San Diego Mesa College
Key Performance Indicators (KPI) Benchmarks 2012/13

Goal	Strategic Initiative	Key Performance Indicator	🔴	🟡	🟢
I	B	Transfer Volume*	More than 5% lower than 5yr avg (< 1769)	within 5% of 5yr avg (1,769 - 1,861)	5yr avg (1,862 +)
I	B	Transfer Rate	>5% below 3yr avg	within 5% of 3yr avg	3yr avg (45% +)
I	B	Number of Degrees Conferred*	< 908	908 - 955	5yr avg (956 +)
I	B	Number of Certificates Conferred	< 305	305 - 320	5yr avg (321 +)
I	C	Basic Skills Improvement Rate (ARCC)	>5% below peer grp avg	within 5% of peer grp avg	peer grp avg (53% +)
I	C	Basic Skills Success Rate (ARCC)	>5% below peer grp avg	within 5% of peer grp avg	peer grp avg (64% +)
I	E	Load (Fall/Spring)	below 495	495 - 524	525 or +
I	E	Fill Rate (Fall/Spring)	below 80%	80% - 85%	86% - 100%
II	B	Matriculation Rate	>5% below peer grp avg	within 5% of peer grp avg	5yr avg (or +)
II	B	Student Progress and Achievement Rate (ARCC)	>5% below peer grp avg	within 5% of peer grp avg	peer grp avg (61% +)
II	B	Students Earning at Least 30 Units (ARCC)	>5% below peer grp avg	within 5% of peer grp avg	peer grp avg (73% +)
II	B	Retention Rate	>5% below 5yr avg	within 5% of 5yr avg	5yr avg (83% +)
II	B	Persistence Rate	>5% below 5yr avg	within 5% of 5yr avg	5yr avg (70% +)
II	B	Success Rate	>5% below 5yr avg	within 5% of 5yr avg	5yr avg (67% +)
III	B	Vocational Course Success Rates (ARCC)	>5% below peer grp avg	within 5% of peer grp avg	peer grp avg (73% +)
III	B	Licensure/Certification Exam Pass Rates	below 75%	75% - 85%	86% - 100%
IV	A	Student Diversity v. Employee Diversity	disparity >10%	alignment within 10%	alignment within 5%

* Based on five-year average reported in most recent ARCC, Factbook, Awards Conferred, and Transfer Reports