

YOUR INPUT NEEDED!

FOCUS GROUPS

HELP SHAPE MESA'S
FUNDRAISING PRIORITIES



Topic:

Mesa Dreams

San Diego Mesa College is working alongside CCS Fundraising to support a comprehensive fundraising campaign. We will be seeking transformational gifts. In preparation, we need your input to identify fundraising priorities.

Why Participate?

This is your opportunity to help shape fundraising goals. Join to weigh in on the activities and initiatives we seek support for.

Who We're Looking for

We're recruiting participants from across our Mesa College community:

- Faculty members
- Students
- Classified professional staff
- Administrators
- NANCE employees
- Supporters



What to Expect

If selected, you will:

- Receive an email asking for your schedule/availability
- Attend one in-person focus group session (1 hour)
- Take part in a generative dialogue to shape fundraising priorities and goals
- Enjoy food/refreshments

Sessions will **take place in March**, with a few scheduling options.



Complete the Interest Form by

Monday, February 16, 2026

bit.ly/FundraisingFocusGroup26



For questions or more information, contact us at mesafoundation@sdccd.edu