

#### The Pilot

- Prior to the start of the Fall Semester, we assembled a list of students meeting the following criteria:
  - First year
  - Mesa Student
  - No advanced degree (AA or higher)
  - Historically minoritized group (basically not White)
  - Educational Goal of AA or Transfer
  - Not a member of a group that is already receiving support (e.g. Puente, Umoja, Veterans, Athletes, Former Foster Youth, EOPS/STAR Trio)

#### The Pilot

- This resulted in a list of 127 students.
- Each student was randomly assigned to one of two groups resulting in:
  - 57 students in the Pilot Cohort
  - 70 students in the Control Group
- Students in the Pilot receive support from the Student Success Team
- Students in the control group do not
- This will allow us to compare the results to see how the SST interventions impact students.

### The Student Success Team



### Data Driven Intervention

- Data Coaches identified nine momentum points that are correlated with student success. The following data points are relevant to first-year students:
  - Students whose registration appointment has passed but they have not yet registered
  - Students enrolled in current term but not yet enrolled in next term
  - Students enrolled in fewer than 15 units but at least 9 units
  - 4. Students in their first 2 terms who have not completed or are not enrolled in Transfer level math
  - Students in their first 2 terms who have not completed or are not enrolled in Transfer level English
  - Students who have not completed the FAFSA

## Additional Data Points

- These data points apply for students who are further along their educational path:
  - 7. Students in Term 3 or 4 who have not completed a Comprehensive Ed Plan
  - 8. Students who have completed at least 60 units and have not petitioned to graduate
  - Students with Transfer goal and at least 45 units

### The Interventions

# First Intervention was a targeted email during Flex Week. Goal was to push students to:

- Enroll in a minimum of 12 units
- Enroll in Transfer level math (students were given customized recommendations based on their major)
- Enroll in Transfer level English (ENGL 101 or 105)

Second Intervention was a targeted email during Week 2. Same momentum points as first email.

### The Interventions

### Third Intervention was a targeted email during Week 4.

- Encouraged students to attend the Club Rush Event
- Encouraged students to make use of Career Compass
- Informed students about office hours available from Team Members

### Fourth Intervention was a targeted email during Week 6.

- Encouraged students to schedule an appointment with our dedicated counselor Gabriel Adona
- Encouraged students to file their FAFSA

We plan to continue contacting students every two weeks.



#### Results

- So far, the results have been promising
- ~20% of students have responded directly to the emails being sent out.
- Data shows that our first two emails did result in increased enrollment in transfer level ENGL and MATH.
- Program is still early, so we need to collect additional data before drawing any firm conclusions.

### Challenges



Obtaining accurate and up to date data on students.



Scaling up the project.



Obtaining contact information for students.



Student Engagement



Determining the actual effectiveness of our interventions

#### Moving Forward

- We will continue to regularly contact students using our data points to structure the timing and content of these contacts.
- We will continue to monitor the success of the Pilot Cohort
- We will develop an Equity Certification for Team Members consisting of a minimum of three hours of training (Larry Maxey is taking the lead on this).
- We will develop a plan to scale up and institutionalize Student Success Teams

