















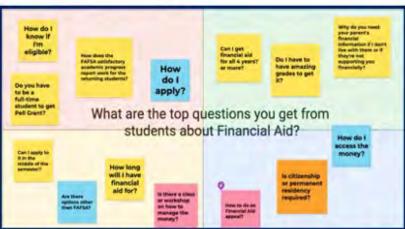
Mesa Pathways **Fellows Program** 

Welcome Spring 2022!

We returned from the holiday break on January 17th and have enjoyed resuming our participation in the Pathways workgroups. We'd like to highlight the following projects in our January-February report.

## **Student** Leadership **Summit: Financial** Aid









#### Student Leadership Summit - March 8

The main focus of the March summit was to improve financial literacy and discuss the areas of that financial aid students struggle with. Guest speakers from the Financial Aid office presented а workshop and auestions. Student answered leaders from the Peer Navigator program, STEM peer mentors, The Stand highlighted and common questions they and other students have. Navigator Thea Lernhard noted, "I get these same questions all the time. FAFSA is Financial Aid? Yeah... The thing that you spent hours to finish is Financial Aid...A lot of Promise students don't realize by doing FAFSA, they will get their Promise stuff."

Under Lindy Mosqueda's leadership, the Fellows are coordinating with Financial Aid Director Gilda Maldonado and Campus Digital Communications Specialist Anabel Pulido to post and cross-promote deadlines and other financial aid information on social media, helping eliminate barriers and creating greater community with relevant posts students are drawn to.





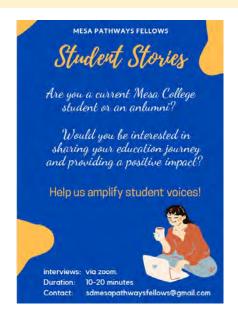






## Mesa Pathways Fellows Program

#### **Student Stories**





# Instagram



Jessica, is an adult who learner, had enrolled Physical Therapy program. However, after taking some courses, she realized that the program wasn't the right fit for her. She was later invited to be a part of the EOPS program where she received the help and tools to figure out what her path is. While taking some classes to figure out what she liked and working with a counselor, she found her passion in Business major. Now, she's working towards her degrees with the Mesa's help.



Logan is a student veteran who is going through the process of transitioning from the military world back to civilian life, navigating through college which can be difficult when military preparation for the transition is lacking. Logan recounts some troubles he faced when applying to school and the help he has received throughout his time here at San Diego Mesa College. To make things better for incoming student veterans, he wants to share his experience and contribute to changes for the better.

The Fellows' Outreach and Social Media Teams continue to develop their contact lists to recruit more students so they can tell their stories, too.









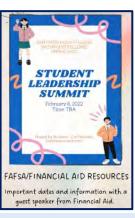


## Mesa Pathways Fellows Program

#### Social Media















#### Early Semester Instagram Insights

The Fellows' Instagram has seen major growth since the start of the Spring Semester. During the last two weeks of January, our account reach grew a dramatic 3,623 percent compared to traffic during the break. Students and are back and looking at the updates we share. During this time, we also 27 profile received visits. meaning that 27 accounts not only viewed our posts but visited our homepage.

the During last week of January, we reached 501 percent more accounts than the week prior. This tells us that we are growing constantly as the semester progresses.

#### TikTok Early Semester Posts & Views

Student Services Hours (606 views) ◆ Future Student Leadership Summit Meetings (177 Views) ◆ Lunar New Year Part 1 (234 Views) ◆ Lunar New Year Part 2 (226 Views) ◆ Canvas Calendar added to Mac Calendar (301 Views) ◆ The Stand (250 Views) ◆ Student Beans Website (267 Views) ◆ Grammarly (220 Views)











## Mesa Pathways Fellows Program

#### Student Engagement Innovation Grant (Round Two)

The Pathways Fellows program has received a second round of funding on behalf of the larger Mesa Pathways effort to promote student voice in Pathways. The plan includes funds to encourage student participation in Student Success Team development; the Student Leadership Summit; research projects; and virtual or in-person events.

#### **Fellows Team News**



We wished a fond farewell to Fellow Gabriela Ibarra Aspe in December. Gaby has accepted a position at SDSU where she is working toward a master's degree. While a Fellow, Gaby was especially instrumental in the development of the Student Leadership Summit which will now led by Jocelyn De Santiago-Ramirez. We miss Gaby and wish her well!

Program Coordinator Trina Larson and Lead Fellow Daniela Perez Padilla are in the process of hiring two new project assistants and one Financial Aid work-study to round out our team.





