

San Diego Mesa College
Strong Workforce - Regional Funding Projects

Open Projects

Title	Purpose	Total Funds	End Date	Status
Pathway Navigation	Three-year funding to assess and revise Mesa's New Student Onboarding Process to include Career Planning before Ed Planning.	225,000	12/31/21	Project integrated into Guided Pathways as the Student Onboarding and Career Exploration workgroup. See detailed project plan on website.
Work Based Learning Coordinator	Two year funding for a Work-Based Learning Coordinator. Mesa is focusing on the Internship of WBL.	200,000	12/31/2021	Hired an adjunct WBL coordinator for internships <ul style="list-style-type: none"> Implemented Internship program Coordinator works as part of STEM CORE program
Job Placement Case Management	Funding for the campus to implement job placement services. Mesa is focusing on Employer Engagement to enhance both employment, internships and WBL opportunities.	150,000	Annual Ongoing	Hired an adjunct faculty employer engagement coordinator: <ul style="list-style-type: none"> Assessed current state of campus employer engagement with faculty and employers Developed recommendations for Mesa's employer engagement Implementing an intentional and equity focused system for employer engagement Coordinating with campus Career Center and Regional COP Implementing Employer Engagement protocols Project Assistant hired to support the technology and tracking needs of Employer Engagement
Improving the Student Enrollment Experience	Update Campus Website Navigation for CTE Programs	150,000	05/31/20	This project is managed by the Mesa Office of Communications.
Student Retention, Persistence, and Completion	Institutional research capacity funding	300,000	06/31/22	Lead by the Institutional Research Office <ul style="list-style-type: none"> Regional Faculty Institute: The purpose of the Institute is to inspire faculty to think critically about courses in terms of retention, persistence, and success outcomes, examine course data with researchers to better understand current outcomes, and use that information to develop promising solutions in the classroom that improve outcomes. Research Investment: Enhance research capacity by increasing dedicated research hours, purchasing research tools, hiring additional hourly research staff, and facilitating intentional convening with faculty.

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Completed Projects

Title	Purpose	Total Funds	End Date	Outcomes
Data Unlocked	Funding for CTE Code Alignment project and campus CTE Data professional learning and integration.	50,000	6/30/18	Project completed and budget closed <ul style="list-style-type: none"> • TOP/SOC/CIP Codes aligned across the District • Launchboard Workshop for Campus • Tableau licenses and training • Equipment for data analysis
Strong Workforce Marketing	Funding for marking CTE Programs to increase enrollment.	50,000	12/31/2018	Project completed and budget closed <ul style="list-style-type: none"> • Purchased media spots on radio and online • Updating of CTE Rackcards with Career Focus • Purchase of CTE program marketing/outreach supplies
CTE Employment Readiness and Job Placement	Funding to improve student readiness for employment.	200,000	12/31/2018	Project completed and budget closed <ul style="list-style-type: none"> • Created Career Peer Ambassador program for peer to peer career assistance and outreach • Developed Internship program and Internship Fair • Supplies, equipment and marketing materials for Career Peer and Internship programs
Region WBL Assessment Project	Funding to support the Campus WBL assessment.	20,000	6/30/19	Project completed and budget closed <ul style="list-style-type: none"> • Assessed WBL at Mesa College • Recommendation report created and presented. • Recommendations from report are being implemented
CTE Regional Tutoring Project	Mesa is the lead and fiscal agent for this Regional project that is assessing CTE tutoring and will be developing regional recommendations for improvement.	135,000 48,000 Spent	6/30/19	Research phase of the project completed and budget closed. <ul style="list-style-type: none"> • Research study completed • Recommendations to WDC presented • Implementation of recommendations starting Spring 2020 without grant funding
Job Speaker Pilot	Funding to compensate faculty for the additional work required to participate in the Job Speaker Pilot program.	9,000	11/30/19	Pilot project completed and budget closed <ul style="list-style-type: none"> • Faculty testing of platform • Student testing of platform (2 sessions) • Faculty and student in-person feedback and written surveys, and WBL feedback provided to West Ed.