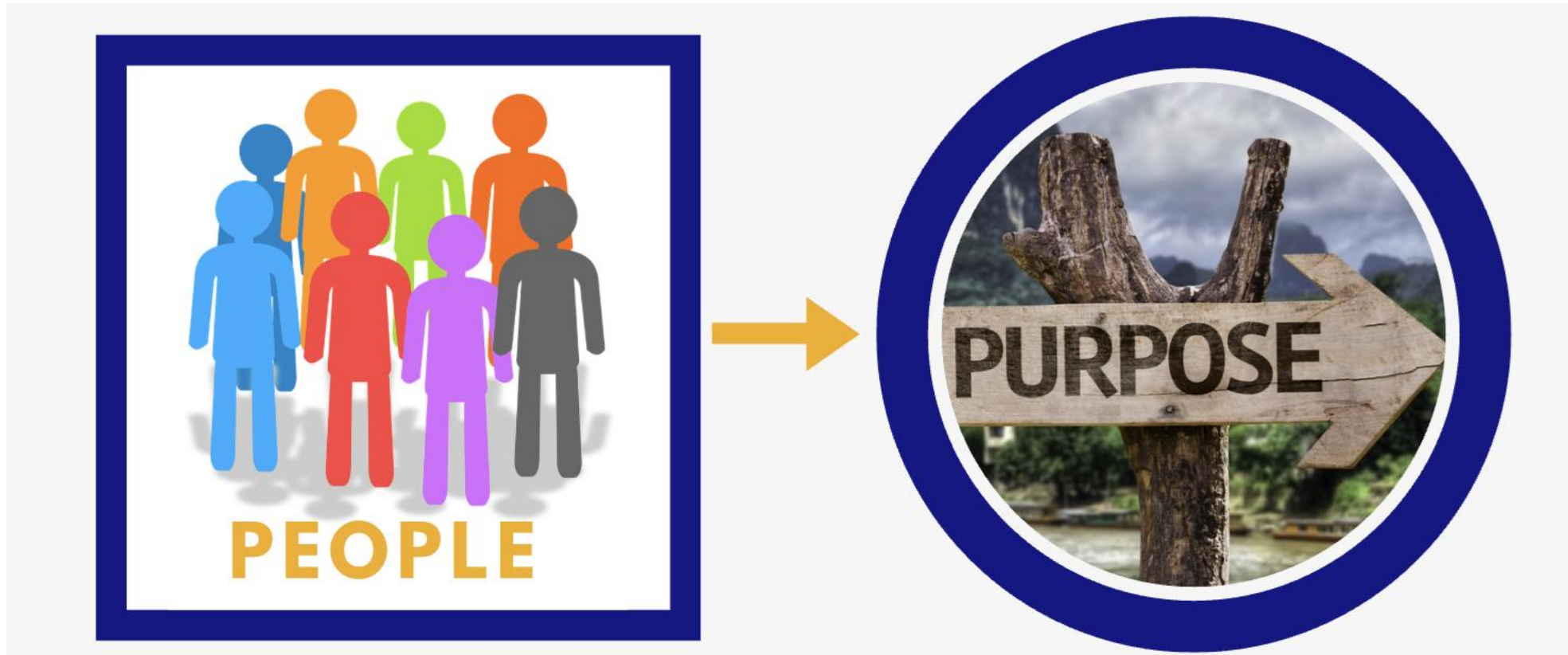


Mesa's Comprehensive Campaign -



Mesa's Comprehensive Campaign -



Case Studies



Cuyahoga
Community
College



**SB
CC**
SANTA BARBARA
CITY COLLEGE

Rooted. Grounded.



Growing Together.

Case Studies - What Can We Learn?



**Big Priorities
Inspire Big Gifts**



**Long Term
Relationships**



**Team
Effort**

Mesa's Comprehensive Campaign - The Approach



Initial Outreach



Quiet Phase



Case for Support

Mesa's Comprehensive Campaign - The Story

Version 1

The San Diego Mesa College Foundation supports students by offering scholarships, food, school supplies, emergency grants, and other basic necessities to students, and mini-grants to faculty and classified professionals on the campus to pursue ideas that promote success.

- 3 feet
- The What

Version 2

- Invest in Bright Futures
Scholarships
- Preserve Opportunity & Belonging
Resiliency Fund
- Enrich Through the Arts
World Art Collection
- Fund Innovation
Innovation Grants
Support for Campus Initiatives

- 10,000 feet
- The How

Coming Version



- 50,000 feet
- The Why

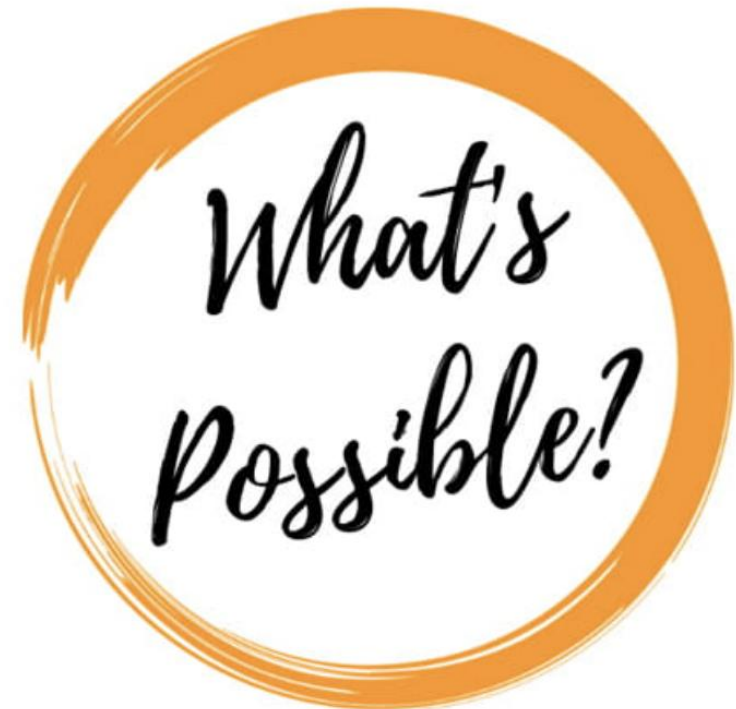
Gathering The Story - District & Mesa

District [DRAFT]

- The Cost of Going to College
- Basic Needs: Housing, Food, Childcare
- Innovation in Teaching, Learning, & Assessment
- Support to Individual Colleges

Mesa

- Co-Dream



Share Your Perspective



Spirit of Mesa

This Moment, Our Mission



Friday, October 10, 2025

1

Sponsors

2

Guests

3

Auction Items

Rooted. Grounded.



Growing Together.

4



Spirit of Mesa

This Moment, Our Mission

SEEKING STUDENT TALENT

We want to shine a light on you!

You could be featured:

- Onstage live at Mesa events
- As an event ambassador
- In a video
- On a poster
- On social media



Share your story or talent



Sign up by 8/31

Scan to participate

bit.ly/SOM-StudentTalent



Spirit of Mesa

This Moment, Our Mission

Seeking Student Talent

Nominate Students & Alumni Who Inspire You

They could be featured:

- Onstage live at Mesa events
- As an event ambassador
- In a video
- On a poster
- On social media



Shine a spotlight on students



Sign up by 8/31

Scan to nominate

bit.ly/SOM-Nominate

Rooted. Grounded.



Growing Together.