



# SAN DIEGO MESA COLLEGE

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## Career Center

# ANNUAL REPORT 2016-2017

A YEAR OF ACCOMPLISHMENTS

 619-388-2777

 [www.sdmesa.edu.career-center](http://www.sdmesa.edu.career-center)

 [mesacareer@sdccd.edu](mailto:mesacareer@sdccd.edu)



**Claudia Estrada-Howell, M. ED**  
**Career Center Supervisor**

## *Welcome Message*

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San Diego Mesa College prides itself in being the leading college of equity and excellence and as such we deliver outstanding career development opportunities for our students. It is my personal goal for San Diego Mesa College Career Center to become a national leader in career services. In doing so, we will continue to develop new ways to introduce a greater number of students to the Career Center. At the same time, we will continue to work diligently to ensure local employers are aware of the talent, passion, and drive that characterize our Mesa students. In the 2016-2017 academic year the Career Center:

- Hosted a spring and fall job fair with over 100 participating employers
- Awarded 18 internship stipends, up to \$3,500 each, to students who pursued meaningful, unpaid internships through work experience classes – made possible through CTE Enhancement fund
- Launched a new job and internship board called “The Mesa Job Network” which currently houses over 450 employers and 660 local job/internship postings

All of these initiatives and results would not be possible without the tireless work and ongoing support from the San Diego Mesa family. My sincere appreciation goes to our entire team, staff, faculty, campus partners, students, employers, and the local community. Each of you play a momentous and crucial role, as we continue to help launch our students into their future career goals.

**Claudia Estrada,**  
Career Center  
Supervisor



**Danielle Short,**  
Student Services  
Technician



**Gity Nematollahi,**  
Senior Student  
Services Assistant



**Alicia Lopez,**  
Senior Student  
Services Assistant



**Olivia Picolla**  
Student Services  
Assistant



*We are the  
Career Center!*

**Deborah Salazar,**  
Student Services  
Assistant



**Raquel Sojourner,**  
Career Counselor



**Mary Garcia,**  
Career Counselor



**Shawn Fawcett,**  
Career Counselor



**Cynthia Cordova,**  
Career Counselor



## Mission and Vision

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### Mission:

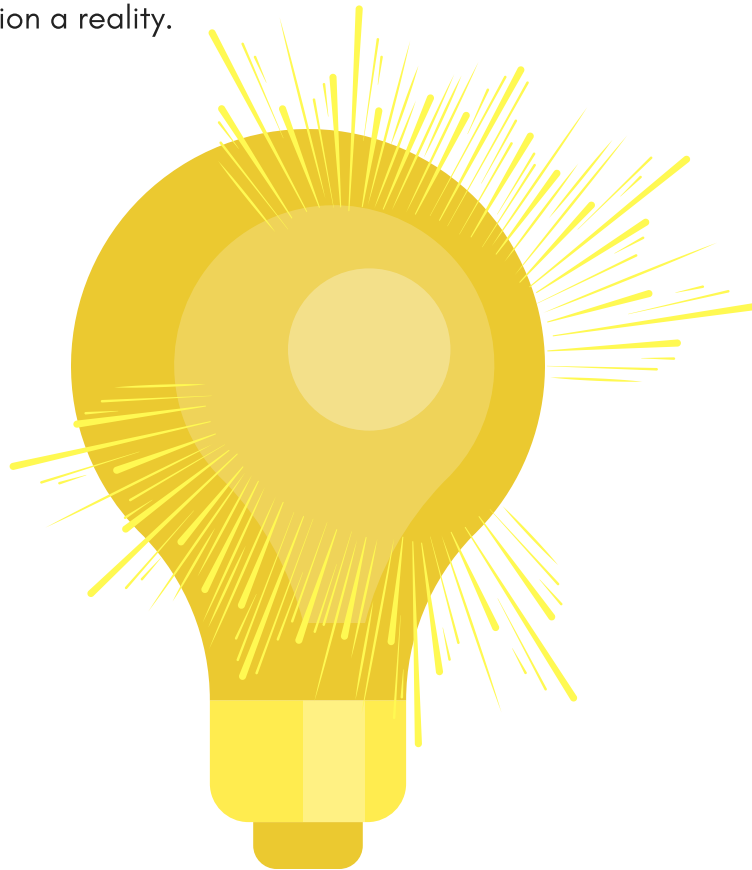
*Empower*

students with tools and knowledge for life long career transitions. Connect employers and students through jobs, internships, and networking opportunities that mutually benefit our community. Support faculty with career integration in the classroom.

### Vision:

The San Diego Mesa College Career Center  
students to the resources, people, organizations and opportunities that will inspire  
them to make their vision a reality.

*connects*





# Goals and Student Services Outcomes

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## Goals:

- Implement relevant career services that are part of the following institutional plans to improve student success and completion; SSSP, Student Equity, Strong Workforce Program, and the Title V/HSI grant.
- Grow the Career Center's capacity to serve the needs of the Mesa student population through increased staffing (certificated and classified), tools, equipment, and innovative delivery methods.
- Increase collaboration with instructional programs and faculty to provide in classroom support of career exploration and job readiness information and skill building to improve student success and completion.
- Expand partnership and connections with employers and explore the development of an institutional internship program.

## Student Services Outcomes

- Students will gain awareness of career services on campus and online.
- Students will demonstrate the use of job search resources and tools.
- Students will express understanding of personality type, skills, values, and goals as related to their career options.
- Students will demonstrate the use of online career exploration tools to explore individual career options.



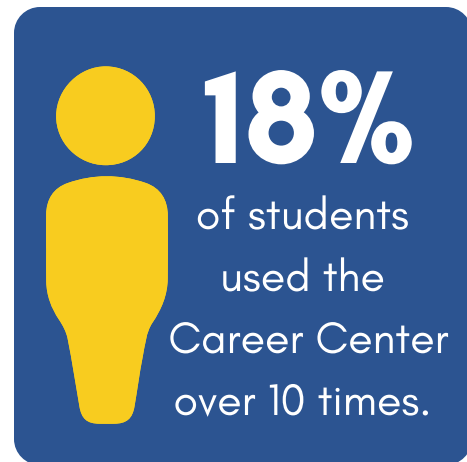
# Career Services

The San Diego Mesa College Career Center empowers students to define and execute a unique career and life vision.

## Career Counseling

- Career Exploration
- Job Searching Resources
- Major Exploration
- Résumé & Cover Letter Review
- Interview Preparation
- Career Workshops
- Career Appointments & Dropins

On average, students used the Career Center resources **6 times** during their time at Mesa. **11%** of the students surveyed reported using the resources **10 times or more** & 7% of the students reported using the resources over **20 times**.



## Workshops

- Resume Workshop
- Interview Skills Workshop
- Finding a Job/Internship Workshop
- Choosing a Major Workshop
- Social Media Workshop

258

Workshop/Outreach contacts from 2016-2017

## Classroom Presentations

- International Student Employment
- Accounting, English, Business, Fashion, Animal Science, Psychology, Personal Growth Courses
- Promise Students
- Outreach Incoming Students
- High School Students

**\*271** students visited and worked with the Career Center after class presentations took place in 2016-2017.

## Employer Connections

- Employer Campus Tabling
- Employer Information Sessions
- Placement Exams for Employment Opportunities
- Career Fairs - Fall & Spring Semester
- Employer Panel - "Careers in Business"



Throughout the year, we have **7,400** students that attended our career fairs!

# The Stand

The Stand is a resource from the Student Success & Equity Department. The Stand provides FREE food to meet students' food insecurities. Additionally, The Stand provides FREE professional clothing for students to help prepare for the workforce. The Stand is solely sustained by food, clothing, and monetary donations. Our donations come from administrators, faculty, staff, students, and community members.

## The Stand Highlights:

- In 2016–2017, The Stand provided **2098** food services to **439 individual students**.
- We had a total of **\$7,709.00** donated to The Stand!
- Our expenditures from March through June totaled **\$1,426.07**. The majority of the expenditures **\$1,034.21** have been for food to directly **support students**. \$391.86 was used to purchase additional donation bins.
- In May 2017, Mesa College ASG voted to transfer the remaining balance of **\$3,000.00** from their account to **The Stand**.
- In addition, **Mesa College Financial Aid** Department made a one-time donation of **\$500.00** in support of The Stand.
- The Mesa College Psychology Club held a clothing drive in March 2017. The president of the club worked with Costco to obtain a one-time donation from the Morena Blvd location.
- Mesa College ASG & Peer Navigators ran an internal food drive with the CRUISE students.



*"The Stand had a positive impact on my learning experience at Mesa College by allowing me to get any necessary items such as snacks, professional clothing and hygiene products at times when I couldn't afford to spend either money or time to leave between classes. It's a wonderful addition to our campus community and my life."*

*"The Stand helped me get clothes for my job interview."*

## Our Events

Our mission at the San Diego Mesa College Career Center is to provide meaningful events that will make an impact in students' lives and connect their passion to careers, experiences, and people.

### Fall & Spring Job Fairs

Between the fall & spring job fairs, we had over 100 employers on campus from a diverse group of industries. Students come prepared by dressing professionally and bringing copies of their resume.

*"Alone we are smart.  
Together we are brilliant."  
- Steven Anderson, Educator*



### Career Center Open House

During the fall semester, the Career Center hosted an open house to welcome new Mesa students, and continued sharing information to ongoing students. Our department chose the theme, "Oh the places you'll go."

### Resume Tent & Professional Clothing Closet

During Career Week in the fall and spring, the Career Center & The Stand worked together in hosting a resume tent and professional clothing closet event. Students received free professional clothing and resume assistance that prepared them for the job fair.

### Student Services Fair - Department Tabling

During the fall and spring semesters, the Career Center participated in the Financial Aid Student Services fair where we shared information on our services to current students.



# Student Highlights

In the year 2014-2015, Governor Brown signed a budget providing funding on a one-time basis to create greater incentives for California Community Colleges to develop, enhance, retool, and expand quality career technical education offerings that build upon existing community college regional capacity to respond to regional labor market needs. This funding was referred to as the "Career and Technical Education (CTE) Enhancement Funds." San Diego Mesa College used some of the funding that was allocated to the campus Career Center to establish a paid summer internship pilot project. The pilot gave Mesa College CTE students an opportunity to be paid during their summer internship experience in CTE fields.

*Cyrstal Crawford,  
Fashion Major*



*"I am currently an intern for Fashion Week San Diego and have already learned so much in a few short months. FWSD is a traditional fashion week with a year round agenda and has it's big annual runway shows the first week of October. Every day is different and that's one of my favorite things about working with them. I assist with fashion events as big as hundreds of people to as small as 15. I, along with the 7 other interns, help FWSD run smoothly. We create and post content for social media and blog posts. Overall, I am more than satisfied with the experience I have gained as well as the connections I have made being an intern with Fashion Week San Diego."*

*Arabella Bardakjian,  
Allied Health Major*



*"Completing the summer internship program has been an excellent opportunity to build my resume and to support the transition from being a graduate of the Medical Assisting program to becoming a professional in the workplace. I appreciate the support San Diego Mesa College has offered post graduation. I feel more prepared to begin my career in Medical Assisting after completing the summer internship program."*



## Student Highlights cont.

Another amazing partnership that came with the Summer Student Internship Program was the collaboration with the Work Experience Program and its wonderful faculty and staff support. The pilot allowed us to intentionally integrate career support with this cohort. Creating connections with a cohort of work experience students bridged the gap in knowledge of career exploration

**Levar Johnson**



**Keila Saunders**



**Danielle Smith**



**Hanane Elkarni**



# We

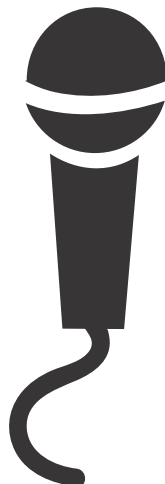


# Mesa Students

*"My internship has given me a better understanding of my skill set and where my career may take me."*

*"I feel grateful to have had the opportunity to participate in the Summer Internship Program because it helped me be better prepared in the medical field."*

*"I learned so much and I can't wait to apply more of my knowledge in the workforce."*



*"I definitely feel more prepared to start a new job in my career field. I learned so much from everyone around me. I would recommend this summer internship to anyone."*

*"I feel more qualified with the knowledge and training I received during my internship."*

## Student Highlights cont.

**Andrew Stenson**



**Dorian Lopez**



**Jessica Robertson**



**Karen Gamez**



**Claire Pham**



**Kelly Snodgrass**



**Tamika Redd**



*"I definitely recommend the Summer Internship Program to anyone! Being able to intern in the same field as your aspiring career path definitely gives you a first-hand experience of how your future career will be!"*  
- Claire Pham

**Marcella Covarrubias**



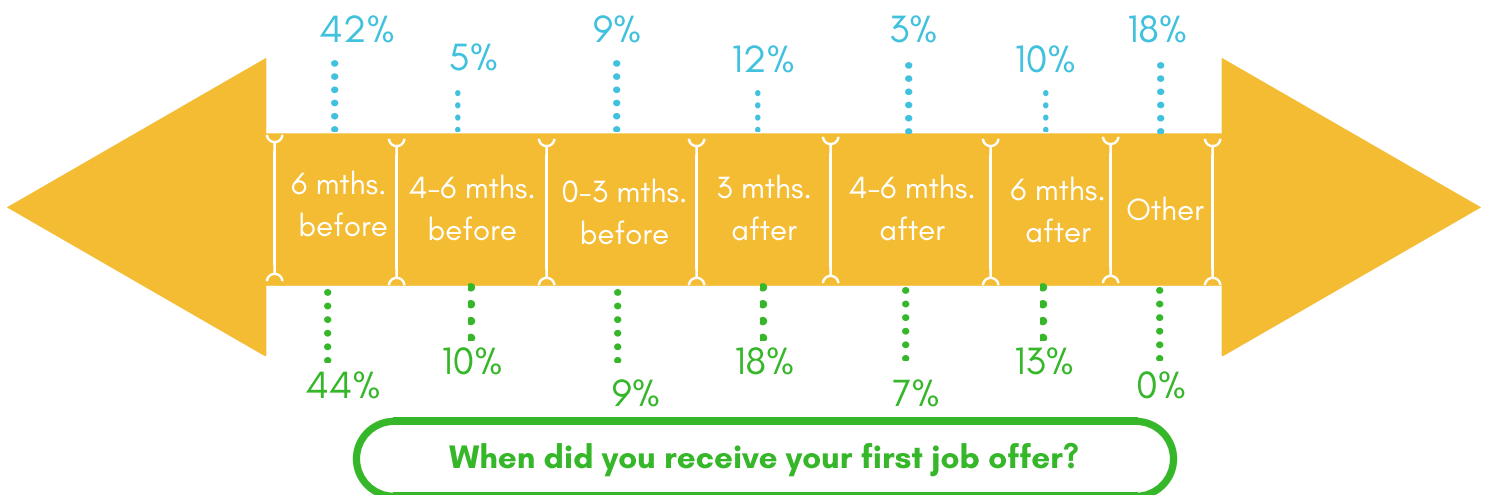
**Sarah Marasigan**



# Destination Survey

The following research was conducted to collect various information about Spring 2016 Mesa graduates, such as post-graduation employment, transfer outcomes, and the use of Mesa Career Services. This was the first effort at Mesa to learn about our alumni. The survey consisted of 44 questions developed by the Career Center and The Center for Institutional Effectiveness. *Not every question is featured in this report.*

## When did you start searching for your job/internship?



Is your current job related to your field of education/training/major?

How did you find out about your current position?

**YES!**  
72%

- No, not related - 28%
- Yes, directly related - 42%
- Yes, somewhat related - 30%

\*Total of 119 participants

Student "physical job board" - 1%  
 Internship - 3%  
 Mesa Job Network - 4%  
 Other - 8%  
 Online job board - 14%  
 Personal Referrals - 20%  
 College Job Fair - 49%

\*Total of 244 participants

## Destination Survey (cont.)

Please select your approximate annual income including bonuses.



\*Total of 119 participants

0 to \$10,000 = 20%

\$11,000 to \$20,000 = 24%

\$20,000 to \$30,000 = 20%

\$30,000 to \$40,000 = 8%

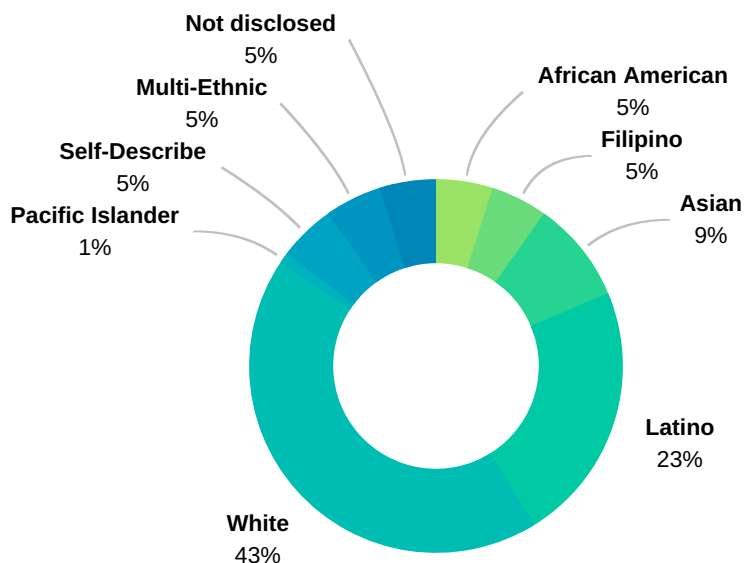
\$40,000 to \$50,000 = 10%

\$50,000 to \$100,000 = 16%

\$100,000 and above = 2%



Please select the ethnicity to which you closely identify.



*"Whatever you are, be a good one."*  
- Abraham Lincoln

### TOP 5 Industries

1. Healthcare/Fitness/ Wellness = 16
2. Food Services/Restaurants = 12
3. Accounting = 6
4. Education = 11
5. Retail = 7

\* 53 responses

### TOP 5 Job Titles

1. Assistant = 18
2. Manager = 11
3. Intern = 7
4. Coordinator = 6
5. Specialist = 6

\* 48 responses

## Destination Survey (cont.)

Did you use the Career Center during your time at Mesa College?

When did you first start using Career Center services?

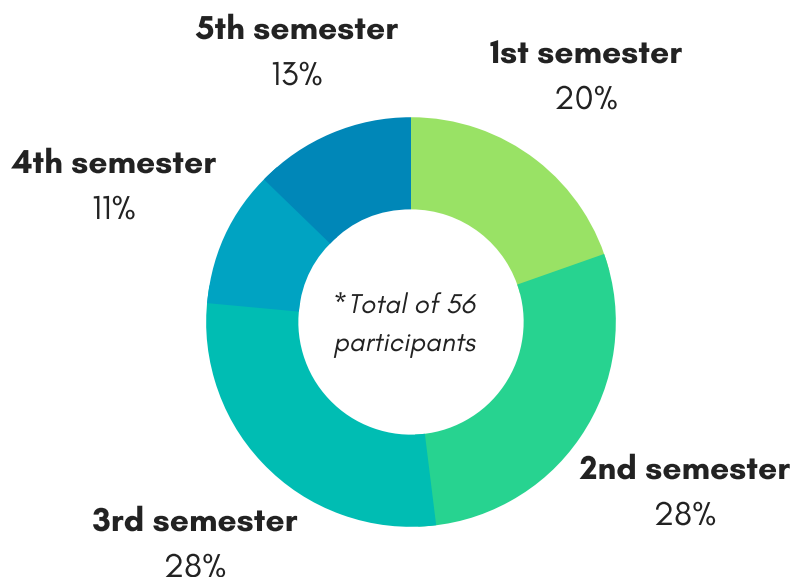
**27%**

OF THE PARTICIPANTS ANSWERED

**YES**

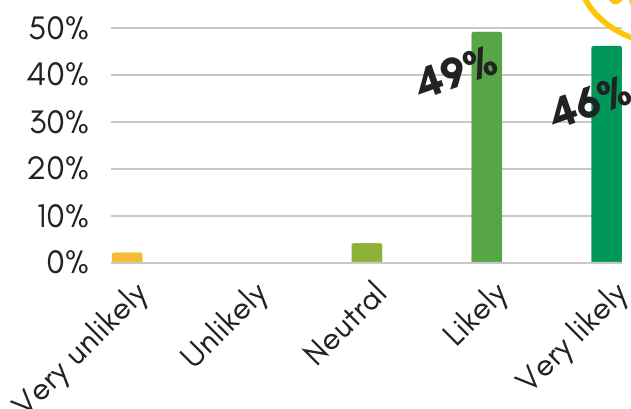
73% OF THE PARTICIPANTS ANSWERED NO.

**\*TOTAL OF 217 PARTICIPANTS**



How likely would you recommend the Career Center resources at San Diego Mesa College to a current student?

Please select the Career Center activities you participated in as a student at San Diego Mesa College.



- Career Appointments - 26%
- Job Fairs - 25%
- Website Resources - 18%
- Workshops - 13%
- Job Boards - 12%
- Other - 6%



## *Destination Survey (cont.)*

Below are some of the industries our students from the Class of 2016 were currently employed during the time of taking our first Destination Survey.



Absolute Perfection  
 Autism Spectrum Therapies  
 Bahia Resort Hotel  
 Banana Republic, Gap Inc.  
 Branch  
 Brigantine  
 California Coast Credit Union  
 Caprenos  
 Care and Comfort Veterinary Hospital  
 Casa De Las Campanas  
 Chatmeter Inc.  
 Chef City Rest. Equip. and Supp.  
 Childcare Aware of America  
 Chromalloy  
 City of San Diego  
 Cobham Industries  
 Confidential  
 Courtyard by Marriott  
 CPP PolyTransfer  
 Cre8tive Technology & Design  
 California State University, San Marcos  
 CVS Pharmacy  
 Day 1 Collective  
 Dean Van Nguyen family dentistry  
 Delta Air Lines  
 Development Program  
 Dollar Tree  
 Enerlites, Inc.  
 San Diego Mesa College, EOPS  
 Eye Care  
 Focus Optometry @SD  
 Gemini Legal

Genesis Rehab Services  
 Hired Inc.  
 Home Depot  
 Hotel Del Coronado  
 Hughes Network Systems  
 IHA Partnership  
 Immigrant Youth Coalition  
 Initiative for Maximizing Student  
 John Muir Health and Intergro Rehab  
 Kaiser Permanente  
 Kugan & Associates, LLC  
 La Jolla Beach and Tennis Club Inc.  
 Law Office  
 Le Dimora  
 Lofty Coffee Co  
 Los Angeles Public Library - Wilmington  
 Mar Vista High School  
 Marriott Marquis  
 Massage Envy  
 Metropolitan Correctional Center (MCC  
 downtown San Diego)  
 Mitch's Seafood  
 NCHS San Marcos Dental  
 One Man and a Toolbox  
 Palomar Pomerado Medical Center  
 Pharo Deliveries Inc.  
 Pier 1 Imports  
 Pizza Hut  
 Poway Unified School District  
 Psychology Peer Advising Office and EOP  
 Rady Children's Hospital and Health Center  
 Rady Children's Primary Care Medical Group

## Destination Survey (cont.)

Rady Children's Hospital San Diego  
 Real Marketing Inc.  
 ReferralExchange  
 Regis Carlton Hair  
 Revolt Wine CO  
 RTC Fuels, LLC d/b/a Pearson Fuels  
 San Diego Community College District  
 San Diego County  
 San Diego County Office of Education  
 San Diego Fire Rescue  
 San Diego Mesa College  
 San Diego Unified School District  
 Scripps Healthcare  
 Sdrc  
 Serco  
 Services  
 Sharp Grossmont Hospital  
 Sharp Healthcare  
 Sharp Hospital  
 Sharp Memorial Hospital  
 Smart & Final  
 SoFine  
 Solana Smiles  
 Spine and Sport Physical Therapy  
 Spirit Halloween  
 Splunk  
 SSC Pacific  
 Stanford Court Nursing Center  
 Starbucks  
 Stone brewery

Sunrise Senior Living  
 Tauzer APIARIES  
 Teksystems  
 The Scripps Research Institute  
 Thyssen Krupp Bilstein of North America  
 TJX  
 Uber  
 University of California, San Diego  
 UC San Diego Health  
 UCLA Anderson School of Management  
 UCSD Natural Reserve System  
 USA Computer Link  
 Viejas Enterprises  
 Vons Incorporated  
 Walgreens Pharmacy  
 Westroot Tavern  
 WilWin Inc.  
 Zeeto



\*For our complete featured Destination Survey Report, visit our website: [sdmesa.edu/career-center](http://sdmesa.edu/career-center)

# What's Next?

The Career Center is planning on continuing the work of connecting our students to careers through these upcoming events, initiatives, and innovations.

## FALL & SPRING CAREER FAIRS

During the fall & spring semesters, our office puts on career fairs that feature a diverse group of industries. During career week, we hold events such as the resume tent, career fair preparation workshops, professional clothing closets, and company panels. Between the fall and spring career fairs, we host over 100 employers on campus.

## CAREER AMBASSADOR PROGRAM (CAP)

The Career Ambassador Program (CAP) is set to begin in the Spring of 2018. Ambassadors will provide resume & cover letter assistance, peer-to-peer coaching, interview skills workshops, LinkedIn workshops, and career outreach to campus. The CAP program will be led by our newly hired Project Assistant and her team of six career ambassadors.

## FALL OPEN HOUSE

In the fall, we will hold an open house in the Career Center. Students can participate in activities including: interactive surveys, networking opportunities with the center's staff and faculty, office tour, and other exciting activities. This event is a great way for new students, as well as continuing students to get connected with career services. It provides them with the opportunity to learn more about the Career Center and services available to them.

## INDUSTRY FIELD TRIPS

We are currently collaborating with employers to plan industry visits. These trips expand students' knowledge on a career field and provide hands on experiences. Below are some companies we have established a relationship with.



## Acknowledgements

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The Career Center would like to acknowledge the following for helping us with our first Career Center Annual Report and going above and beyond to complete this project. This work would not have been possible without the support of the following:

*The Center for Institutional Effectiveness*

*The Office of Resource Development*

*The Office of Communications*

*The School of Health Sciences & Public Service*

*The School of Business & Technology*

*Vice President of Student Services*

*Dean of Student Development*

*Student Services*

*thank  
you*

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What a  
great  
Year!

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