

Celebration of Equity and Excellence



Honoring the Service of Dr. Pamela T. Luster Benefiting the Mesa College Resiliency Fund

Friday, June 10th, 2022

Dr. Pamela T. Luster **A Champion for Equity & Excellence**

As President, Dr. Pamela T. Luster has made her passion her mission, and early in her tenure, she declared that San Diego Mesa College would become the Leading College of Equity and Excellence. As such, in conjunction with the Mesa College Foundation, Dr. Luster launched the Resiliency Fund, designed to provide emergency financial assistance to students. As her lasting legacy, our goal is to endow this fund for generations of Mesa students to come.

About **The Mesa College Resiliency Fund**

At Mesa College, we believe that the resiliency and hard work of our students should be rewarded, and shouldn't come at the cost of a college education. The Resiliency Fund provides emergency grants and loans of \$50 - \$500 to our most financially vulnerable students so that they can overcome financial setbacks without dropping out.



Sponsorship Opportunities

Presenting Sponsor

\$ 20,000



- Recognition in news and press releases
- Full-page advertisement in the event program
- Presenting Sponsor recognition from the podium during the event
- Name and company logo on the Mesa College Foundation website
- A table with premier seating

Olympian Gold Sponsor

\$ 10,000



- Full-page advertisement in the event program
- Recognition from the podium during the event
- Name and company logo on the event page of the Mesa College Foundation website
- A table with preferred seating

Olympian Silver Sponsor

\$ 5,000



- Half-page advertisement in the event program
- Recognition during the event
- Name and company logo on the Mesa College Foundation website
- A table with preferred seating

Olympian Bronze Sponsor

\$ 2,500



- Quarter-page advertisement in the event program.
- Recognition during the event
- Name and company logo on the Mesa College Foundation website
- A table

Table Sponsor

\$ 1,250



- Listed in the event program
- Recognition during the event
- Name and company logo on the Mesa College Foundation website
- A table



Underwriting Opportunities

**Event
Production**
\$ 15,000



- Full-page advertisement in the event program and on event signage
- Recognition from the podium during the event
- Name and company logo on the Mesa College Foundation website
- A table with preferred seating

**Cocktail Hour
Sponsor**
\$ 5,000



- Listed in the event program
- Recognition at cocktail reception
- Name and company logo on the Mesa College Foundation website
- A table with preferred seating

**Dessert
Sponsor**
\$ 5,000



- Listed in the event program
- Recognition during the event
- Name and company logo on the Mesa College Foundation website
- A table with preferred seating

**Floral / Décor
Sponsor**
\$ 3,000



- Recognition during the event
- Name and company logo on the Mesa College Foundation website
- A table

Become a sponsor today!

Complete the Sponsorship Form and/or email

Heidi Brogren at hbrogren@sdccd.edu.

For questions, call Heidi at **619-388-2285**.





SAN DIEGO MESA COLLEGE

San Diego Mesa College is a fully accredited, comprehensive community college committed to access, success, and equity. We honor those commitments as a diverse community of students, faculty, professional staff, and administrators who collaborate to foster scholarship, leadership, innovation, and excellence in an inclusive learning environment. Among the largest community colleges in California, Mesa College serves 25,000 students per year. Mesa offers nearly 200 associate degree and certificate programs and is one of 15 California community colleges offering a four-year baccalaureate degree. Mesa ranks as San Diego's top transfer institution, is a proud Hispanic Serving Institution and a Military Friendly School, serving more than 3,500 veterans and their families.

The San Diego Mesa College Foundation is dedicated to empowering students to reach their educational goals by increasing resources, raising funds, and creating friends and partnerships to support the mission of San Diego Mesa College. Our vision is to transform lives by supporting the educational dreams of our students and the communities we serve.



San Diego Mesa College - Leadership

Pamela T. Luster, Ed.D., President

Isabel A. O'Connor, Ph.D., Vice President, Instruction

Ashanti Hands, Ed.D., Vice President, Student Services

Lorenze Legaspi, Vice President, Administrative Services

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SAN DIEGO
MESA COLLEGE



San Diego Mesa College Foundation

📍 7250 Mesa College Drive, A-111, San Diego, CA 92111-4998

📞 619-388-2285 ✉️ kstellmacher@sdccd.edu

🌐 www.sdmesa.edu/foundation



Become a partner today!

Help honor a legacy and build futures for students by sponsoring
Mesa's Celebration of Equity and Excellence - Honoring the Service of Dr. Pamela T. Luster.
Together, we can create a permanent safety net for students.

- ☐ **Yes! I would like to be a sponsor for San Diego Mesa College's Celebration of Equity and Excellence - Honoring the Service of Dr. Pamela T. Luster Benefiting the Mesa College Resiliency Fund**

Please place a checkmark by desired package below:



- ☐ Presenting Sponsor:
\$20,000



- ☐ Olympian Gold:
\$10,000



- ☐ Olympian Silver:
\$5,000



- ☐ Olympian Bronze:
\$2,500



- ☐ Table Sponsor:
\$1,250



- ☐ Event Production:
\$15,000



- ☐ Cocktail Hour Sponsor:
\$5,000



- ☐ Dessert Sponsor:
\$5,000



- ☐ Floral/Décor Sponsor:
\$3,000

- ☐ We are unable to be a designated sponsor, but would like to make a donation of \$ _____.

Business or Family Name (as you'd like to be recognized):

Primary Contact Name:

Primary Contact Phone:

Primary Contact Email:

Mailing Address:

To partner with us today, please provide:

- Completed sponsorship form (this page)
- Logo/artwork at 300 dpi (if applicable)
- Sponsorship payment via check made out to: **San Diego Mesa College Foundation**
- For other questions about donations, including how to have a transformational impact, contact Krista Stellmacher at kstellmacher@sdccd.edu

In order to provide all sponsorship benefits, The San Diego Mesa College Foundation requests that sponsorship forms and payment be provided **no later than April 25th, 2022**.

Completed forms and payments may be sent to:

San Diego Mesa College Foundation
Attention: Heidi Brogren
7250 Mesa College Drive, Suite A-111
San Diego, CA 92111

Forms may be sent electronically to hbrogren@sdccd.edu. For online payments or questions, call 619-388-2285.

The San Diego Mesa College Foundation is a 501(c)3, EIN # 33-0141259. All gifts are tax deductible to the full extent allowed by law.
7250 Mesa College Drive, Suite A-111 | San Diego, CA 92111 | 619-388-2285 | heskew@sdccd.edu