San Diego Mesa College
Key Performance Indicators (KPI) Data 2012/13

Goal	Strategic Initiative	Key Performance Indicator	2010/11		2011/12		2012/13	
I	B	Transfer Volume[1]	1,791	🟢	2,079	🟢	1,461	🔴
I	B	Transfer Rate	48%	🟢	44%	🟡	50%	🟡
I	B	Number of Degrees Conferred	907	🟡	1,070	🟢	992	🟢
I	B	Number of Certificates Conferred	339	🟢	334	🟢	333	🟢
I	C	Basic Skills Improvement Rate (ARCC)	44%	🔴	48%	🟡	N/A	--
I	C	Basic Skills Success Rate (ARCC)	59%	🟡	59%	🟡	N/A	--
I	E	Load (Fall/Spring)	569 / 552	🟢	583 / 568	🟢	585/561	🟢
I	E	Fill Rate (Fall/Spring)	93%/92%	🟢	94%/91%	🟢	94%/88%	🟢
II	B	Matriculation Rate (TBD)	NA	NA	NA	NA	NA	NA
II	B	Student Progress and Achievement Rate (ARCC)	65%	🟢	62%	🟢	--	--
II	B	Completion Rate (SS Scorecard)	--	--	--	--	62%*	🟢
II	B	Students Earning at Least 30 Units (ARCC)	70%	🟡	68%	🔴	--	--
II	B	30 Units Rate (SS Scorecard)	--	--	--	--	59%*	🟡
II	B	Course Completion Rate (formerly Retention Rate)	85%	🟢	84%	🟢	86%	🟢
II	B	Retention Rate (formerly Persistence Rate)	71%	🟢	74%	🟢	74%	🟢
II	B	Course Success Rate	67%	🟢	68%	🟢	69%	🟢
III	B	Vocational Course Success Rates (ARCC)	71%	🟡	69%	🟡	NA	NA
III	B	Licensure/Certification Exam Pass Rate - OVERALL	91%	🟢	100%	🟢	98%	🟢
IV	A	Student Diversity and Employee Diversity Differences	>10%	🔴	>10%	🔴	>10%	🔴

NA = Not available *Revised cohort for 2012/13 Scorecard based on CCCCO Student Success Scorecard definitions

3/11/2014