

Career Peer Ambassador Program

A new career readiness peer-to-peer learning community at San Diego Mesa College.

The Career Peer Ambassador Program is a team of dedicated, knowledgeable, and friendly students who represent the San Diego Mesa College Career Center. They guide their peers through their career journeys by providing peer-to-peer résumé building, job search techniques and strategies, as well as other career readiness resources. Career Ambassadors offer peer-to-peer walk-in hours at the Career Center for students to utilize their services on a first-come first-serve basis. They also assist with year-round events such as Career Week, and host on-the-spot résumé building tent events on-campus.

NEW STUDENT LEADERS

In May 2018, six students started training to become the first Career Peer Ambassadors for the San Diego Mesa College Career Center.



CAMPUS COLLABORATION

Career Ambassadors assist multiple departments on campus in event programming, including CTE programs, Work-Based Learning, Summer CRUISE Program and Peer Navigators, STEM Core, Student Affairs, Outreach, Transfer Center, and The Stand.



May 2018 - November 2018

At a Glance

SPRING TRAINING 2018

19 hours

SPRING EVENTS 2018

5.5 hours

SUMMER TRAINING 2018

82 hours

SUMMER EVENTS 2018

40 hours

FALL TRAINING 2018

29 hours

FALL EVENTS 2018

63.5 hours

NEXT MILESTONE

To institutionalize the program at the San Diego Mesa College Career Center.



CAREER DEVELOPMENT TRAINING

Career Ambassadors participated in advanced training that included "Introduction to Career Coaching," "Leverage Your Skills in a Tough Job Market," "Interpersonal & Employee Management Skills," and "Multicultural Diversity in the Workplace."



STUDENT EQUITY

Career Ambassadors promote student equity and success through collaborating with The Stand and Feeding San Diego to provide free professional clothing and fresh produce for all Mesa College students!



TOTAL HOURS
TRAINING:

130

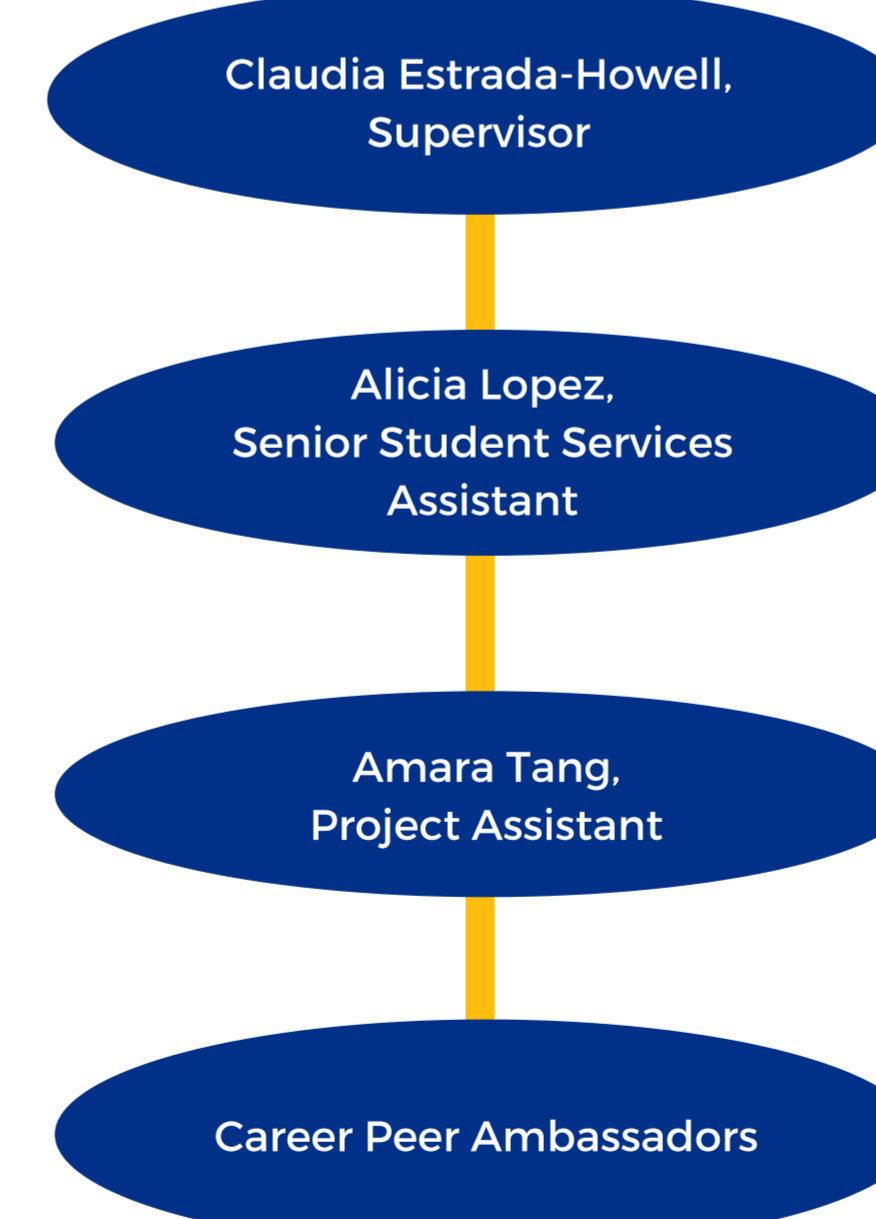
TOTAL HOURS
WORKING EVENTS:

109

TOTAL HOURS
OFFERED FOR RÉSUMÉ
BUILDING SERVICE:

717

Career Peer Ambassador Program Organization Chart



PEER-TO-PEER RÉSUMÉ BUILDING SERVICE

SUMMARY

Month:	Hours Offered:	Time Spent:	# of Student Sessions:	# of Assessments Collected:
June 2018 Training Month	1	1	12	10
July 2018	112	19	23	18
August 2018	70.5	12	11	11
September 2018 Career Week	129	42	42	37
October 2018	168.5	32	27	23
November 2018	137	23	21	17
December 2018	99	12	14	13

*Number of sessions and length of session time differs depending on student needs
*Numbers reported are rounded up to the nearest whole number

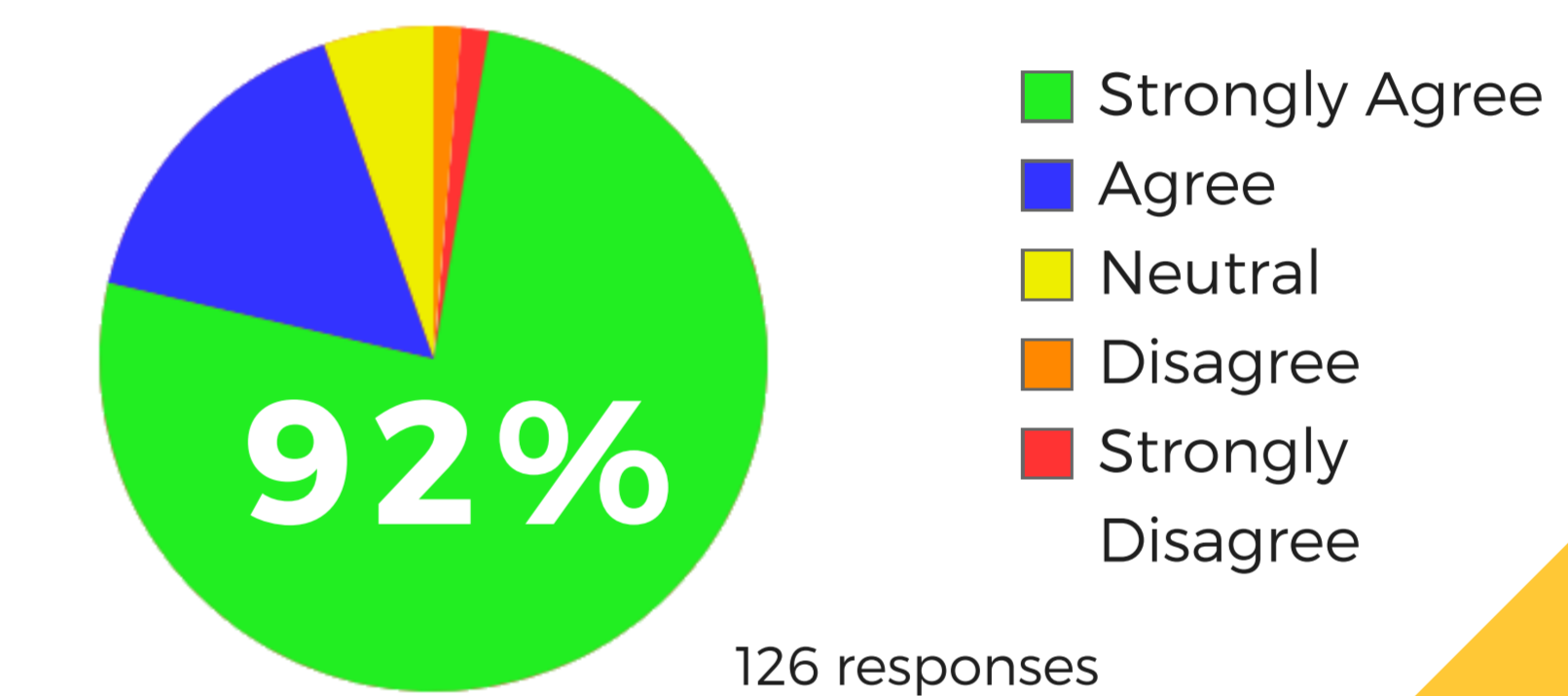
IN TOTAL*

▶ 140 Hours of time spent

▶ 150 Students sessions

▶ 139 Assessments collected

Based on participants' experiences with the Career Peer Ambassadors...



92% of survey responses show participants "Strongly Agree" and "Agree" they would recommend the peer-to-peer résumé building service to other students.

Strong Workforce Regional Allocation Funding

- Supports regional and campus projects to grow and improve outcomes for Career Education (CE) programs in the California Community Colleges
- Supports short-term programming while the region develops a long-term plan

Through the CE Employment Readiness and Job Placement Project, the San Diego Mesa College Career Center used the one-time funding of \$200,000 to hire an Internship Coordinator (Adjunct Faculty), Project Assistant (Hourly Staff, 25 hrs), and 6 Career Peer Ambassadors (Hourly Student Staff, 25 hrs each).

Timeline

- November 2017 - Strong Workforce Program Project Proposal was approved.
- December 2017 - Interviews to fill the Internship Coordinator and Project Assistant positions were conducted.
- February 14, 2018 - Project Assistant started.
- March 1, 2018 - Student interviews for Career Ambassador positions were conducted.
- Late April 2018 - Career Ambassadors and Internship Coordinator started.
- Late April to June 2018 - Career Ambassadors participated in career and professional development trainings.
- June 2018 - Project Assistant and Career Ambassadors were rehired with the new fiscal year budget.
- July to August 2018 - Career Ambassadors began offering Summer walk-in peer-to-peer résumé building hours at the Career Center, and participated in campus collaborative events to deliver career services information. Training sessions were developed and facilitated as needed.
- September to November 2018 - Career Ambassadors offered Fall walk-in peer-to-peer résumé building hours to prepare students for Career Week, and assisted with other events as needed.
- October to November 2018 - Career Ambassadors were trained to assist their peers in answering general questions about transfer applications.
- December 2018 - Analyze and interpret program assessment results.

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The Leading College of Equity and Excellence

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Career Center



www.sdmesa.edu/student-services/career-center/career-peer-ambassadors.shtml