



**BACHELOR'S
DEGREE PROGRAM**
CALIFORNIA COMMUNITY COLLEGES

SAN DIEGO
MESA COLLEGE

California Community College Baccalaureate Programs: Post-Graduation Outcomes for Fall 16 and Fall 17 Cohorts

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Survey Development (in 2019)

- **April to May:** Began collecting existing BDP surveys and developing an inventory
- **June:** Began survey development. A statewide BDP Research Team was established with representatives from the Chancellor's Office and the colleges (including researchers, staff, and dean)
- **July:** BDP colleges and relevant stakeholders (Chancellor's Office, Legislative Analyst Office) met in person to discuss survey development in detail. Mesa took the lead on survey revamp.
- **July to September:** survey development continue with constant feedbacks from colleges and consultations with other key researchers in the state
- **September to October:** data collection window with weekly reminder
- **November:** Survey analysis was completed and shared with the Legislative Analyst Office

Survey Development (in 2019)

- **Final Dataset:**

- 296 responses from 15 colleges. Response rate = 79%*
- Two cohorts: Fall 2016 and Fall 2017
- Largest responses from Foothill (20%), West LA (16%), and Mesa (9%)

- **Note:**

- Fall 2016 cohort graduated in May 2018. Thus, they were surveyed around 16 months after their graduation
- Fall 2017 cohort graduated in May 2019. Thus, they were surveyed 3 months after their graduation
- The timing of the survey affected the responses for each cohort. For example, this explained why the post-graduation incomes and the income gains for Fall 2016 cohort were higher.

* According to the LAO Report on January 24, 2020

Cohort Headcount and Graduation Rate*

	Fall16 Cohort (n =200)	Fall17 Cohort (n=324)
2-year Rate	55%	70%
3-year Rate	75%	--

* MIS data as of 2019

Demographics and Characteristics

Ethnicities *	Percent
White	36%
Latinx	29%
Asian	21%
Black or African-American	5%
American Indian / Alaskan Native	1%
Pacific Islander	1%
Multi-Ethnicity	4%
Unknown	2%

* MIS data as of 2019. Across 3 cohorts (Fall 16, Fall 17, Fall 18). n = 863

** Survey data. Across 2 cohorts (Fall 16, Fall 17). n = 296

Gender *	Percent
Female	69%
Male	30%
Unknown	1%

75% belonged to at least one impacted groups**

(first-generation college student, received FAFSA, struggled financially, experienced homelessness or housing insecurity, indicated a disability, or is a veteran)

Student Characteristics (n = 296)

<i>(Select all that apply)</i>	F16	F17	Total
None of my parents received a college degree	41%	44%	43%
I received Financial Aid while attending community college	50%	53%	52%
I struggled financially while attending community college	22%	28%	26%
I experienced homelessness or housing insecurity while attending community college	4%	4%	4%
I have a disability	1%	6%	4%
I am a veteran	1%	6%	4%
Not Applicable: None of these characteristics apply to me	30%	23%	25%

*This means
75% belonged
to at least
one impacted
groups*

"Instructors put a lot of time and effort to make this a quality B.S. program in order to allow students to succeed. I believe in higher education, however, being a working adult, going back to school, especially now, can be a hardship. Students shouldn't be denied a higher education because they can't afford it. I believe that if community colleges offer more bachelor's program, students will be better equipped to face the challenges the working market can sometimes present. It is a disservice to the future generations not to provide quality and affordable education. We would have a better work force in the future if students were given this opportunity"

Current Status (n = 296)

	F16	F17	Total
Employed in a job (NOT self-employed or freelance)	93%	77%	83%
Not currently seeking employment: I am working on an industry credential or obtaining a graduate degree	1%	3%	2%
Not currently seeking employment: I have personal reasons	0%	11%	7%
Self-employed / Freelance	4%	4%	4%
Unemployed - seeking employment but unable to find a job	2%	5%	4%
Total	100%	100%	100%

Employment Outcomes

83% employed in a job (244 students out of 296). Among them,

- **80%** found job within 3 months
- **95%** employed in the same field of study
- **94%** employed in the state of California*
- Students are employed at **184** organizations

** n = 238, after excluding missing data*

Job Advancement

Did your Bachelor's degree help you get your current position?

	F16	F17	Total
Yes	73%	63%	67%

Did you receive a promotion due to your Bachelor's degree?

	F16	F17	Total
Yes	32%	31%	31%

Job Search

How many months after searching for your job did you receive an offer?

	F16	F17	Total
Within 3 months after searching	82%	78%	80%
3+ to 6 months after searching	13%	19%	17%
6+ months after searching	5%	3%	4%

Employed in the Field of Study

	F16	F17	Total
Not close -- my coursework and training are not at all related to my current job	4%	6%	5%
Close -- I used what I learned in my coursework and training even though I am not working in the exact same field	8%	12%	10%
Very close -- my current job is in the same field as my coursework and training	88%	83%	85%

"Please, continue to support college A's X program. I came into my field feeling like I'm years ahead of many of my peers who came from other X programs. College A's X curriculum is so comprehensive and rigorous—exactly what you need to break through as a young X professional"

Income (in thousand \$)

Income Now	n	Mean	SD	Median
F16	97	69.9	29.4	69.0
F17	147	60.8	28.0	60.0
Total	244	64.4	28.9	65.0

Income Gain	n	Mean	SD	Median
F16	97	33.6	31.4	28.0
F17	147	19.4	23.9	12.0
Total	244	25.0	28.0	16.5

"I have been able to advance my career significantly and I am able to qualify to higher pay job opportunities that before I was not even considered for, even if I had the experience. Now, I earn almost twice as much as I did before and this is just the start. Thank you for making this opportunity a reality and please keep investing in community colleges and providing bachelor's degree education to many others."

Student Perception (n = 296)

Percent of <i>Agree</i> and <i>Strongly Agree</i>	F16	F17	Total
My Bachelor's degree prepared me well for my employment	90%	79%	82%
The tuition cost for my Bachelor's was affordable	90%	86%	87%
The value of the Bachelor's program was worth the tuition cost	89%	86%	87%
I believe community colleges should continue offering Bachelor's degrees	94%	91%	92%
If the Bachelor's program was not offered at my community college, I would not have pursued a Bachelor's degree	55%	49%	51%

Percent of Students Who Took Out Loans

	F16	F17	Total
No Loan	72%	73%	72%
Took out Loan	28%	27%	28%

Loan Borrowed and Loan Reduction

Borrowed	n	Mean	SD	Median
F16	27	18.5	11.1	16.5
F17	46	18.1	13.8	16.0
Total	73	18.2	12.8	16.5

Reduction	n	Mean	SD	Median
F16	27	4.8	4.8	3.0
F17	46	3.1	11	0.0
Total	73	3.7	9.2	0.0

"The people I met, whether staff or student, served as community in which I could learn and grow as a professional and individual. This program was liberating to me, in that I was not burdened by the typical concerns students face today: I wasn't paying exorbitant tuition, which meant I never had to make the decision between paying for rent/groceries, or paying for college. When you remove those barriers, you give students the ability to truly embrace their passions in a way that translates in the workforce. Nothing is half-done, because you can go all in and graduate a truly well-rounded professional. My goal was to get a job, but this program helped me on my way to becoming a critical thinker, balanced individual, and critical part of my company today."

Industry Credentials and Graduate Programs*

- **Credentials**

- Dental Hygiene credential (2 students)
- Other credential / unknown (1 student)

- **Admitted to Graduate Programs:**

- MS, Geographic Information System – CSU Northridge (1 student)
- MPA, Public Administration, UC San Francisco (1 student)

- **Working on graduate school applications**

- Western Governors University and University of Maryland (1 student)

** Survey data as of 2019*

Imagine that the college did not offer the Bachelor's degree program, how would that affect your education and career outcomes?

"I may have gone to the online BS option such as University of Cincinnati, which is much more expensive. Could have been financially difficult. Or I may have kept postponing pursuing BS degree.."

Imagine that the college did not offer the Bachelor's degree program, how would that affect your education and career outcomes?

"It would greatly impact not only my ability to advance my career in public health but would also impact the public's opportunity to receive preventive oral health in the community in which I live which is ranked as 50th out of 59 counties for healthy communities to live."

Imagine that the college did not offer the Bachelor's degree program, how would that affect your education and career outcomes?

"It would not have fulfilled my lifelong dream and a promise I made to my family of getting a Bachelor's Degree many years ago my first time in college. I went back to school at 35 and just graduated at 41. If the college didn't offer a Bachelor's Degree, there are many classes I would have not had to take. I learned a great deal from each and every one of my classes. For instance, the English class I had to take for the BS degree was with a teacher who taught at Harvard before and is amazing. I learned how to properly write essays and can do so easily now. My confidence would not be where it is now with my goals and writing skills. The classes that I took were all so relevant to life skills in general. I feel I now can do ANYTHING now that I completed the Bachelor's Degree program in 2 years. I amazed myself at how much the brain can acquire. I never would have pushed myself to do anything, if it weren't for this vigorous program. 21 units some semesters !!! That's amazing !!"

THANK YOU