Glossary

Goal
- A statement of what the College intends to accomplish
- A statement that describes where the College intends to direct its energies and resources
- Often in response to an identified challenge or opportunity
- In master planning, goals are broadly stated to provide a viable long-term framework

Examples of College-wide Goals
- Mesa College will build and sustain pathways to support student completion of degrees and certificates and the comprehensive community college mission.

- Mesa College will improve the rate at which its students complete degrees, certificates, and transfer objectives.

Objective
- A <u>specific result</u> that the College intends to achieve within a specific time frame
- A statement that <u>describes how</u> the College intends to achieve its goals
- Criteria for an effective objective
    - S = Specific, significant
    - M = Measurable, meaningful
    - A = Agreed upon, attainable, achievable, action-oriented
    - R = Realistic, relevant, reasonable, rewarding, results-oriented
    - T = Time-based, timely, tangible

Examples of College-wide Goal with Objectives

<u>MESA Goal</u>

1. Mesa College will build and sustain pathways to support student completion of degrees and certificates and the comprehensive community college mission.

<u>Objectives</u>

1.01. All instructional programs will publish a Guided Pathways map that outlines the completion of the associate degree in that major.

1.02. All program descriptions for Mesa associate degrees will be revised to include the Guided Pathways map.

Short-term plans that support the long-term plan will identify a responsible party (or parties), target completion date, and budget needed for each objective.

Objective 1.01.
  Responsible party: VP Instruction and Instructional Deans
  Target completion date: June 30, 2020
  Additional resources needed: None

Objective 1.02.
  Responsible party: VP Student Services and Student Services Deans
  Target completion date: December 1, 2020
  Additional resources needed: None