

# CAREER EDUCATION UPDATE

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September 14<sup>th</sup> ,2023

# A QUICK LOOK



Professional Development and  
Community building



Mesa Impactship Program



Work-Based Learning Faculty Liaisons



What is on the horizon?

# PROFESSIONAL DEVELOPMENT

## Overview

Each year, there is dedicated travel funding for Career Education faculty & staff to attend professional development and conferences.

We encourage you to utilize the funding. Apply for funding through the Conference and Travel Committee (CAT).

Link: [Conference and Travel Funding](#)

## Examples

Attending industry conferences related to CTE

Attending conferences related to Career Counseling, Career Development, or industry in general

Hosting a PD opportunity on-campus

# CAREER EDUCATION NETWORKING EVENTS

October 12th from 2:00-  
4:00pm at the Fermentation Lab

December 7th from 2:00-  
4:00pm, location TBD

March 13th from 12:00-  
2:00pm, location TBD

A poster for Mesa College Fermentation. The background is a textured blue and white checkered pattern. At the top, the text "Mesa College Fermentation" is written in a large, dark blue serif font. Below this, a yellow rectangular box contains the text "SAVE THE DATE" in a large, bold, black serif font, followed by "October 12, Thursday" and "2:00 - 4:00pm" in a smaller, black serif font. Below the yellow box, the text "CTE HOSTED NETWORKING EVENT" is written in a black, italicized, sans-serif font. Below this, the text "Join us to experience how we brew spirits and opportunities!" is written in a black, sans-serif font. Below the text, there is a white rectangular box with the text "STRONG WORKFORCE" in a black, sans-serif font. Below the white box, the text "POC: Alex Berry aberry@sdccl.edu" is written in a black, sans-serif font. At the bottom, there is a glass of beer with a blue label that says "FERMENTATION SAN DIEGO MESA COLLEGE" and a wooden spoon with a pile of brown grains next to it. The text "Refreshments, Food, Fun & More..." is written in a blue, italicized, sans-serif font at the bottom right.

**Mesa College  
Fermentation**

**SAVE THE DATE**  
**October 12, Thursday**  
**2:00 - 4:00pm**

*CTE HOSTED NETWORKING EVENT*

Join us to experience how  
we brew spirits and  
opportunities!

**STRONG  
WORKFORCE**

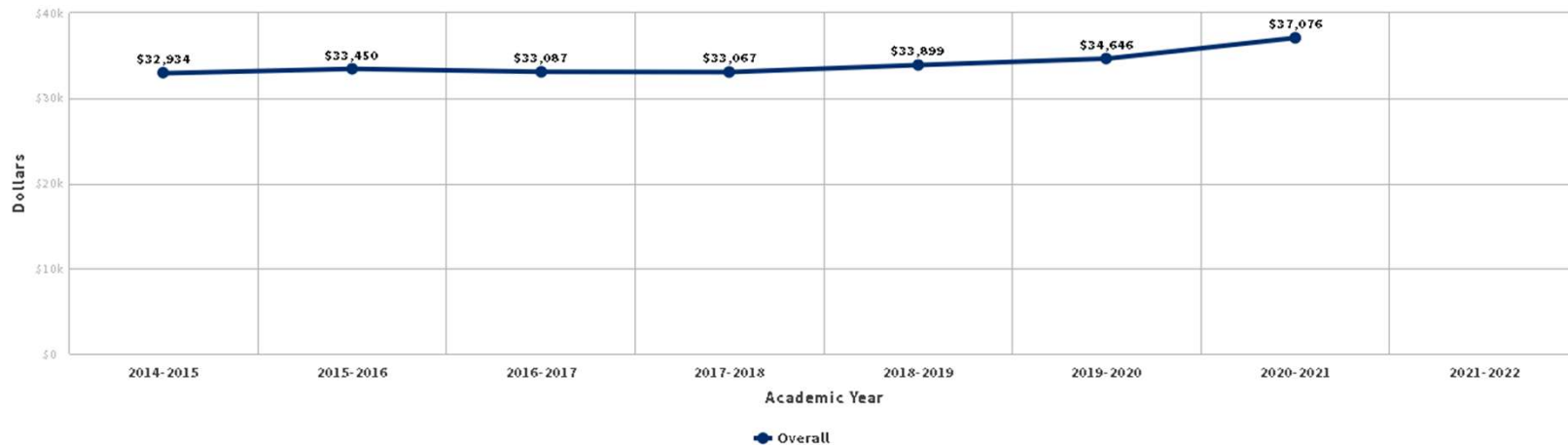
POC: Alex Berry [aberry@sdccl.edu](mailto:aberry@sdccl.edu)

*Refreshments, Food,  
Fun & More...*

# THE MESA IMPACTSHIP PROGRAM: DATA WE ARE LOOKING AT

## Median Annual Earnings

Among students in selected student journey who exited the community college system and who did not transfer to any postsecondary institution, median earnings following the academic year of exit

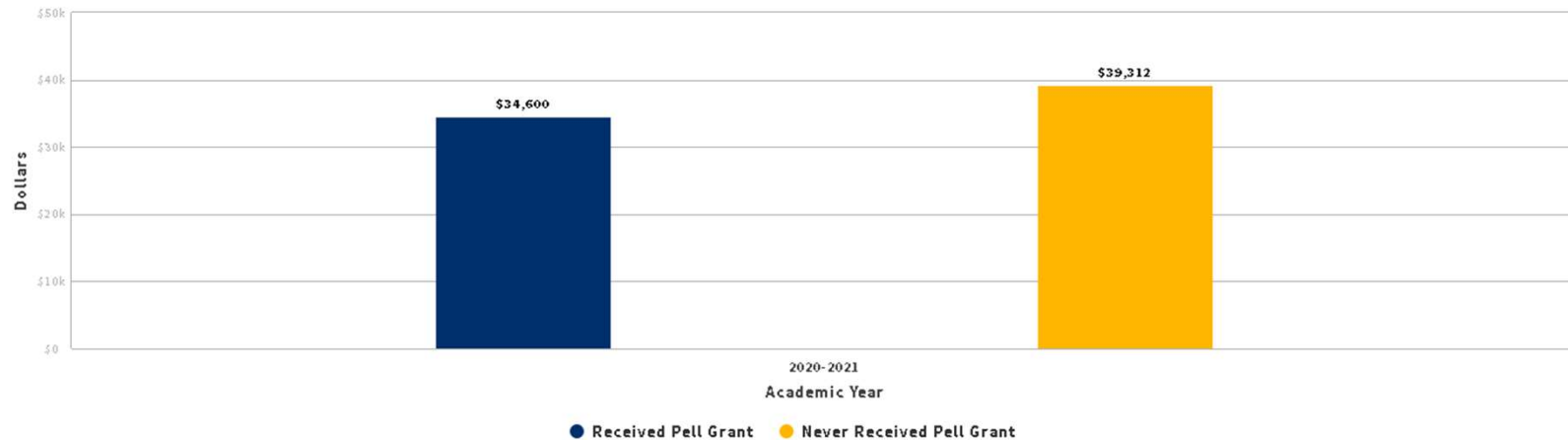


Source: Student Success Metrics, San Diego Mesa College

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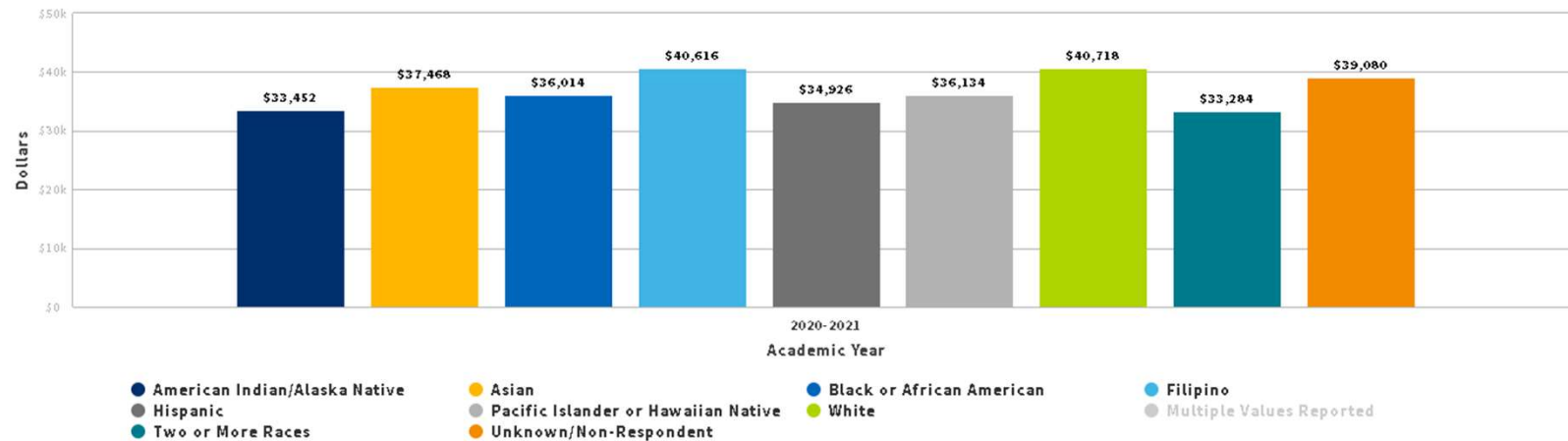


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# THE MESA IMPACTSHIP PROGRAM: DATA WE ARE LOOKING AT

Figure 1 — Internships: First-Year Intent vs. By Senior-Year Participation

First-Year Intent

70%

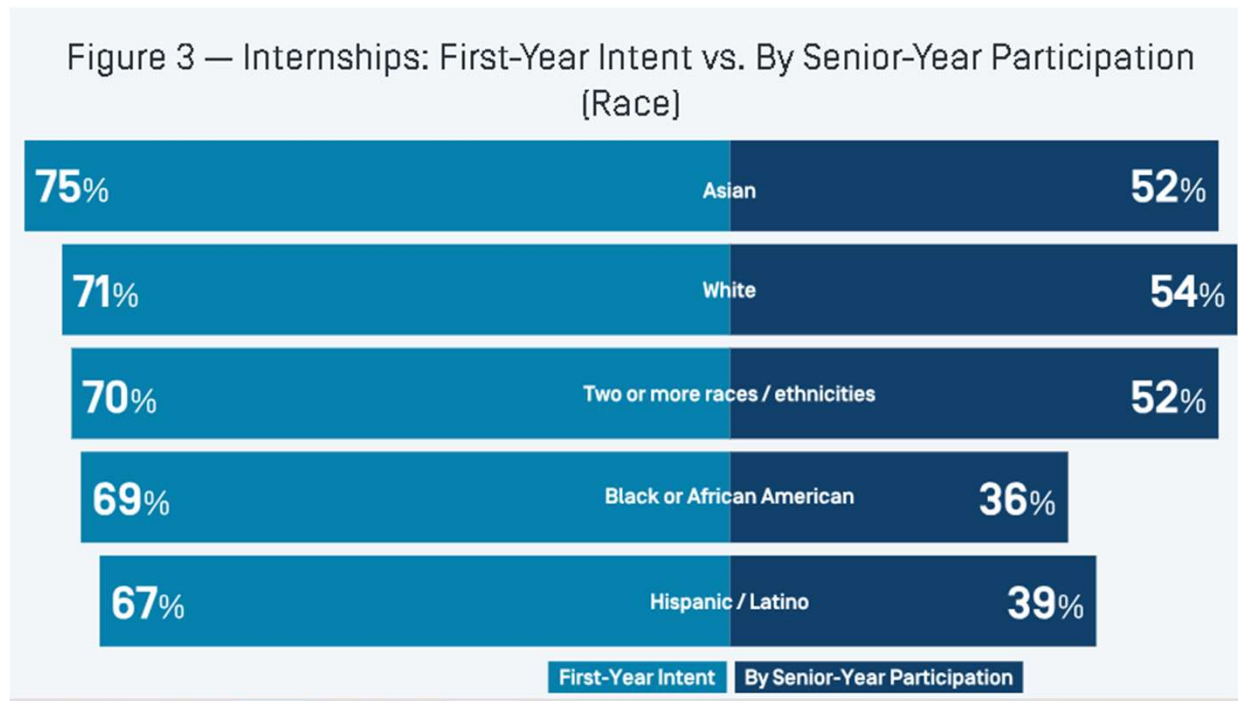
By Senior-Year Participation

48%

Source: [From College to Career: Students' Internship Expectations and Experiences \(stradaeducation.org\)](https://stradaeducation.org)



# THE MESA IMPACTSHIP PROGRAM: DATA WE ARE LOOKING AT



Source: [From College to Career: Students' Internship Expectations and Experiences](#)  
([stradaeducation.org](http://stradaeducation.org))

# THE MESA IMPACTSHIP PROGRAM: DATA WE ARE LOOKING AT

## Alignment between Jobs and Learning

Mesa College students earn \$10/hr more when they complete their training and obtain a job in their field of study

Source: 2022 CTEOS Survey

## Internships have a long-standing track record

According to a 2022 empirical study by Strada Education in partnership with Gallup the results show that participating in a **paid internship as an undergraduate is associated with a predicted increase in annual wages of \$3,096 one year after graduation.**

Source: [The Power of Work-Based Learning \(stradaeducation.org\)](https://stradaeducation.org)

# Mesa Impactship Program (MIP)!

The Mesa Impactship Program (MIP) supports students with exploring careers, developing professional skills, and compensating hands-on industry experiences through **internships, volunteering, or Directed Clinical Practice (DCP)**. MIP is designed to promote workforce training & employment opportunities with focus on underserved student populations. Eligible Mesa students may receive a one-time \$1000 payment (also called a stipend) OR hourly compensation for student workplace training & enrollment in a Work Experience or Directed Clinical Practice (DCP) course. Funding is intended to support students with reducing or eliminating out-of-pocket expenses such as childcare, equipment, fees, meals, professional attire, & more. MIP students will be part of a cohort community supported by Mesa faculty to help them prepare for career pathways. **Make an impact & intern with a purpose!**



SAN DIEGO MESA COLLEGE  
Work-Based Learning

# MIP Benefits for Students



## **HARD WORK PAYS OFF**

\$1000 payment or hourly wages to reduce expenses for unpaid workplace training experiences



## **INCREASED WORKFORCE TRAINING**

Promotion of internship & employment opportunities with focus on underserved student populations



## **INDUSTRY PREPARATION**

Career development, reflection of learning, & support by WBL faculty & Internship Coordinators



## **GET STUDENTS HIRED!**

Build student skills & experiences to grow confidence & stand out to employers



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Work-Based Learning

# MIP Funding & Eligibility

- **One-time \$1000 payment** - (also called a stipend) distributed at the end of the semester
- **Hourly compensation** - (pay rate based on placement & type of employer) distributed throughout the semester
- **MIP Waitlist** - Student does not currently meet the MIP eligibility criteria in terms of placement. However, MIP will support you seeking out a future workforce training experience to participate in MIP during the current or future semester.



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Work-Based Learning



Host an intern in your department or program



Connect a student to the Career Peer Program or MIP team to prepare them for an internship



Make a connection with industry or community partners who may be interested in hosting an intern



Invite our team to your upcoming event or meeting

# MESA IMPACTSHIP PROGRAM: HOW TO GET INVOLVED



# WORK-BASED LEARNING: THE DATA WE ARE LOOKING AT

## 1. How many students have at least one SG21 experience (term and academic year)?

Table 1. Number of students (unduplicated) that had an SG21 experience

Institution	Fall 2020	Spring 2021	2020 - 2021	Summer 2021	Fall 2021	Spring 2022	2021 - 2022	Summer 2022	Fall 2022	Spring 2023	2022 - 2023	Summer 2023*	Fall 2023*	2023 - 2024*
City	0	0	0	125	299	2,491	2,802	206	837	1,064	1,814	246	610	808
Mesa	805	379	1,078	490	749	3,588	4,463	367	3,892	3,804	6,989	644	278	881
Miramar	17	56	73	79	334	610	937	39	358	543	901	69	160	221
<b>Credit Colleges</b>	<b>822</b>	<b>435</b>	<b>1,150</b>	<b>686</b>	<b>1,378</b>	<b>6,456</b>	<b>7,875</b>	<b>611</b>	<b>5,036</b>	<b>5,349</b>	<b>9,478</b>	<b>951</b>	<b>1,047</b>	<b>1,894</b>
SDCCE	182	641	794	320	579	1,323	1,926	596	1,126	785	2,150	55	NA	55
<b>Districtwide</b>	<b>1,003</b>	<b>1,076</b>	<b>1,941</b>	<b>1,006</b>	<b>1,953</b>	<b>7,765</b>	<b>9,768</b>	<b>1,206</b>	<b>6,155</b>	<b>6,127</b>	<b>11,601</b>	<b>1,006</b>	<b>1,047</b>	<b>1,949</b>

## 2. What percent of students had at least one SG21 experience in Spring 2023?

Out of City College's 11,981 students, 1,064 (8.9%) had an SG21 experience.

Out of Mesa College's 18,644 students, 3,804 (20.4%) had an SG21 experience.

Out of Miramar College's 12,709 students, 543 (4.3%) had an SG21 experience.

Out of the College of Continuing Education's 15,274 students, 785 (5.1%) had an SG21 experience.

Districtwide, of the 49,169 students enrolled in Spring 2023, 6,127 (12.5%) had at least one SG21 experience.\*

Note 1. \* The Districtwide numbers are not yet available on Student Profiles dashboards.

# WORK-BASED LEARNING FACULTY LIAISONS

Advocate and support faculty members within schools to further integrate WBL & Career within course curriculum and syllabus activities.

Promote WBL as a tool to support retention, completion, employability, equity & social mobility, and technical skills.

Support Work-Based learning data collection efforts, known as the “SG21 framework.”



Career Center and  
Work-Based Learning

CONNECT ACADEMIC LEARNING WITH REAL-WORLD EXPERIENCE



## 01 ANNOUNCEMENT

Mesa College Work-Based Learning (WBL) is excited to announce the hiring of WBL Faculty Liaisons. Our liaisons are trained in what WBL means, and how it can be effectively implemented in our classroom and in our learning spaces. In addition, they are able to help coordinate student opportunities, internships, career panels, and other WBL activities. These activities and opportunities are an important part of realizing our Mesa 2030 Pathways & Partnerships objectives and supporting equity and excellence for our campus and community.

## 02 WBL FACULTY LIAISONS



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**ALESSANDRA MOCTEZUMA**  
School of Social/  
Behavioral Sciences and  
Multicultural Studies  
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**REACH OUT TO YOUR WBL FACULTY LIAISON IF YOU ARE INTERESTED IN  
EXPANDING OR SUPPORTING WBL IN YOUR CLASSROOM OR YOUR STUDENTS!**

[www.sdmesa.edu/WBL](http://www.sdmesa.edu/WBL)

[mesawbl@sdccd.edu](mailto:mesawbl@sdccd.edu)

(619) 388-2701





# WHAT IS ON THE HORIZON

## Plans and Ideas

Identifying key priorities for the next two years within Career Education

Piloting adult learner recruitment strategy in select CTE programs

Intentional partnerships with student services to support student success

## Examples of current areas of partnership

Strong Workforce Counseling Institute

Strategic Planning for Career Services

Implementation of Handshake

# QUESTIONS, COMMENTS, IDEAS?

**Lets collaborate and build our future together**

What if every student had an opportunity to participate in a paid internship....

What if every student or program participant had a meaningful Work-Based Learning experience....

What if we eliminated equity gaps in employment and earnings outcomes finally breaking the general poverty cycle....