



# **SAN DIEGO MESA COLLEGE FOUNDATION**

**RESILIENCY FUND CAMPAIGN  
PRESIDENT'S CABINET - SEPTEMBER 3, 2019**



**FIRST, A BIG THANK YOU**



THANK  
YOU

**YOUR IMPACT TO DATE: \$10,894, ~ 43 STUDENTS**

**SDMCF**

# SAN DIEGO MESA COLLEGE FOUNDATION - RESILIENCY FUND



- **ABOUT THE FOUNDATION**
  - STRUCTURE
  - BOARD
  - RECENT GROWTH
- **WHAT IS THE FOUNDATION COMMITTING TO DO?**
- **HOW?**
- **MOST IMPORTANTLY, WHY?**
- **HOW'S IT GOING?**

# A SYMBIOTIC PARTNERSHIP



## FOUNDATION

- SEPARATE ENTITY, 501(C)(3) NON-PROFIT
- PURPOSE: SUPPORT MESA STUDENTS & MISSION
- CONNECT PEOPLE, GARNER SUPPORT, STEWARD FUNDS



## COLLEGE

- EDUCATIONAL INSTITUTION
- SUPPORTS FOUNDATION WITH OPERATIONS, HUMAN RESOURCES
- RECEIVES SUPPORT FOR STUDENTS, STAFF (SCHOLARSHIPS, INNOVATION GRANTS)

# WHO IS ON THE FOUNDATION BOARD?



# WHO IS ON THE FOUNDATION BOARD?



**2019 BOARD OF DIRECTORS**

# RECENT GROWTH

HOW OLD IS THE FOUNDATION?

HOW HAS THE FOUNDATION CHANGED?

WHAT ARE THE RESULTS OF THE PROMISE CAMPAIGN?



# THE DATA: INCREASING NEED

Nearly

1 in 5

students are homeless,  
living on the streets, in  
their car, or in a shelter

Almost

50%

of our students are food  
insecure and have limited access  
to nutritionally adequate food

# THE DATA: \$ IMPACTS EDUCATION



Money is the #1 reason that students give for dropping out of college without a degree.



1/4<sup>th</sup> of students have dropped a class because they could not afford the required textbooks.



70% of students are working to support themselves and their families while in school.

# FOUNDATION'S RESPONSE



## CRITICAL QUESTIONS:

*What can we do?  
What is our unique role?*

# THE RESILIENCY FUND



➔ \$75,000 IN MATCH

➔ \$150,000 BY 2020

➔ \$250,000 BY OPENING

# THE RESILIENCY FUND



## → **SECURE MATCHING FUNDS**

FUNDS FROM DONORS

## → **HISTORY OF GENEROUS CAMPUS SUPPORT**

ABOUT \$19,000!!!

## → **BROADENING OUR REACH**

NEW PARTNERS

# WHY?



**TO BE THERE FOR  
OUR STUDENTS  
WHEN THEY NEED  
US MOST**



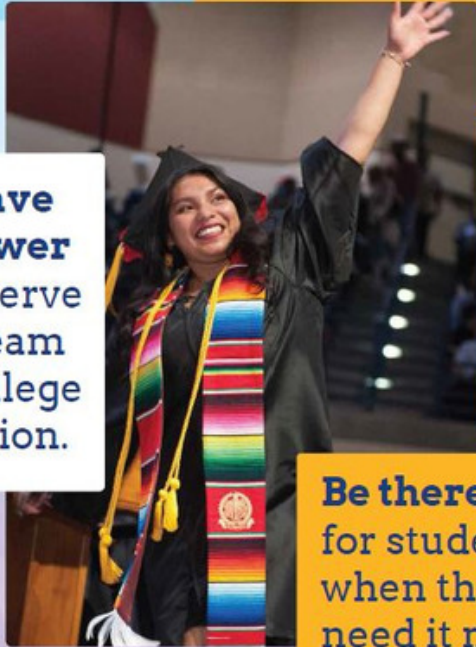
**BECAUSE NO  
ONE DOES THIS  
ALONE**



**BECAUSE IT'S A  
SMART  
INVESTMENT**

# EARLY RESULTS

**You have  
the power**  
to preserve  
the dream  
of a college  
education.



**Be there**  
for students  
when they  
need it most.



\$25,246 of \$250,000 raised

- ➔ \$5,447 FROM THIS CAMPUS COMMUNITY
- ➔ \$1,060 FROM ATTENDEES OF TIM WISE
- ➔ \$6,116 FROM BOARD AND OTHERS
- ————— ○
- ➔ \$12,623 IN MATCHING FUNDS

# HOW YOU CAN HELP

SHOUT OUTS! CLASSIFIED SENATE, ASSOCIATED STUDENTS



**1**

*Connect*

**2**

*Champion*

**3**

*Invest*

# HOW YOU CAN HELP



**Join us.**  
**Preserve the dream of  
a college education.**

*[www.sdmesa.edu/ResiliencyFund](http://www.sdmesa.edu/ResiliencyFund)*



## **CONTACT-**

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