SAN DIEGO MESA COLLEGE

Strong Workforce

President's Cabinet – Spring 2019





Student Outcomes

9+ CTE Units

Degrees and Certificates

Transfer

Employed in a Job Related to Field of Study

Earnings and Earnings Gain

Living Wage



How do we do this?



Strong Workforce Committee

Implementation and integration of the Strong Workforce program at San Diego Mesa College.



Co-Chairs:

Associate Dean, CTE: Monica Romero

CTE Faculty member: TB Selected by Committee

CTE Faculty:

School of Business and Digital Technology (2): Amanda Horner & Rachel Russell

School of Health Sciences and Public Service (2): Jeaneal Davis &

Mandy Johnston (Spring)/Danielle Lauria (Fall)

School of Exercise, Health, Dance and Athletics: Blythe Barton

School of Social/Behavior Sciences and Multicultural Studies: Robert Wong

Program/Department Representation:

Work Experience Coordinator: Shawn Fawcett Work Based Learning Coordinator: Katlin Choi

Counselor: Raquel Sojourner

English Faculty: Vacant

Math Faculty: Vacant

Career Center: Claudia Estrada-Howell

Institutional Research: Hai Hoang
Outreach Department: Karla Trutna

Professional Learning: Janue Johnson

School of Student Success and Equity: Johanna Aleman

HSI: Leticia Lopez

MT2C: Mark Manasse

Governance Representation:

Classified Senate: Sahar (Mona) King

CTE Student: Vacant

Ex-Offico:

Dean, Business and Digital Technology: Danene Brown Dean, Health Sciences and Public Service: Tina Recalde

Dean, Student Development: Ailene Crakes

What is the Strong Workforce Committee doing?

2017-2018-2019

Learning
Integration
Institutional Goal Setting
Equity

2019-2020

Equity

Employer Engagement

Closer examination of Student Outcomes

CTE Office Strong Workforce

ACTIVITIES THIS YEAR

Program Support
Work-Based Learning
Marketing & Outreach
Research
Professional Learning
Hiring!

Curriculum **New Programs** Contract Faculty & Staff Adjuncts Hourly ILTs **Career Peers Tutors** Facilities Supplies & Equipment

Region X Collaboration

REGIONAL WORKGROUPS

Marketing

Data and Research

Career Pathways
Middle School /High School Engagement
Employment Readiness
Work-Based Learning
Job Placement
Tutoring
Sector Navigators

Data Unlocked
Code Alignment
Career Center
Employer Engagement
Internships
JobSpeaker Pilot
Pathway Navigation
Promotion & Website



Ok, Let's talk about \$

Source	Time Period	Amount
State – SW, Round 1	July 2016 – Dec. 2018	\$ 901,009
State – SW, Round 2	July 2017 – Dec. 2019	\$ 1,418,713
State – SW, Round 3	July 2018 – Dec. 2020	\$ 1,263,911
Regional Projects	Varies	\$ 1,039,000



Over \$500,000 allocated to...

Accounting

Allied Health

Animal Health Technology

ASL-English Interpretation

Architecture/Interior Design/Bldg Const.

Business

Culinary Arts/Culinary Management

Child Development

Computer Information Science

Choreography / Commercial Dance

Fashion

Fitness Specialist

Geographic Information Systems

Hospitality

Journalism

Marketing

Nutrition

Physical Therapy Assistant

Radiologic Technology

Why we do

Maria Pandolfo Service Learning Student



INTERNSHIP QUICK FACTS Fall 2018

- **178** New Community Partners were developed during Fall 2018
- 150 Students were benefited from attending31 Workshops and Presentations
- **12** Students benefited from the Internship Coaching 101 sessions
- **62%** STEM Core Students completed the required Career Readiness component
- 1 Promise Student was accepted at the Berkeley Lab Internship Workshop & invited to attend the Care Now Conference in Dallas, TX
- 2 Students from the Veterans Internship Program were paired with Vocational Specialists from Easterseals