

Facilities Committee

Goals for 2016–2017

- ▶ 1. Mesa Facilities & Equipment Planning – Rachelle
- ▶ 2. Cleaning & Communication – Kim/Dave



Facilities Committee

**Sub-Committee:
Mesa Facilities & Equipment Planning**

Facilities Committee

**Sub-Committee:
Cleanliness & Communication**

COMS 170

Small Group Communication





Allyssa Gundelfinger
Daniella Tafoya
Mohamed Said
George Parker
Taylor Lash





Cidney Cardoza
Ciera Vida
Shannon Matteson
Daniel Vue
Alex Belmar



Research

Small Group Communication
(COMS 170—Veronica Gerace)

Theme 1

- Increase ownership in campus

Theme 2

- Increase awareness of problems

Theme 3

- Invite campus to be involved

Theme 4

- Humanize facilities workers

Digital Ads



Phase I

- ▶ Use of existing systems
 - Student Orientation
 - Visual Display Screens

Sorry my gum is stuck to your clothes.



Sticking it under the desk seemed, like, more environmentally friendly than using a corner of my notebook paper 'cause they, like make paper out of trees, ya know.

Be the Solution!

Keep
Mesa
Beautiful

Sorry you slipped on my trash and broke your face



**That trash
can was just
a little
too far
away**

**Be the Solution
Keep
Mesa
Beautiful**

**SORRY FOR
THE
PERMANENT
BRAIN INJURY;
I DIDN'T
WANT TO BE
LATE FOR
CLASS!**



Humanize Facilities Workers

“Dream Clean Team”

This is Dave. Dave is not your mother. He looks nothing like your mother-- but you make him pick up after you as if he were your mother. Poor Dave!



Be kind to Dave. Give him a break by picking up after yourself!

Be the Solution; Keep Mesa Beautiful

Print Campaign



Phase II

- ▶ High Traffic Areas
 - Mesa “Quad” area
 - Buildings
 - MS
 - SB
 - Student Services

- ▶ Congregation
 - Mesa Commons
 - Library Study Areas
 - Student Services

Physical Reminders



Phase III

Fun Theory

<http://www.thefuntheory.com/>

Questions

