

# EMPLOYER ENGAGEMENT RECOMMENDATIONS

## BALANCED FOCUSED

- Student and Employer focused.
- Strengthens student to employer pipeline, data driven, and creates consistency for measuring outcomes.

## 21ST CENTURY SKILLS

- Cultivate Career Readiness and Student Employment through 21st Century Skills education.
- Focus on Communication, Adaptability, and Self Awareness

## INTERNSHIPS

- Increase internship and work-experience opportunities for students, since internships were reportedly the most led employer engagement activities by faculty

## EQUITY FOCUSED

- Disaggregate equity gap data within CTE programs connected to sustainable careers within the region.
- Ensure a student representative on Advisory Board.

## MARKET JOB NETWORK

- Invest in marketing staff position to increase student and employer usage of college CRM.
- Focus on online presence and concise web page

## MESA ALUMNI

- Utilize alumni networks to bridge campus to industry through fostering mentorship, coaching, and advisory board participation,

## ADVISORY BOARD

- Create campus wide and sector specific Employer Engagement Advisory Board
- Primary recommendations and partnerships will be employer and student driven

## DATA DRIVEN

- Ongoing student employment data collection through web based student, employer, and faculty assessments, including "Student Destinations Survey"

## ALIGN WITH NACE

- Align with Employer Engagement practices and services based on the National Association of Colleges and Employers.