San Diego Mesa College
Strong Workforce Committee
Meeting Minutes

March 14, 2019
3:00 p.m. – 4:00 p.m., BT-101

ATTENDEES	In Attendance	Absent
	Monica Romero	Amanda Horner
	Ailene Crakes	Danene Brown
	Amanda Johnston	Janue Johnson
	Aracely Bautista	Karla Trutna
	Blythe Barton	Leticia Lopez
	Claudia Estrada-Howell	
	Cynthia Purnell	**Visitor**
	Danielle Lauria	Tara Maciel
	Gelsey Thomas	
	Hai Hoang	
	Johanna Aleman	
	Katlin Choi	
	Mark Manasse	
	Melanie Baeza-McCray (former Davidson)	
	Pavel Consuegra	
	Rachel Russell	
	Raquel Sojourner	
	Sahar King	
	Shawn Fawcett	
	Robert Wong	
	Tina Recalde	

Agenda Item 1: Call to Order: By Monica at 3:02 p.m. in BT101.

DISCUSSION	- Call to order - Welcome / Review of Minutes - Joining the committee meetings; introduction of Cindy Purnell, Program Support Technician at Sch Health Sciences and Gelsey Thomas, Project Assistant for CTE.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
• None	• N/A	• N/A

Agenda Item 2: Vision for Success Local Goal Setting for Strong Workforce (group activity)

DISCUSSION	- The SW Committee was asked by Institutional Research to make recommendations on the campus' aspirational goals for the three Vision for Success Wage metrics, as they closely align to the SW metrics. The system sets the baseline year and has a five year goal of increasing all metrics by 10%. - Data was presented from Launchboard for Doing What Matters and the Vision for Student Success. - The data was different for the same metrics: - Vision for Success Local Goal setting Summary Table; where the average Median earnings average is $27,736, baseline number from SWP 15/16 4A: Median Annual Earnings; for Student Success Data increase +5.15% over 3 years for 2014-2015, 2015-2016 and 2016-2017 and Strong Workforce Data of the second fiscal quarter after exit increased +3% over 5 years for 2011-2012, 2012-2013, 2013-2014, 2014-2015 and 2015-2016. Note, in 2014 there was an increase of +7.70%, what happened? There was low enrollment and coming out of the recession 4B: Living Wage; Student Success Data increased +2.44% over 3 years for 2014-2015, 2015-2016 and 2016-2017 and Strong Workforce Data increased +5.66% over 5 years for 2011-2012, 2012-2013, 2013-2014, 2014-2015 and 2015-2016. Note, Hai added that living wage is calculated by county; for example if a student if living in Clairemont is not included in San Diego even though there is only a few mile difference. What other factors affect living wage: Curriculum and All Students. Launchboard (data) includes CTE, All and Non CTE students. Why are we using this data? That's how we get funded 4C: Job Closely Related to Field of Study; Student Success Data decreased -1.39% over 2 years for 2014-2015 and 2015-2016. Student success data recently pulled from Chancellor's office. Strong Workforce Data increased +5.80% over 2 years for 2012-2013 and 2013-2014; outcome survey from Santa Rosa Community College; CTEO's. - Note, Hai added that when setting a goal, see what activity is going on your campus. Example: WBL is better preparing our students for the job market. - The Committee agreed to just set one goal: 4B Living Wage and set a 3% increase in 5 years. Noting that we can reassess every year.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
• Goal 3% Increase in 5 years to be reported to the Institutional Effectiveness Office.	• CTE Office	• 3/30/19

Agenda Item 3: Equity Crosswalk for Strong Workforce (group activity)

DISCUSSION	- Center for Urban Education (CUE) has worked with Mesa College for over 4 years on issues of equity. An Equity Crosswalk has been developed and SW has been asked to complete the assessment. - We can approach this in a few ways: Looking at the different higher level SW activities or assess activities on a more granular scale. - For example: allocated ARCH (model shop) lab tech hours so the shop can be open more hours for students to do/finish their work. Intentionally Equity focus…

	How does it affect equity? Robert added it affect more post college students coming in as freshman. Equity focus – tools/access.
	o Another ex. Internships- impacts enrollment, all measures, (Work Exp); Equity focus- Veterans. STEM, Borderless, Foster Youth, intentionally Equity focus.
	o Other ways…. SW Tutoring, Career Ambassador Program (work with Students), supporting labs/programs.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
• Strong Workforce and WBL will do the assessment	• Monica Romero & WBL Team	• 4/30/19

Agenda Item 4: Regional Activities (C/O from last meeting)

DISCUSSION	• Workgroups / RFAs (Recalde) - Many projects in progress; • CTE Websites, making sure students can easily navigate to programs • Pathway Navigation (Estrada-Howell) – Career plans before education planning. • Marketing (Romero) - Regional Tutoring as part of Retention, Success, and Support

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
• Any concerns to take back to the region	• SW Committee, Deans	• N/A

Agenda Item 5: New Items (if time allows)

DISCUSSION	• Committee Outcomes (Carried over to next meeting)

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
• None	• N/A	• N/A

Agenda Item 6: Program Updates / Round Table

DISCUSSION	• None

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
• None	• N/A	• N/A

Next Meeting: Thursday, April 11th, 3:00 pm – 4:00 pm in BT-101

Submitted by: Aracely Bautista, Administrative Technician, CTE

Approved on: May 9, 2019