

Joint School Meeting

School of Student Development

School of Student Success & Equity

03-04-2020

Fermentation Program

Brian Lesson

HOSPITALITY & FERMENTATION

2020 Updates

Hospitality Economic Impact

- ▶ The visitor industry employs directly and indirectly 199,800 San Diegans.
- ▶ Visitors spend nearly \$11.6 billion annually.
- ▶ San Diego hosts nearly 35.1 million visitors each year, and is a top U.S. travel destination.
- ▶ The industry generates \$855 million annually in state and local transient occupancy, sales, and property taxes.
 - ▶ *San Diego Tourism Authority

Fermentation Economic Impact

- ▶ The Craft Beverage Industry in SD
- ▶ Growing local AVAs (Am. Vin. Reg.)
- ▶ CA 4th largest wine producer
- ▶ Greater economic impact than:
 - ▶ San Diego Padres
 - ▶ Comic Con
 - ▶ Balboa Park
 - ▶ *San Diego Brewers Guild

WHY SELECT THE MAJOR?

Degree and Cert. Changes

- ▶ Event Management & Hotel Management have merged
- ▶ New Hospitality Management Degree and Certificate
- ▶ All students take all classes
- ▶ Modification of Major for '18 students
- ▶ On-Ground to Hybrid
- ▶ Increased numbers = reduced canceled classes

Why Class Structure Changes?

- ▶ Wider interest in program
- ▶ Students were leaving program after first promotion
- ▶ Classes and schedules conflicted
- ▶ Students were unable to work, resulting in drops
- ▶ It's expensive to live in San Diego
- ▶ Spring/Fall class schedule resulted in postponed graduations

HOSPITALITY CHANGES FOR 2019/2020

HOSP 270 – Recommended Summer

HOSP 101 - Online (FA, SP, SU)

All classes meet 1 or 2 hours on-ground
& 1 hour online

10 minute break in between each class

All classes meet in BT 215

Wednesday – Sunday Work schedule

All classes offered FA & SP*

*classes need to fill

Time	Monday	Tuesday
8:00 – 9:00		HOSP 190
9:00 - 10:00	HOSP 101	HOSP 166
10:00 - 11:00	HOSP 101	HOSP 166
11:10 - 12:00	HOSP 115	HOSP 121
12:00 - 1:10	HOSP 115	HOSP 121
1:20 - 2:00	HOSP 102	HOSP 112
2:00 - 3:20	HOSP 102	HOSP 112
3:30 - 4:00	HOSP 130	HOSP 101
4:00 - 5:30	HOSP 130	HOSP 101
5:40 - 6:40	HOSP 152	HOSP 162
6:50 - 7:00	HOSP 111	HOSP 162
7:00 - 8:50	HOSP 111	HOSP 185

HOSPITALITY CHANGES FOR 2019/2020

Certificate

- ▶ Beverage Sales Professional
- ▶ Offering all courses by FA
- ▶ D-205 Lecture and Tasting Room
- ▶ Stackable Cert. for HOSP Majors
- ▶ FERM 101 – co-requisite

Degree

- ▶ Beverage Production Professional
- ▶ CHEM*, BIO* & FERM pre-requisite for labs
- ▶ Timeline for D-200
- ▶ Brewery and R&D Lab – FA 2020
- ▶ Winery and Roastery – SP 2021
- ▶ Membership – SP 2021

*based on transfer

FERMENTATION 2020-2021

Kearny Fast Track

A Partnership Program Between San Diego Mesa College
& Kearny High School



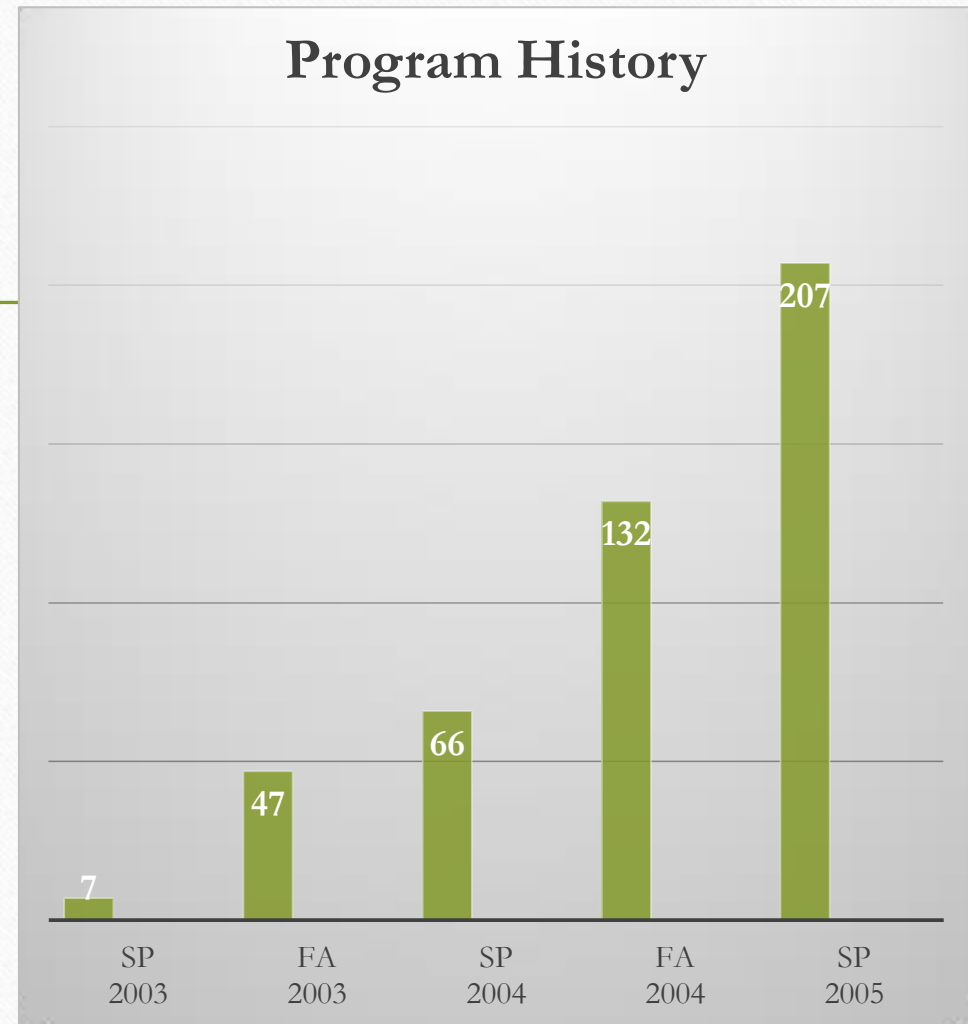
Program Goals



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- To extend the opportunity for Kearny High School students to take courses on the Mesa College Campus
 - To provide Kearny High School students the opportunity to take core and elective college-level courses
 - To work collaboratively to transition students seamlessly from high school to college without the need for remediation

Program History

- Fast Track started spring 2003 with only seven students
- The program grew over the years to 200 students
- Currently, there are 200 spaces for Kearny students (50 per school, with 25 juniors and 25 seniors)



Guidelines

- Completed 10th grade
- Must have at least a 3.0 GPA in high school
- One course per semester on campus at Mesa College
- All courses CSU/UC transferable
- No remedial courses
- Students must meet all pre-reqs for courses
- No D, F, W, I or NC grades at Mesa College to continue in Fast Track

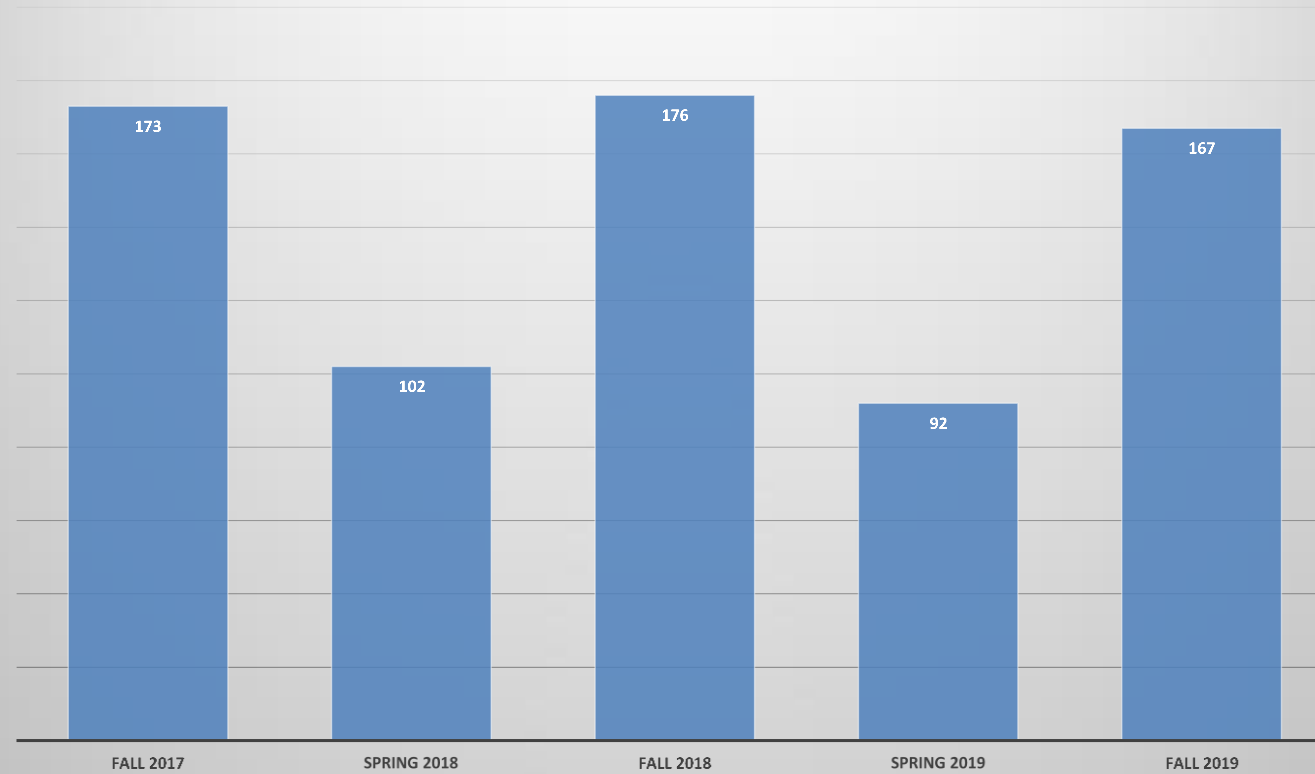


Guidelines Cont.

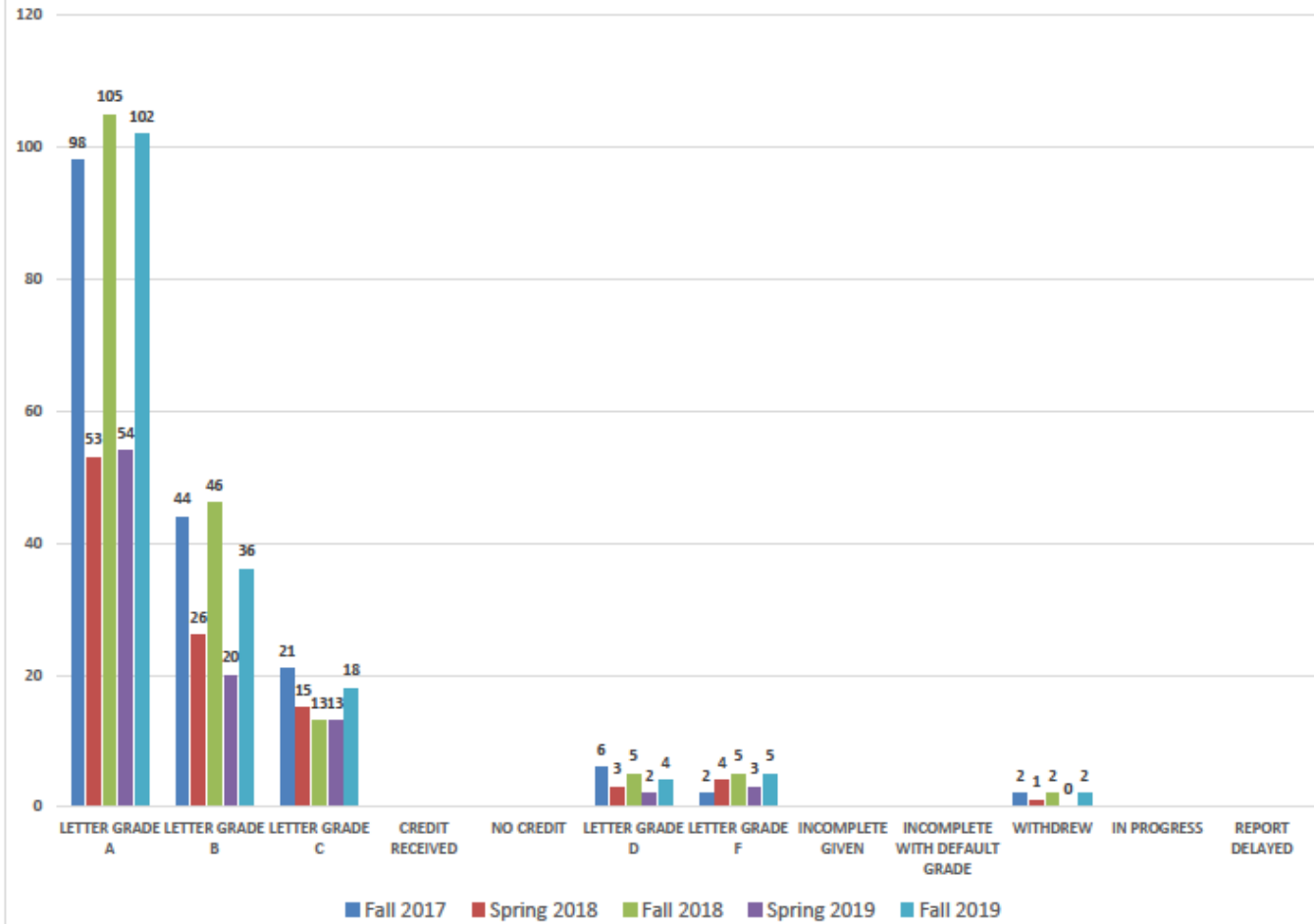
- Students only take courses offered at specific times
- 10% cap max
- High school purchases books for students




**Total Number of Fast Track Students
by Semester**



Kearny Fast Track Grade Distribution



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SAN DIEGO COMMUNITY COLLEGE EM310011
City College • West Coast • Mission College

07/12/2020
 Page 1 of 2

Academic History by Term

1ST ATTD: 2177

LATTD: 2258

PFN:

ENTRY ADM. STATUS: AREG
R: 50 W: 50 M: 50 I: 11

Fall 2017

Course	Description	Units	Grade	R	CSUGE	IGETC	TR	College
ARTF 100	Art Orientation	3.00	A		C1	3A	3	Mesa
		Term Units Earned: 3.00	Term GPA: 4.00		Academic Standing: 1 Good Standing			

Fall 2018

Course	Description	Units	Grade	R	CSUGE	IGETC	TR	College
PERG 120	College Success	3.00	A		E		3	Mesa
		Term Units Earned: 3.00	Term GPA: 4.00		Academic Standing: 1 Good Standing			

Spring 2019

Course	Description	Units	Grade	R	CSUGE	IGETC	TR	College
BIDL 131	Introduction to Biotechnology	4.00	A	1C	B2 B3	5B 6C	3	Mesa
GISB 110	Credit By Examination Intro to Mapping/Geog I to Sys	3.00	A	1C			2	Mesa
ILHS 110	Credit By Examination Hist. of the United States II	3.00	A		D	4-	3	Mesa
		Term Units Earned: 10.00	Term GPA: 4.00		Academic Standing: 1 Good Standing			

Fall 2019

Course	Description	Units	Grade	R	CSUGE	IGETC	TR	College
ENGL 105	Composition and Literature	3.00	A		A2	1A	3	Mesa
		Term Units Earned: 3.00	Term GPA: 4.00		Academic Standing: 1 Good Standing			

Spring 2020

Course	Description	Units	Grade	R	CSUGE	IGETC	TR	College
CHEM 152	Intro to General Chemistry	3.00	IP		B1	5A	3	Mesa
CHEM 152L	Intro to General Chem Lab	1.00	IP		B3	5C	3	Mesa
ENG_ 235	Critical Thinking/Informed Compete	3.00	IP		A3	1B	3	Mesa
HIST 123	Us -hist/Asian Pac Am Perspect	3.00	IP		D	4	3	Mesa
MATH 119	Elementary Statistics	3.00	IP		B4	2A	3	Mesa
		Term Units Earned: 0.00	Term GPA: 0.00		Academic Standing:			

Undergraduate Career Totals

Units Earned: 19.00	Cum GPA: 4.00
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Questions?

Kirsten Pogue-Cely
Associate Professor/Counselor
kcely@sdccd.edu, x5977



CAREER SERVICES

Presented by:
Counselors & Career Co-Coordiators
Kristy Carson
and
Raquel Sojourner



Joint School Meeting – Spring 2020

How many of you have met a student who...

- Doesn't know their major...
- Are feeling lost...
- Don't have a clear direction in life...



OUR GOAL:

Meeting students where they're at in their Career & Major exploration and readiness journey.

Today's Objectives:

- **New!** Career Tools & Services
- Spring 2020 Career Fest Events
- Career Technology & Resources
- Career Ambassador Program
- Work Based Learning
- Swag & Prizes



New Tool!

The Career Ready Guide

SAN DIEGO MESA COLLEGE

A Career Center & Work-Based Learning Partnership

Online Career Ready Guide

Complete **FREE** career preparation tutorials to develop professional skills and get hired!

- 8 self-paced career tutorials to choose from.
- Earn **Career Ready Guide certificates** to add to your résumé.

Learn 21st Century Job Skills



For more information or access to the Career Ready Guide Course, please visit:
www.sdmesa.edu/career-center

- Students can get the skills employers want!
- Build their Resume!
- 8 self-paced career readiness tutorials
- Earn a Career Ready Guide certificate
- Alternative to workshops as Extra Credit!

Visit our website:

www.sdmesa.edu/career-center



New Service!

CAFÉ con LECHE

SAN DIEGO
MESA COLLEGE
Career Center

Café con Leche
Career Series

COME CHAT WITH A CAREER
COUNSELOR ABOUT YOUR CAREER
AND MAJOR PLANNING NEEDS
OVER CAFÉ AND PAN DULCE!

Free for students while supplies last.

LOCATED AT MESA BREEZEWAY

MONDAY, MARCH 9	9:30 AM TO 11:30 AM
TUESDAY, MARCH 10	9:30 AM TO 11:30 AM
WEDNESDAY, APRIL 15	10:00 AM TO 12:00 PM





*"Let's get
this pan!"*

 For more information, please contact the Career Center at:
619.388.2777 • 14-306 • mesacareer@sdccd.edu
www.sdmesa.edu/career-center

Located at Mesa Breezeway

- March 9th @ Resume Review Tent
- March 10th @ Resume Review Tent
- April 15th (stand alone event)
- Students can openly chat with Career Counselors
- Start Major & Career Exploration Conversations
- Learn about Career Services
- Enjoy coffee and pan dulce! (Mexican sweet bread)

Spring 2020 Career Fest!

- March 9th & 10th
Resume Review Tents + Café con Leche
- March 9th -13th
Employer Meet & Greets
- March 11th
Internship & Service Learning Fair
- March 12th
Job Fair



SAN DIEGO MESA COLLEGE
Career Center

SAN DIEGO MESA COLLEGE
Work-Based Learning

SPRING 2020 CAREER FEST!
MARCH 9TH – 13TH
#HIREANOLYMPIAN

OPENING ACT **RESUME REVIEW TENTS**

1-ON-1 RESUME REVIEW ASSISTANCE – @ MESA BREEZEWAY
MON 3/09 & TUES 3/10 • 9:30AM – 1:30PM

ACTIVITIES **EMPLOYER MEET & GREETS**
*Located in the Avanza Center, I4-203, unless otherwise noted
Get the inside scoop with employers on career opportunities.*

MON, 3/09 – 11:10am–12:30pm | Urban Planning & Sustainability
TUES, 3/10 – 9:35–11:00am | Professional Skills in the Workplace
WED, 3/11 – 9:35–11:00am | Careers in STEM
WED, 3/11 – 6:00–7:30pm | Careers in Technology (room: G-102)
THURS, 3/12 – 12:45–2:10pm | Careers in Humanities
FRI, 3/13 – 10:00am–2:30pm | Promise to Career

HEADLINERS
@ MESA BREEZEWAY

INTERNSHIP & SERVICE LEARNING FAIR
WED, MARCH 11TH
10:00AM – 2:00PM

JOB FAIR
THURS, MARCH 12TH
9:30AM – 1:30PM

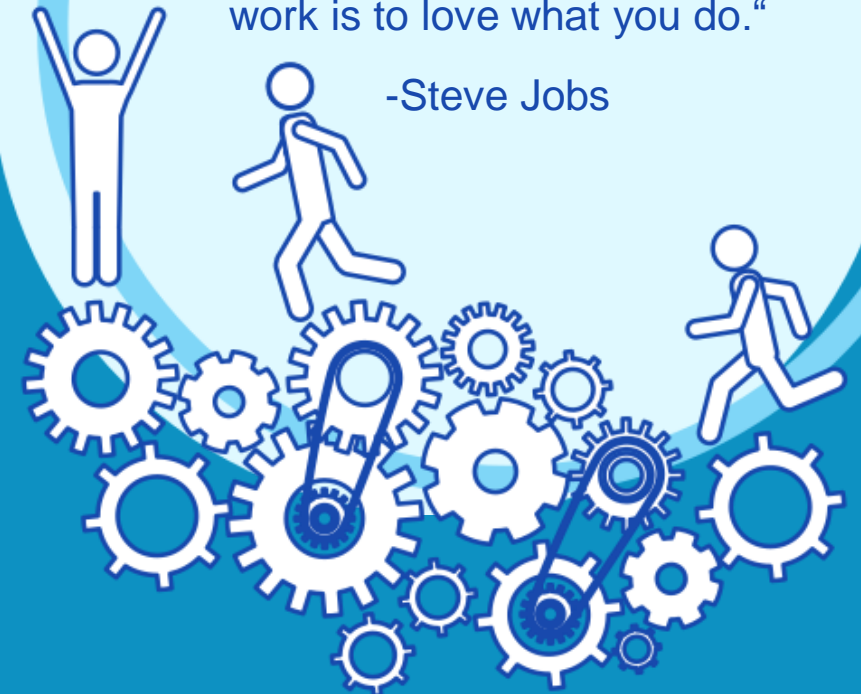
For more information, please contact the Career Center at:
619.388.2777 • I4-306 • mesacareer@sdccd.edu
www.sdmesa.edu/career-wbl

CAREER SERVICES OVERVIEW

- Major & Career Exploration and Readiness
- Career Assessments (MBTI & Strong Interest)
- Online Career Preparation Tools
- Job & Internship Board – Job Network
- Fall & Spring Career Fest
- Peer-to-Peer Resume & Cover Letter Review
- Interview Preparation
- Computers Available for Research

"Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. An the only way to do great work is to love what you do."

-Steve Jobs



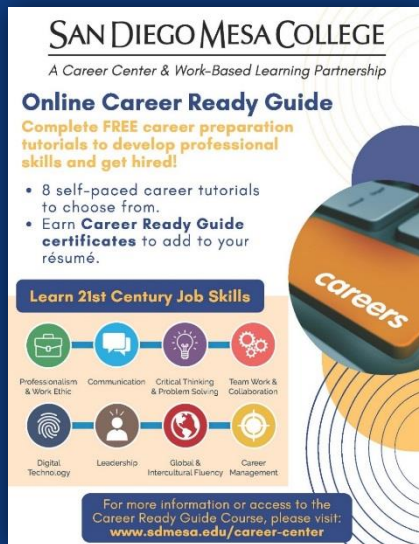
CAREER SERVICES TECHNOLOGY

Visit our website:

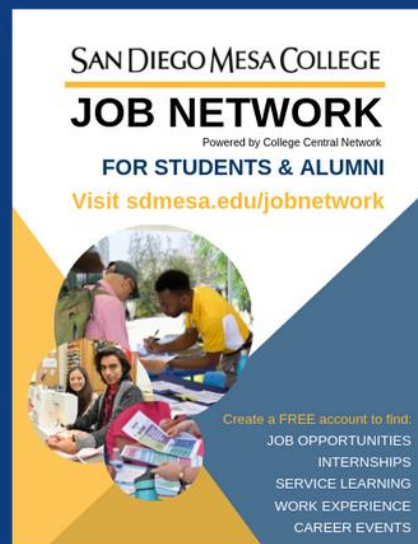
www.sdmesa.edu/career-center



Career Ready Guide



Job Network



TCE Event App



Online 24/7 ChatBot



Perfect Interview Prep



Informational Video Interviews



CAREER AMBASSADOR PROGRAM



Helen Ma



Malik Shabazz



Carolina Chavez



Erin Nicole Vedar



Sadie Wager



Luiza Rodrigues



**Mesa Career
Ambassadors**

- 
- **Peer-to-Peer Resume Building**
 - **Job Searching Techniques & Strategies**
 - **Career Resources**

WORK-BASED LEARNING

Connecting Real World Experiences with Academics

INFORMATIONAL INTERVIEWS • JOB SHADOWING • WORK EXPERIENCE
• INDUSTRY VISITS • INDUSTRY PANELS • SERVICE LEARNING •
INTERNSHIPS

INTRODUCING OUR NEW PARTNERSHIP! *Work-Based Learning*



**Shawn
Fawcett**
WBL Coordinator



**Katlin
Choi**
WBL Coordinator



**Pavel
Consuegra**
*Internship
Coordinator*



**Melanie
Davidson**
*Employer
Relations*

WORK-BASED LEARNING

CTE RACK

CARD WALL

@ Career Center

- Info Cards on CTE Programs
- Info on Work Based Learning
- Bring your students over!
- Grab some cards for your office!



CONTACT US!



Phone: 619-388-2777

Email: mesacareer@sdccd.edu

Hours: Mon -Thurs: 8:00 a.m.— 6:00 p.m.
Friday: 8:00 a.m. — 3:00 p.m.

Kristy Carson: kcarson@sdccd.edu

Raquel Sojourner: rsojourn@sdccd.edu

QUESTION TIME!



1. What is the NEW Online tool students can use for Job Preparation?
2. What are 2 Activities or Events happening at Career Fest?
3. What is one career service our Career Ambassadors offer students?



THANK YOU!

WE ARE

Alisa

