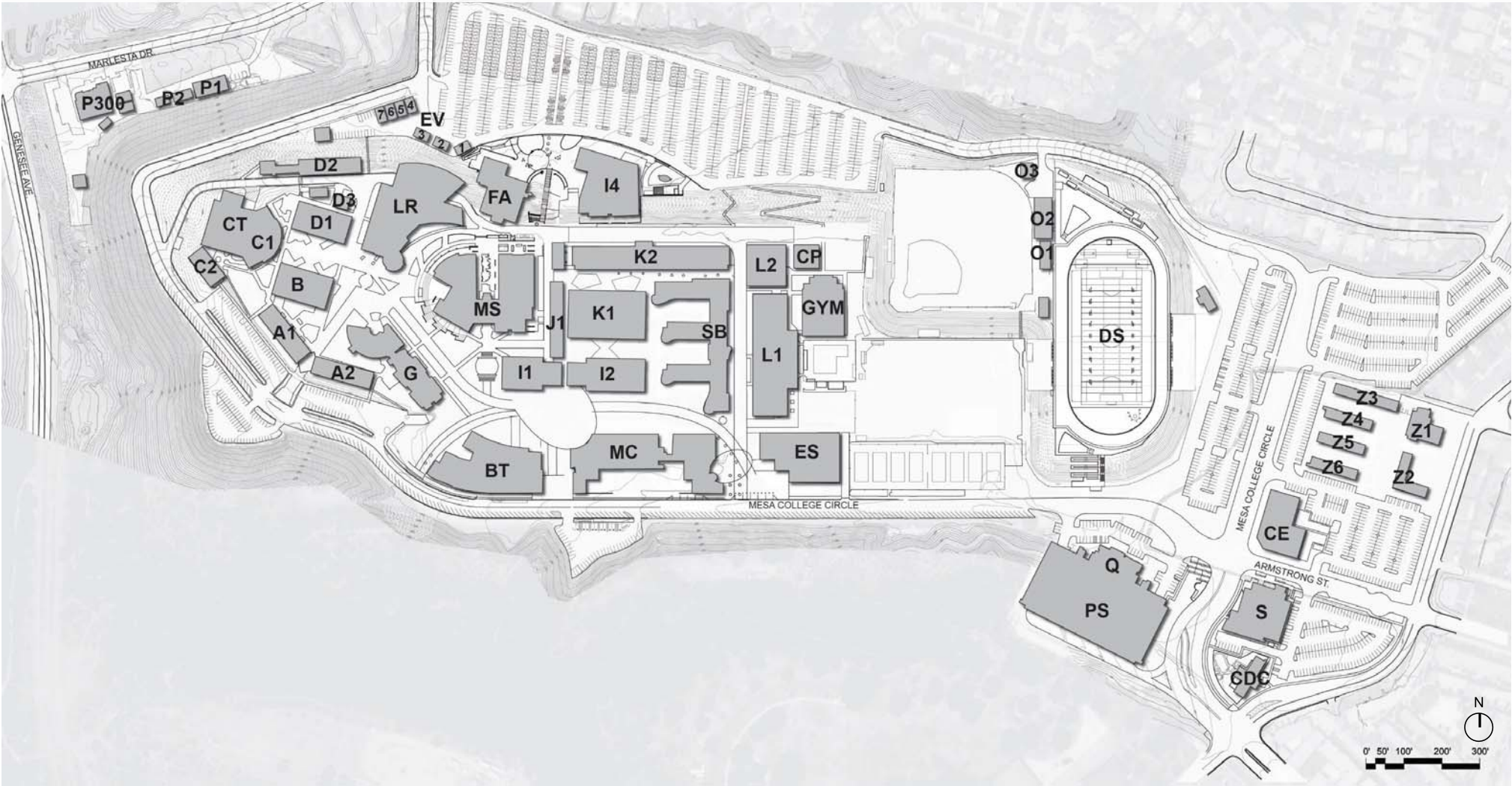
EXISTING CAMPUS

Campus Development

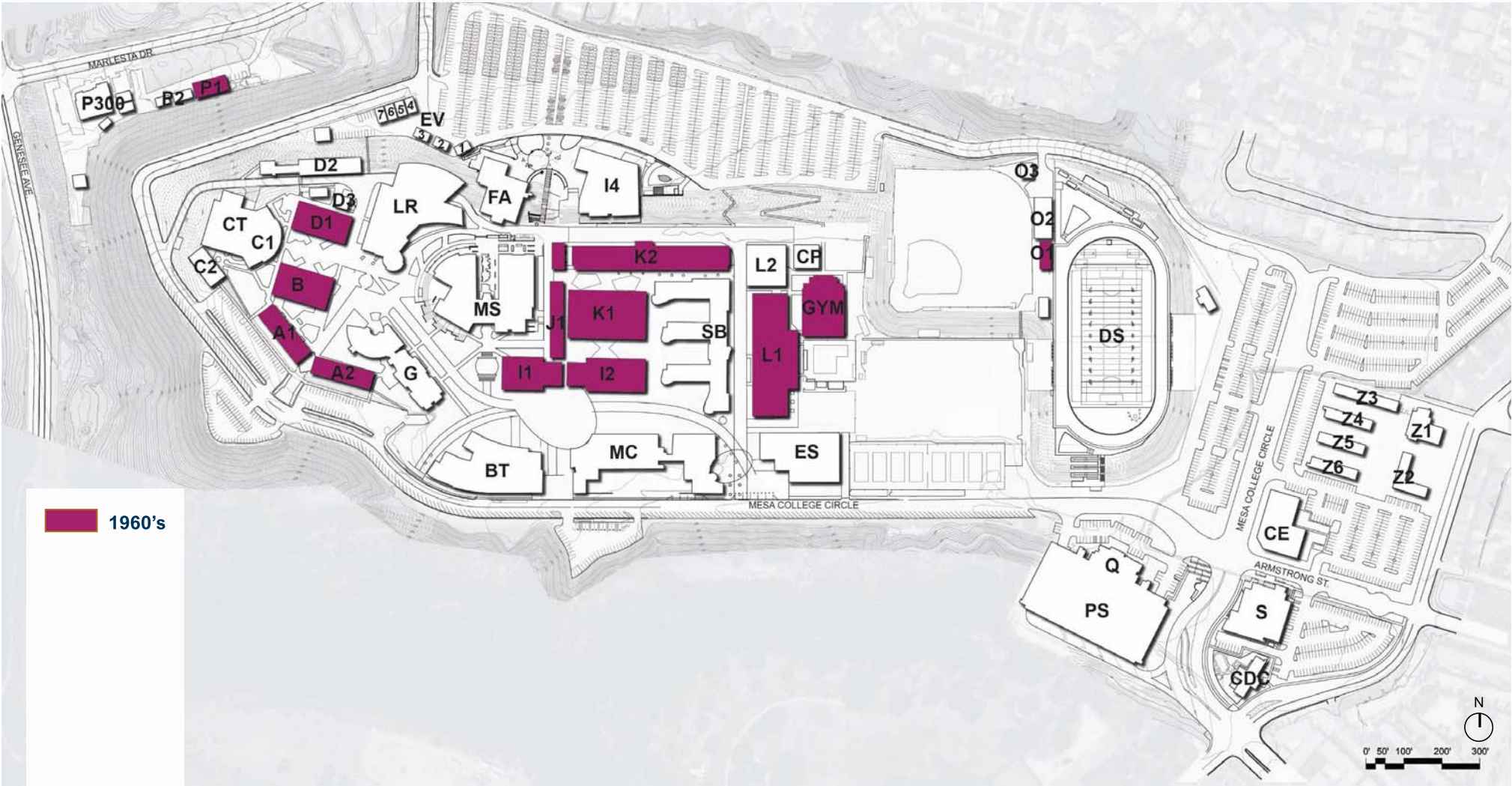
Facilities Condition



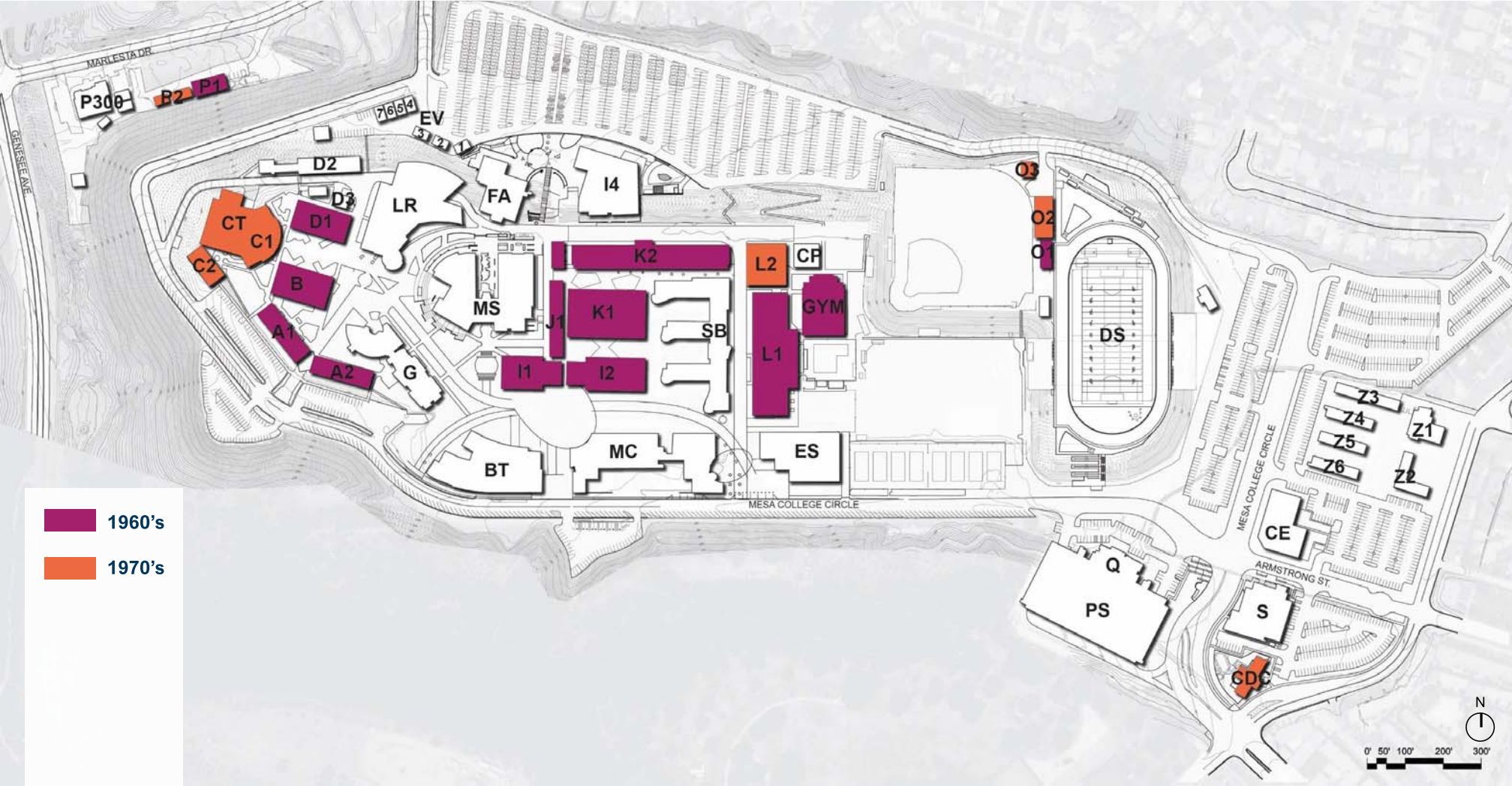
EXISTING CAMPUS



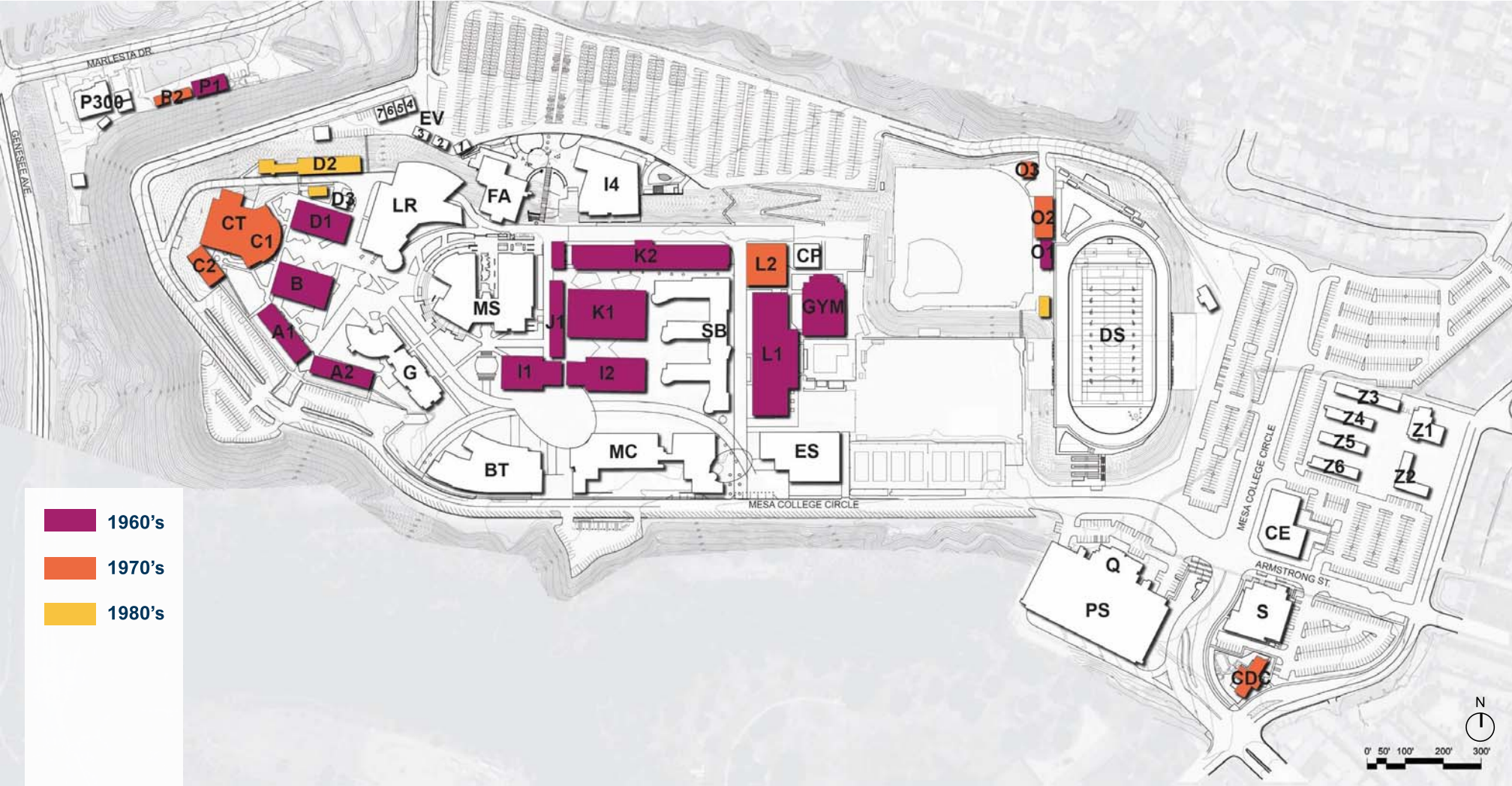
DEVELOPMENT HISTORY : 1960's



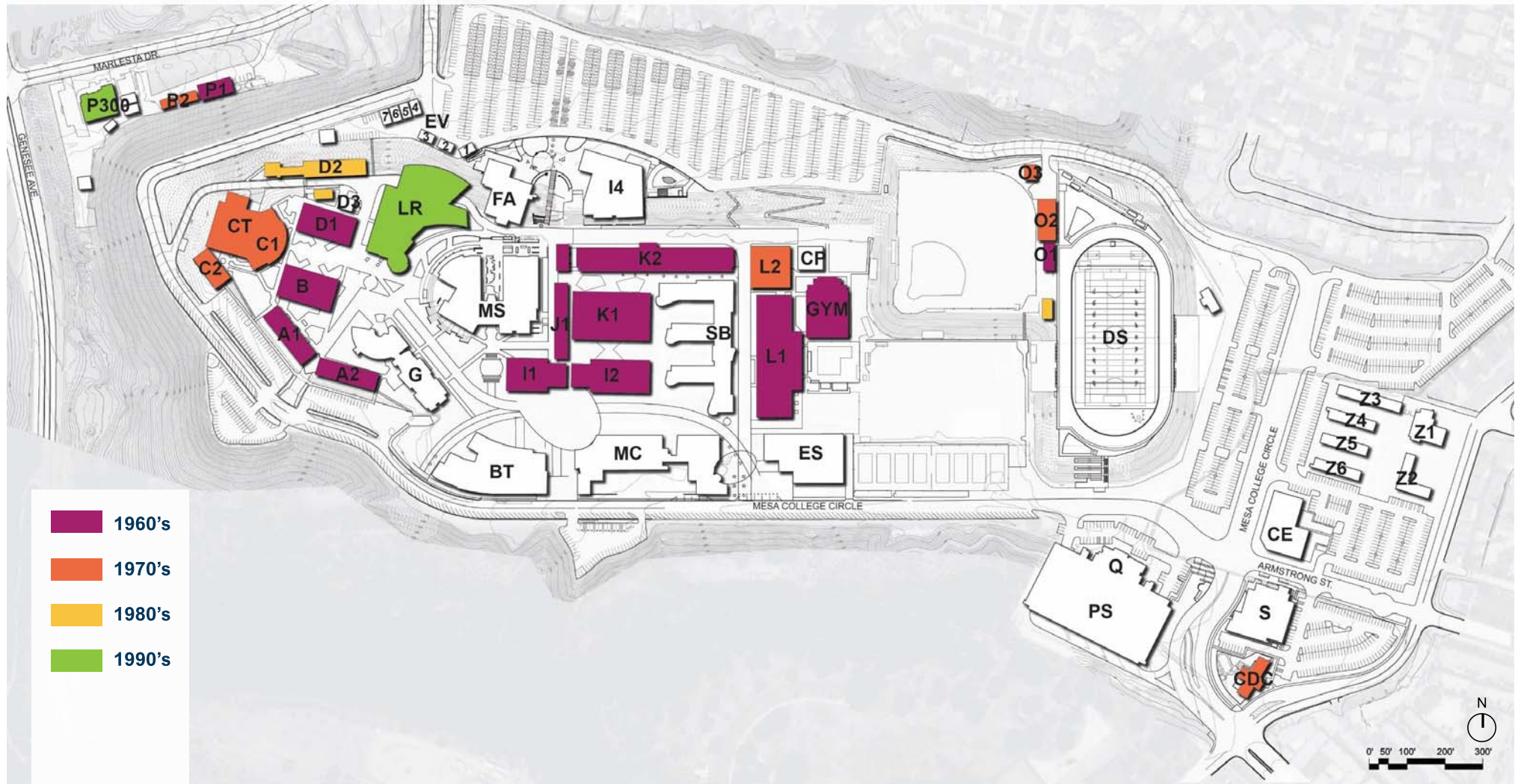
DEVELOPMENT HISTORY : 1970's



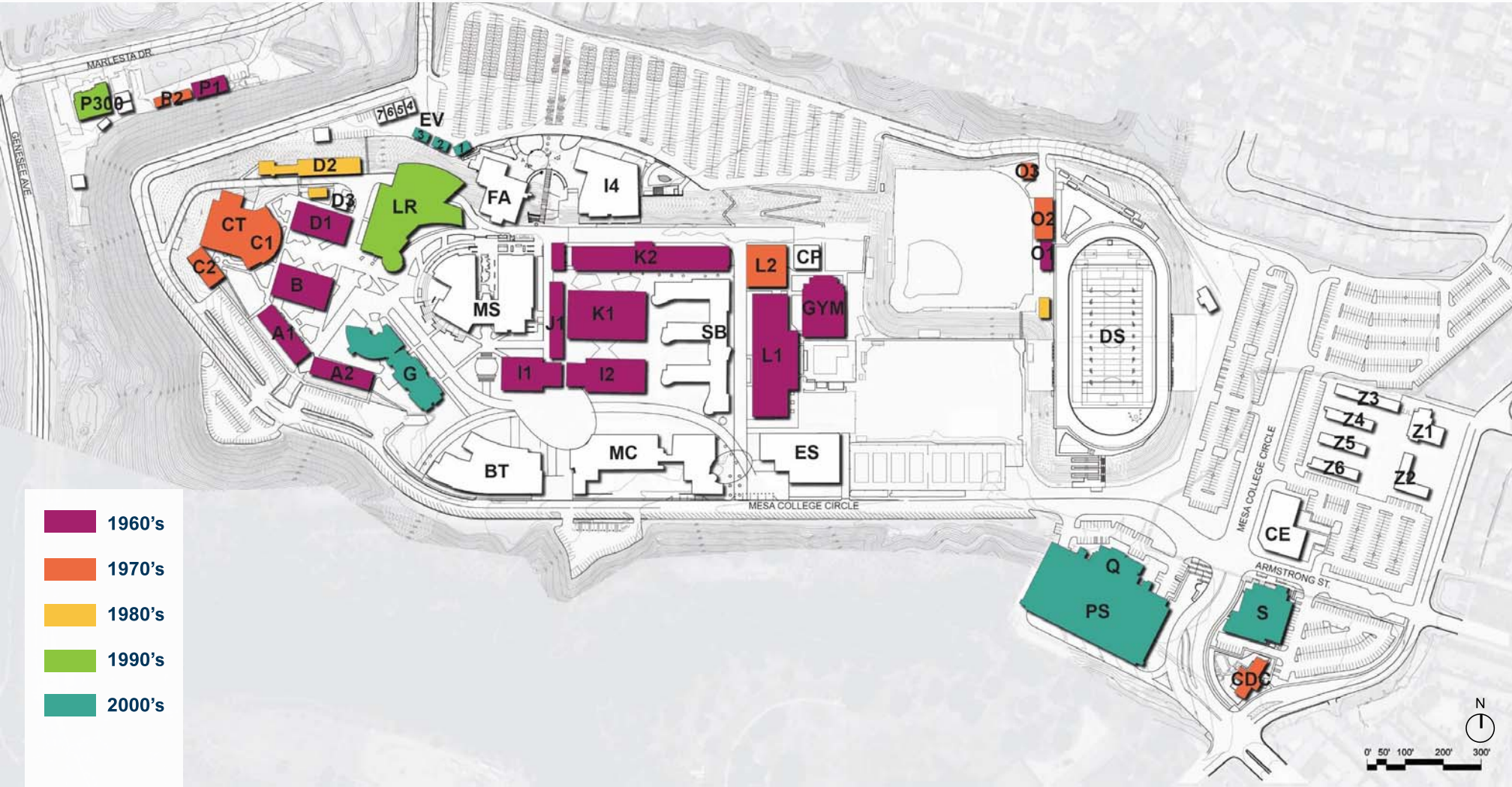
DEVELOPMENT HISTORY : 1980's



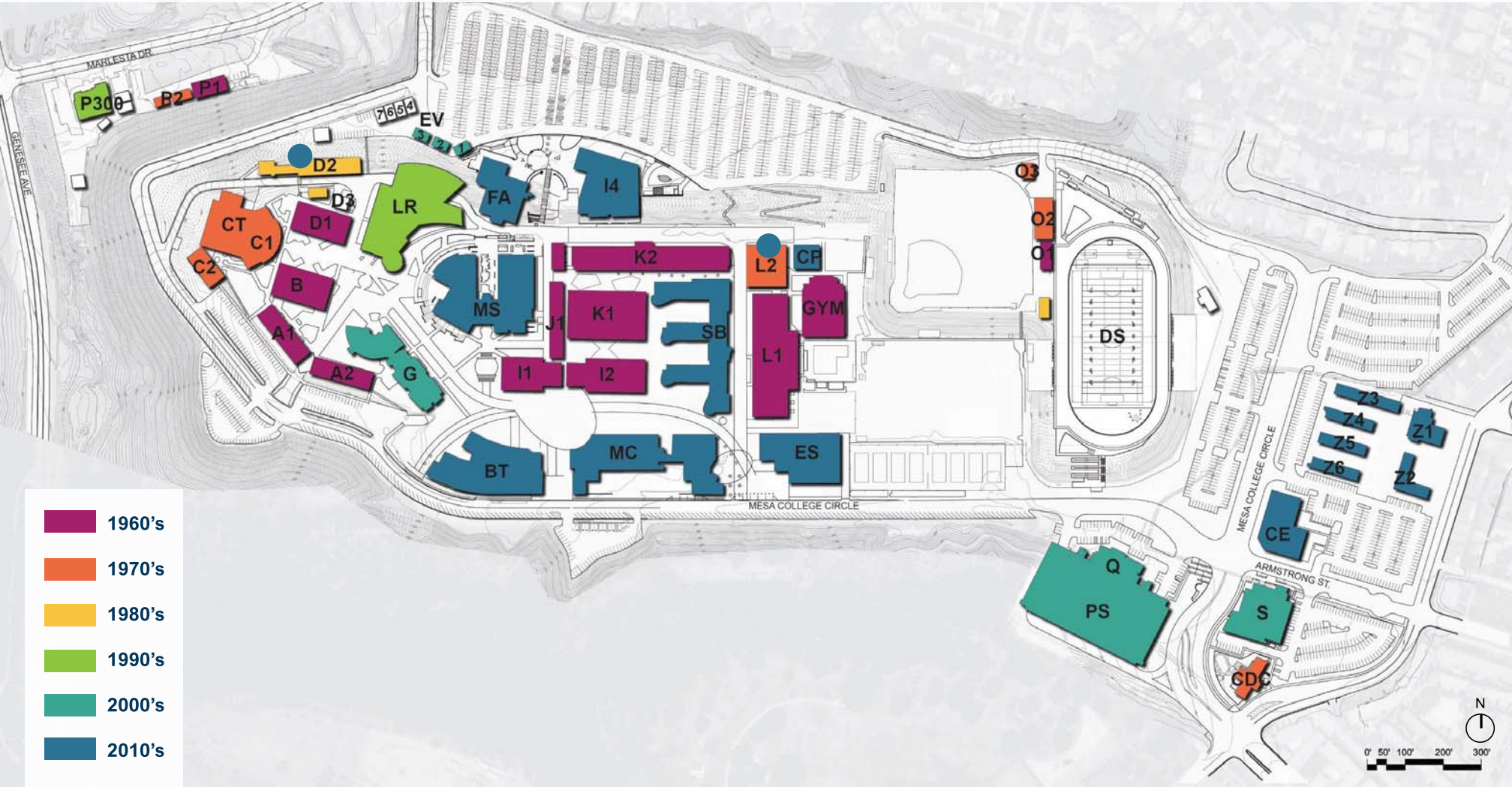
DEVELOPMENT HISTORY : 1990's



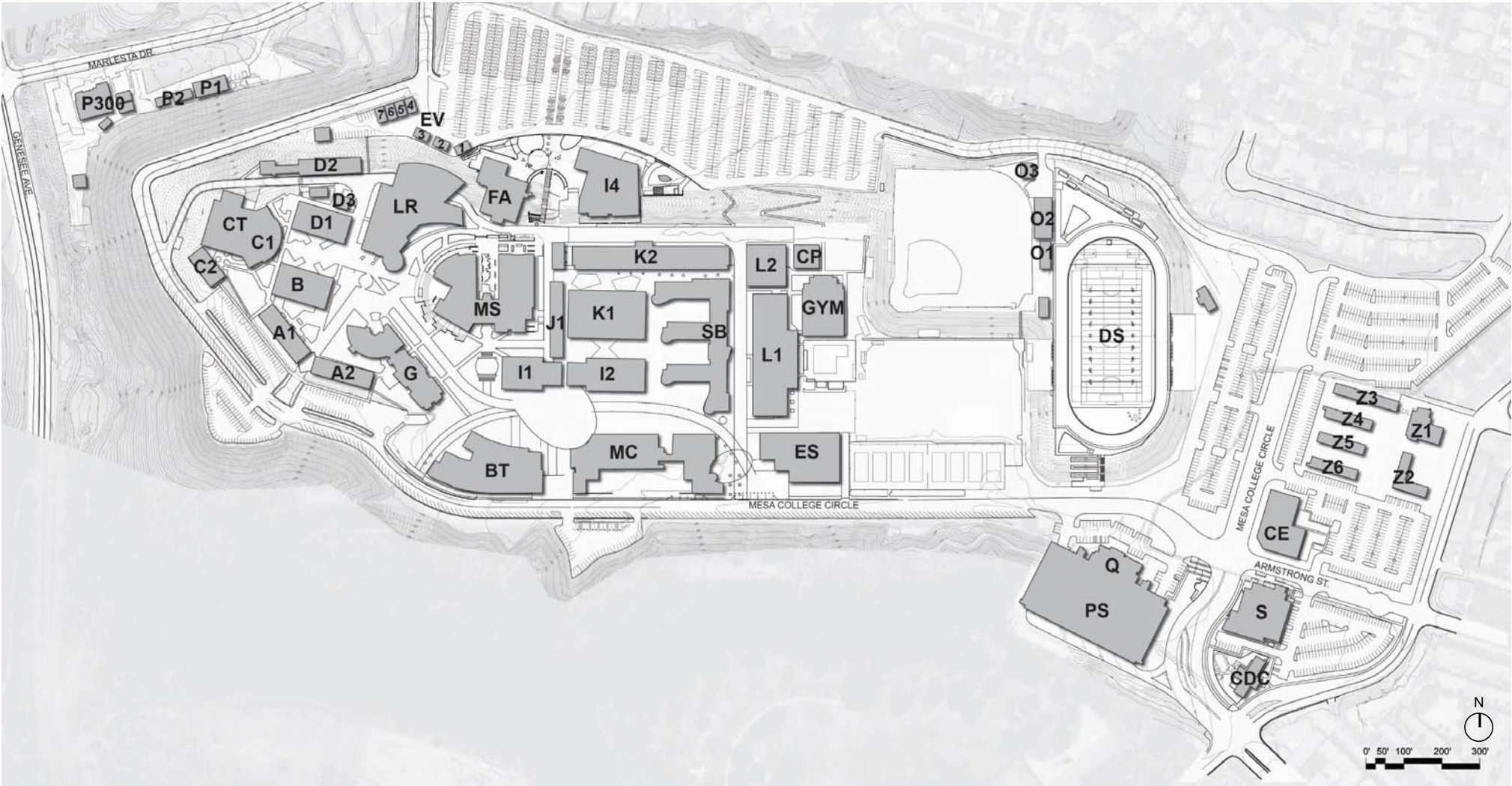
DEVELOPMENT HISTORY : 2000's



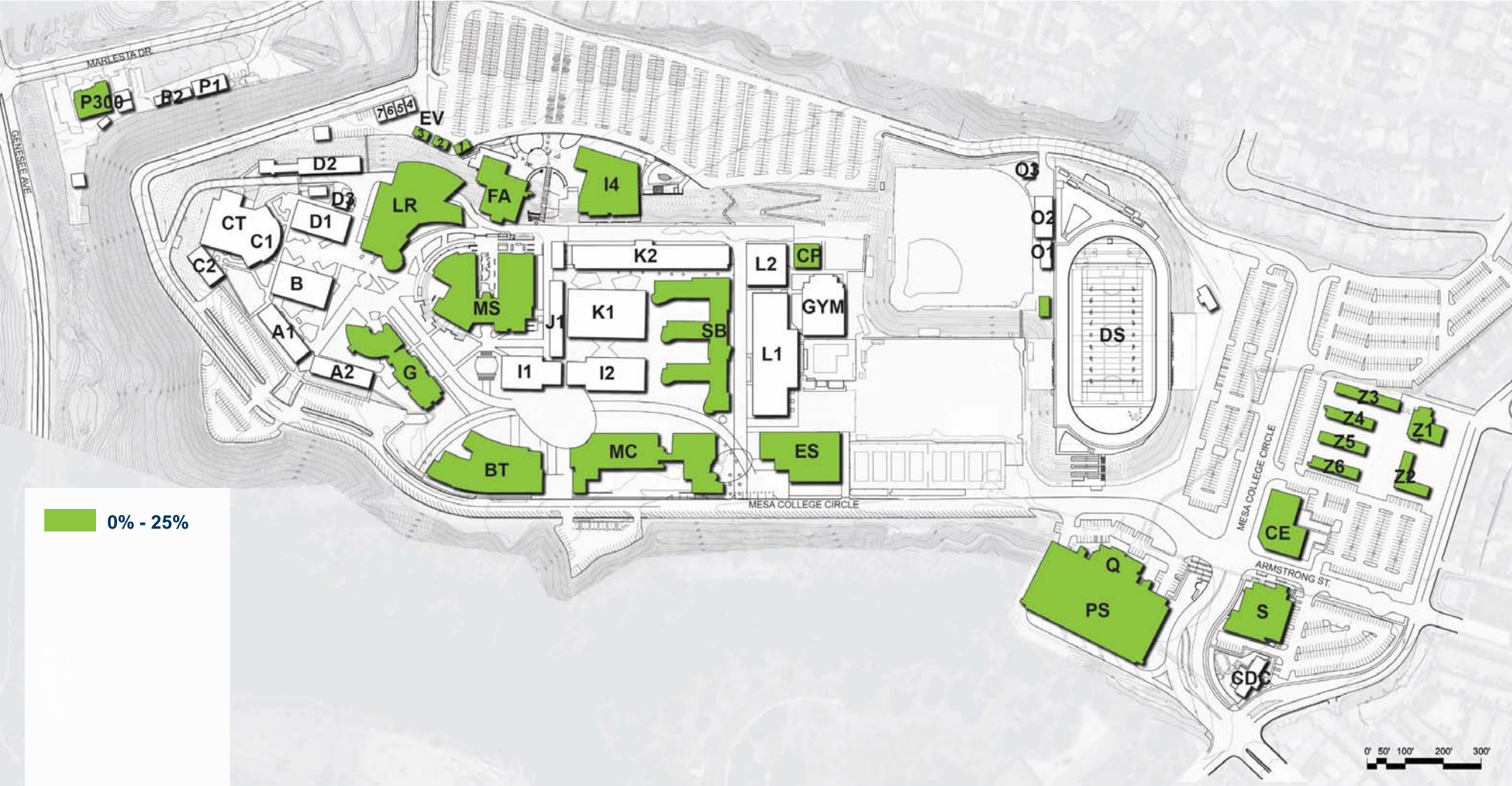
DEVELOPMENT HISTORY : 2010's



FACILITIES CONDITION



FACILITIES CONDITION: 0% - 25%



FACILITIES CONDITION: 26% - 50%



FACILITIES CONDITION: 51% - 75%



FACILITIES CONDITION: 76% - 100%



NEXT STEPS

	SEP				OCT				NOV				DEC				JAN				FEB				MAR				APR				MAY				JUN				JUL				AUG				SEP				OCT				NOV				DEC																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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TO DO LIST:

- Prep for department and program interviews
- Suggest dates for spring sharing session
- Suggest dates for student focus groups
- Recommend topics for online survey