

SW Round 2 – 17.5% State Allocations

Strong Workforce Program Incentive Program 2017-18

District	Region	District	Total	District	Region	District	Total	District	Region	District	Total
Cabrillo		131,947		Barstow		29,164		Butte		349,027	
Chabot-Las Positas		309,831		Chaffey		233,521		Feather River		16,213	
Contra Costa		507,724		Copper Mountain		17,245		Lake Tahoe		24,188	
Foothill-Deanza		582,241		Desert		121,896		Lassen		21,558	
Gavilan		117,677		Mt. San Jacinto		118,493		Los Rios		1,171,359	
Hartnell		106,539		Palo Verde		118,925		Mendocino-Lake		49,392	
Marin		40,173		Riverside		483,544		Redwoods		60,549	
Monterey		121,582		San Bernardino		196,491		Shasta-Tehama-Trinity		139,415	
Napa Valley		59,011		Victor Valley		108,155		Sierra		268,273	
Ohlone		84,780		Inland Empire & Desert	951,981	1,427,434	2,379,415	Siskiyou		25,950	
Peralta		321,617						Yuba		130,887	
San Francisco		667,383		Cerritos		463,250		North Far North	1,504,740	2,256,810	3,761,551
San Jose-Evergreen		180,122		Citrus		215,035					
San Mateo		391,170		Compton		78,038		Grossmont-Cuyamaca		217,327	
Solano		124,721		El Camino		268,521		Imperial		125,832	
Sonoma		718,811		Glendale		209,443		Mira Costa		230,455	
West Valley-Mission		192,528		Long Beach		262,971		Palomar		303,061	
Bay Area	3,104,836	4,657,856	7,762,692	Los Angeles		2,181,877		San Diego		1,768,557	
				Mt. San Antonio		780,923		Southwestern		212,241	
Kern		600,954		Pasadena		260,393		San Diego & Imperial	1,905,386	2,857,474	4,762,860
Merced		110,145		Rio Hondo		239,678					
San Joaquin Delta		508,426		Santa Monica		244,725		Allan Hancock		263,077	
Sequoias		211,185		Los Angeles	3,470,005	5,204,853	8,674,859	Antelope Valley		186,107	
State Center		550,950						San Luis Obispo		95,177	
West Hills		148,984		Coast		622,716		Santa Barbara		193,685	
West Kern		98,721		North Orange County		788,219		Santa Clarita		426,515	
Yosemite		339,827		Rancho Santiago		1,045,409		Ventura		392,700	
Central V & Mother Lode	1,712,707	2,569,193	4,281,900	South Orange		572,775		South Central Coast	1,038,251	1,557,261	2,595,513
				Orange County	2,018,759	3,029,118	5,047,878				

SDCCD Allocation Model

Three approaches were considered to determine the resource allocation for the colleges and Continuing Education.

- 1) Based upon CTE FTES distribution per institution.
- 2) Based upon current Perkins distribution.
- 3) Based upon CTE FTES, excluding public safety FTES.

A hybrid approach was agreed upon since each of the three approaches had advantages and disadvantages for one or more of the colleges and Continuing Education.

College/Continuing Education	Approved Distribution Percentage	Description
San Diego City College	25%	Average of the three approaches.
San Diego Mesa College	27.5%	Average of approaches one and two.
San Diego Miramar College	23.5%	Average of approaches one and two.
San Diego Continuing Education	24%	Average of the three approaches (rounded down).

Mesa's Estimated Round 2 17.5% Funding

- Based on Course Enrollment & Graduates*

* Certificates & Degrees Earned

- SDCCD Allocation: \$1,768,557
- Mesa's 27.5% Gross Allocation: \$486,353
- Less % SDCCD Marketing Allocation: \$18,706
- Mesa's Net Allocation: **\$467,647**

$(\$486,353 / 1.04 = \$467,647, \$486,353 - \$467,647 = \$18,706)$

Pending BOG March 2018 Approval and SDCCD Board Approval

CAREER PEER AMBASSADOR PROGRAM



Strong Workforce Ad Hoc Group March 1, 2018



Project Funding

- Strong Workforce Regional Allocation
 - ▷ Support regional and campus projects to grow and improve outcomes for Career Education (CE)
 - ▷ Short-term programing while the region develops a long-term plan



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<http://myworkforceconnection.org/wp-content/uploads/2016/05/2017-Strong-Workforce-Plan-Final.pdf>



Project Funding Continued

Strong Workforce Regional Allocation

- ▷ CE Employment Readiness and Job Placement Project
- ▷ Funding \$200,000 one time funding for Career Centers
- ▷ Internship Coordinator (Faculty)
- ▷ Project Assistant
- ▷ 7 Career Ambassadors (Students)
- ▷ Supplies etc..



TIMELINE

- November 2017
- December 2017

Feb. 14

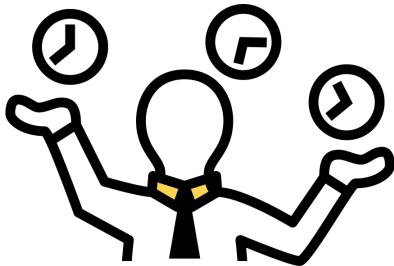
March 1

April 2

Mid-April

May-Oct.

End of Oct.





Collaboration/Support

- CE Faculty, Administrators
- WBL Coordinator & Work Experience Coordinator
- Internship Coordinator
- Peer Navigators
- Outreach Ambassadors
- Tutoring
- Student Success & Equity





PROGRAM GOALS

Career Peer Learning Community

- Active learning and critical thinking
- Integration of learning across course work and interwoven into co-curricular activities
- Personal and social responsibility
- Engagement with faculty and staff
- Working with diverse populations
- Educate students around internship preparation and readiness through resume building
- Create a learning community through a Career Peer Ambassador Program

Faculty Engagement

- Identify and establish a support network of faculty who are already doing internship work at Mesa College
- Collaborate with the Associate Dean of CE to establish definition and terminology for internships at Mesa College
- Create a pilot internship program
- Educate faculty on legality around internships

Reaching SWP Metrics

1. Increase the marketability of CE students enabling them to qualify for higher earning positions
2. Increase employment in the second and fourth fiscal quarter after exit
3. Increase number of course enrollments
4. Increase the number of the CE alumni in jobs closely related to their field of study



The image above is a holistic career development model that aligns with similar stages in Donald Super's Theory of Career Development.

Source: http://unionsms.ss8.sharpschool.com/departments/faculty/career_development

Source: Super, D. E. A life-span, life-space approach to career development. In: Brown, D., Brooks L. eds. (1992) Career choice and development: Applying contemporary theories to practice. Jossey-Bass, San Francisco, pp. 197-261.



CAREER CENTER: STUDENT SERVICES OUTCOMES

- Students will gain increased preparation for career interactions and opportunities.
- Students will gain awareness of career services and career events on campus and online.
- Students will demonstrate the use of job search resources and career exploration tools to explore individual career options.
- Students will express understanding of personality type, skills, values, and goals as it relates to their career options.

Questions?

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